15.0437.02000

FISCAL NOTE Requested by Legislative Council 01/16/2015

Amendment to: HB 1092

1 A. State fiscal effect: Identify the state fiscal effect and the fiscal effect on agency appropriations compared to funding levels and appropriations anticipated under current law.

	2013-2015 Biennium		2015-2017	Biennium	2017-2019 Biennium	
General Fund Other Fun		Other Funds	General Fund Other Funds		General Fund Other Fu	
Revenues						
Expenditures	\$42,500					
Appropriations	\$42,500					

1 B. County, city, school district and township fiscal effect: Identify the fiscal effect on the appropriate political subdivision.

	2013-2015 Biennium	2015-2017 Biennium	2017-2019 Biennium
Counties	\$42,500		
Cities			
School Districts			
Townships			

2 A. Bill and fiscal impact summary: Provide a brief summary of the measure, including description of the provisions having fiscal impact (limited to 300 characters).

The bill, as amended, would eliminate the requirement that quarterly advertisement of Extension programs be placed in the county newspaper. Extension may continue to do some limited advertising but the extent is unknown at this time.

B. Fiscal impact sections: Identify and provide a brief description of the sections of the measure which have fiscal impact. Include any assumptions and comments relevant to the analysis.

Eliminate advertising requirement, estimated to cost about \$90,000 per biennium, a cost currently shared by the county and the Extension Service. Extension may continue to do some limited advertising but the extent is unknown at this time, thus, an overall cost savings would be between \$0-\$45,000 per biennium for the Extension Service.

- 3. State fiscal effect detail: For information shown under state fiscal effect in 1A, please:
 - A. Revenues: Explain the revenue amounts. Provide detail, when appropriate, for each revenue type and fund affected and any amounts included in the executive budget.

None

B. Expenditures: Explain the expenditure amounts. Provide detail, when appropriate, for each agency, line item, and fund affected and the number of FTE positions affected.

Extension may continue to do some limited advertising but the extent is unknown at this time, thus, an overall cost savings would be between \$0-\$45,000 per biennium for the Extension Service.

C. **Appropriations:** Explain the appropriation amounts. Provide detail, when appropriate, for each agency and fund affected. Explain the relationship between the amounts shown for expenditures and appropriations. Indicate whether the appropriation or a part of the appropriation is included in the executive budget or relates to a continuing appropriation.

None, as some advertising may continue.

Name: Laura Glatt Agency: ND University System Office Telephone: 701-328-4116 Date Prepared: 01/20/2015 15.0437.01000

FISCAL NOTE Requested by Legislative Council 12/22/2014

Bill/Resolution No.: HB 1092

1 A. State fiscal effect: Identify the state fiscal effect and the fiscal effect on agency appropriations compared to funding levels and appropriations anticipated under current law.

	2013-2015 Biennium		2015-2017	Biennium	2017-2019 Biennium	
	General Fund	Other Funds	General Fund	Other Funds	General Fund	Other Funds
Revenues						
Expenditures	\$42,500		\$90,000		\$90,000	
Appropriations	\$42,500		\$90,000		\$90,000	

1 B. County, city, school district and township fiscal effect: Identify the fiscal effect on the appropriate political subdivision.

	2013-2015 Biennium	2015-2017 Biennium	2017-2019 Biennium
Counties	\$42,500	\$0	\$0
Cities			
School Districts			
Townships			

2 A. **Bill and fiscal impact summary:** Provide a brief summary of the measure, including description of the provisions having fiscal impact (limited to 300 characters).

This bill shifts the county's 50% share of paying for the quarterly advertisement of Extension programs in the county newspaper to the Extension Service, thereby doubling Extension expense for these ads.

B. Fiscal impact sections: Identify and provide a brief description of the sections of the measure which have fiscal impact. Include any assumptions and comments relevant to the analysis.

For 13-15, 50% paid by Extension Service (\$42,500) and 50% paid by the Counties (\$42,500). For 15-17 and beyond the bill would require 100% of the cost or about \$90,000 to by paid by the Extension Service.

- 3. State fiscal effect detail: For information shown under state fiscal effect in 1A, please:
 - A. **Revenues:** Explain the revenue amounts. Provide detail, when appropriate, for each revenue type and fund affected and any amounts included in the executive budget.

None

B. Expenditures: Explain the expenditure amounts. Provide detail, when appropriate, for each agency, line item, and fund affected and the number of FTE positions affected.

13-15: 50% or \$42,500 of cost paid by Extension 15-17 and 17-19: 100% or \$90,000 of cost paid by Extension

C. **Appropriations:** Explain the appropriation amounts. Provide detail, when appropriate, for each agency and fund affected. Explain the relationship between the amounts shown for expenditures and appropriations. Indicate whether the appropriation or a part of the appropriation is included in the executive budget or relates to a continuing appropriation.

13-15: 50% or \$42,500 of cost paid by Extension with appropriated funds 15-17 and 17-19: 100% or \$90,000 of cost paid by Extension, with appropriated funds Name: Laura Glatt Agency: ND University System Office Telephone: 701-328-4116 Date Prepared: 01/05/2015

2015 HOUSE GOVERNMENT AND VETERANS AFFAIRS

HB 1092

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2015 HOUSE STANDING COMMITTEE MINUTES

Government and Veterans Affairs Committee

Fort Union, State Capitol

HB 1092
1/15/2015
22021

SubcommitteeConference Committee

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Committee Clerk Signature

Explanation or reason for introduction of bill/resolution:

Relating to ND State University newspaper publications

Minutes:

Attachments 1-2

Chairman Kasper opened the hearing on HB 1092.

Rep. Klemin appeared in support of HB 1092. This bill makes a very simple change in the law relating to the publication of information available at the NDSU Extension Service in each county. Under current law there is a notice that must be published in the newspaper, and the extension service and the county must equally share that cost to publication. The issue in this case is why should the counties continue to pay for this? Is this something that NDSU Extension Service can pay for out of its own budget? This bill was brought to me by the Burleigh County auditor. This particular section of the law goes back to 1915 and was last amended in 1987. Since that time there has been a considerable amount of activity on the internet with respect to services that are available from entities like NDSU Extension Service has a very nice website and a lot of good links to other sources of information. Why have this ad at all? If we don't pass this bill to take the counties out of the picture on this, then maybe we ought to repeal this law. They have a good alternative source for the information that this ad would have. It is subject to being updated frequently. Why do we need an ad in the newspaper?

Rep. Mooney Are we putting at a disadvantage people who don't have internet access? By removing the ability for those newspapers, are we putting certain populations out in the dark? What are your thoughts?

Rep. Klemin My thoughts are let us repeal this section and save some money. The people you are concerned about should have ways--libraries in every county, a neighbor that has internet, etc.

Vice Chair Rohr We have 53 counties in North Dakota, so there are 53 county extension agencies?

Rep. Klemin That is what I understand.

Rep. Amerman Do they all pay the same?

Rep. Klemin I am not entirely sure about that. I think this says that the legal advertising rate is what it is based on and I am guessing that is probably the same statewide.

Kevin Glatt, Burleigh County Auditor/Treasurer, appeared in support and presented Attachment #1. (8:25-9:54)

Rep. Amerman If we repeal, it wouldn't prevent NDSU from time to time to publish this?

Kevin Glatt If NDSU has the money, they can publish whatever they want.

Vice Chair Rohr Does this impact one FTE at the NDSU Extension agency? One person is doing all these for the entire state?

Kevin Glatt I don't know.

Donnell Preskey, ND Association of Counties, appeared in support with Attachment #2. (11:45-13:02)

Rep. Wallman You are here on behalf of the Auditors' Association or on behalf of the North Dakota Association of Counties?

Donnell Preskey I am employed by the North Dakota Association of Counties and as an employee of them, I serve as Executive Director of the Auditors' Association. They pay dues to the Association of Counties.

Chairman Kasper She is employed by the county.

Rep. Wallman Was the North Dakota Association of Counties members polled to see how people felt about this?

Donnell Preskey Our auditors are part of the Association of Counties' membership and yes, they were polled and do support it.

Rep. B. Koppelman Do you think if we repeal this section and other requirements of counties like this, that would result in lower property taxes?

Donnell Preskey I would believe that our county officials would make those good decisions.

No opposition.

Neutral

Chris Boerboom, Director of NDSU Extension Service, appeared in a neutral position. The history does go back to 1915. Originally this was a duty of the county auditors to publish a list of the free publications from the agricultural college once during the year. In 1987 it was amended from the list of free publications once per year to a quarterly advertisement, and that was shared between the counties and extension. The extension service and nationally, as referred to as the cooperative extension service is a cooperative, collaborative partnership between the state extension service and the counties. We are proud in North Dakota to serve locally and that is through our county agents. It is pretty much a 50/50 arrangement in terms of funding the agents, supporting the agents. To change this arrangement and shift all of the responsibility onto the extension service as a state organization, it erodes that partnership with our counties. Yes, there is an extension agent in every county. Stark and Billings operate as a partnership. We have one unique situation up in Ft. Berthold where we serve the reservation. The guarter that Extension pays for it in 53 counties ends up being \$10,633. The next guarter the counties pick that up and that is around \$182 in most of the counties. In a few of the counties it is \$372. If it is shifted all to NDSU and if it is in Century Code, we would put that in the newspaper, and the annual cost to NDSU would be about \$42,000 or \$43,000. Biennial cost would be pushing \$85,000. Right now our contribution is half. We do try and serve all underserved audiences as well. Our county agents help to identify issues that would be of interest statewide. Each quarter two versions of an ad are prepared and those are distributed to the counties for them to select.

Rep. Dockter You would rather see this repealed?

Chris Boerboom There are four options. We could maintain the status quo. It could pass as written. It could be amended. If the committee didn't want to have a financial impact on Extension, it could be revised so that the ads placed two times per year rather than quarterly. Or it could be repealed. If it is repealed, then Extension may have greater flexibility in promoting extension locally working with agents because there are just different ways to convey information now.

Rep. Mooney If it were repealed, what do you envision are some of the strategies that you might be able to use to get to those folks and make sure they are aware of the different types of services that are available?

Chris Boerboom I think one of the primary ways that we make a lot of connections is actually through our school enrichment programs. We do that very frequently right now.

Rep. Wallman Have you seen an uptick with our insurgence of new folks coming to North Dakota and also the military bases?

Chris Boerboom We do track the number of contacts. We are at capacity. For 2013 we had over 800,000 direct contacts during the year. Over 30,000 youth were reached through our 4H and youth programs. In the oil patch we are targeting programs at the new population.

Rep. Karls If we were to do away with this requirement, would Extension put more money in the website?

Chris Boerboom In regard to how Extension can more effectively market the services programs that we have, a new committee has been established to look at innovation from the technology side and from the branding side. Those actions are completely independent of this.

Steve Andrist, Executive Director of the ND Newspaper Association, appeared. ND Newspaper Association doesn't have any objection to the bill as it is presented. If you do start to discuss repealing the law, we would definitely want to be in that conversation. People do read newspapers. We have research conducted that shows 83% of North Dakota adults read their local newspaper regularly. There are various ways that people get information in this information age. None of them are successfully used exclusively. The best marketing plans now days include a good, broad mix of different types of information providers. Newspapers remain in that mix. The rates for public notice advertising are set by the Office of Management and Budget in consultation with the ND Newspaper Association. For display rates, there are three different rates. The four largest daily newspapers in the state all have a higher rate. The remaining daily newspapers have a little bit lower rate. All of the weekly newspapers have a rate that is lower yet. When you spread the cost out over 53 counties, the cost becomes rather minimal. In the case of Burleigh County, it is something like \$700 a year.

Vice Chair Rohr You read mentioned 83% read the paper. Give me the breakdown--electronic, hard copy, or via social media?

Steve Andrist We didn't specify that out. All of those things are still reading the paper no matter which form you read them in.

Rep. B. Koppelman Are public notice ads automatically duplicated in all your forms of publication?

Steve Andrist Yes. Most newspapers for online editions have complete replicas of their editions. In addition, the ND Newspaper Association maintains a website called ND public notices.com that contains every public notice that is published in any paper in the state of North Dakota.

Rep. Mooney I think there is a difference in readership between urban and rural areas. Do you have any perceptions of that that you might be able to speak to?

Steve Andrist I operated a newspaper in Crosby. I do know that in small towns when Wednesday morning comes along, the town kind of stops. I think it is the fabric of small communities.

The hearing was closed.

2015 HOUSE STANDING COMMITTEE MINUTES

Government and Veterans Affairs Committee

Fort Union, State Capitol

HB 1092
1/15/2015
22049

SubcommitteeConference Committee

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Committee Clerk Signature

Explanation or reason for introduction of bill/resolution:

Relating to ND State University newspaper publications

Minutes:

"Click to enter attachment information."

Chairman Kasper opened the discussion on HB 1092. This was the simple bill Rep. Klemin discussed with us about the county extension agents in the county commission and the ads in the newspaper. The bill would get rid of the county commission being involved in the payment and put the payment to the county extension agent. That is roughly \$40,000 per year, so it increased the county agent through the North Dakota State University by \$20,000. At the end Rep. Klemin offered a suggestion. Maybe we ought to kill this part of the legislation totally so there are no requirements for publishing.

Rep. Mooney In the bill as presented to us, I would really have any problems with that. I do have a huge problem with a complete repeal. It goes back to the underserved populations. Some of these people will not and do not use the internet.

Rep. Louser proposed an amendment to repeal 15-12-12.

Rep. Dockter seconded the motion.

Rep. Louser Repealing that section of Code would not preclude the extension service from advertising in the paper. The way I read this we are requiring an advertisement to be put into every county's newspaper. It just seems archaic to make a requirement that an advertisement be put into a newspaper.

Rep. Amerman When I listened to Rep. Klemin's testimony, it made sense to me. Then when I listened throughout the rest of the testimony, the bill made less sense to me. I will resist the amendment motion. I have come to the conclusion that everything is fine in the way it is going. I am not a big fan of the bill.

Rep. Laning I talked to Chris Boerboom outside committee. I asked him if this was repealed, did he see the extension services discontinuing advertising or papers completely? He doubted it, because they want to get the word out through any means they

can. He expected they would continue advertising. The beauty of repealing it is they can pick the counties wherever and whenever they want as far as freely advertising. Repealing is not eliminating advertising.

Rep. Wallman How is the extension funded? Why wouldn't the counties pitch in? It is going to get paid for by the people for the benefit of the people who use those. I think for a nominal cost you get a lot of bang for your buck.

Rep. Amerman If this frees up the extension to pick and choose counties they want to publicize in, that leaves out other counties. I don't like that at all.

Chairman Kasper Each county has a county agent. Each county agent in the county would determine whether or not they are going to continue to use the newspaper or not.

Rep. Amerman The way I understood Rep. Laning it would be up to NDSU to pick and choose which counties they want their extension agents to put it in.

Chairman Kasper We are not talking about a lot of money, so I don't know the answer to that. I would tend to think that the county agents get a budget, and it is approved through some type of budgeting process. The county agent then manages his or her department in the various counties. I could be wrong.

Rep. B. Koppelman I see it as self-serving all around in the testimony we heard. The bottom line here when we look at a repeal is giving the extension service the freedom to figure out what is the best way to reach their people in the county. If they have some counties that are reached very well through the internet, which is by far the cheapest way to advertise, then they may find less need to go into the newspapers. In other counties, the remoteness may drive more people to use the physical newspaper versus electronic.

Chairman Kasper Chris stated that if they lost the funding, they are losing half of the funding for the ads, but he still felt they would do it anyway. We are not taking away any options from NDSU Extension except the funding of half they are enjoying right now from the county. That is what the repeal would do.

Rep. Louser The point of the motion was this isn't a public notice. This is a paid for advertisement.

A voice vote was taken to adopt the amendment. Motion carries.

Rep. Wallman I had a question for Rep. Louser. It is paid advertising but it is for a public service. Extension is a nonprofit. Right?

Chairman Kasper Extension is a public agency.

Rep. Louser Rep. Wallman, on Line 9 it says "an advertisement" and there is money exchanged. It is not a waived public notice, and that is the distinction I am making.

Rep. B. Koppelman made a motion for a DO PASS AS AMENDED.

Rep. Steiner seconded the motion.

A roll call vote was taken. 9 Yeas, 4 Nays, 1 Absent.

Rep. Louser will carry the bill.

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15.0437.01001 Title.02000

Adopted by the Government and Veterans Affairs Committee January 15, 2015 TO HOUSE BILL NO. 1092

PROPOSED AMENDMENTS TO HOUSE BILL NO. 1092

Page 1, line 1, replace "amend and reenact" with "repeal"

Page 1, replace lines 4 through 16 with:

"SECTION 1. REPEAL. Section 15-12-12 of the North Dakota Century Code is repealed."

Renumber accordingly

Date:	1-15-15	
Roll Call Vote	#:/	

2015 HOUSE STANDING COMMITTEE
ROLL CALL VOTES
BILL/RESOLUTION NO109 2

House Government and Veterans Affairs _____ Committee □ Subcommittee Amendment LC# or Description: Adopt Amendment Recommendation: Do Pass Do Not Pass □ Without Committee Recommendation □ As Amended □ Rerefer to Appropriations □ Place on Consent Calendar _____ □ Reconsider Other Actions: bush_ Seconded By Jochter Motion Made By

		Representatives	Yes	No
		Rep. Bill Amerman		
	8	Rep. Gail Mooney		
		Rep. Mary Schneider		
		Rep. Kris Wallman		
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			Rep. Gail Mooney Rep. Mary Schneider	Rep. Gail Mooney Rep. Mary Schneider

Absent

Floor Assignment

If the vote is on an amendment, briefly indicate intent:

Repen 15-12-12

Date:	1-15	-15
Roll Cal	I Vote #:	2

2015 HOUSE STANDING COMMITTEE
ROLL CALL VOTES
ROLL CALL VOTES

House	HouseGovernment and Veterans Affairs					_ Com	mittee	
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Amendm	ent LC# or	Description:						
Recommendation: Adopt Amendment Do Pass Do Not Pass Do Pass Do Not Pass As Amended Rerefer to Appropriations Place on Consent Calendar Other Actions: Reconsider						dation		
Motion N	Motion Made By Koppen Seconded By Steiner							
		entatives	Yes	No	Representatives	Yes	No	
	an Jim Ka		×		Rep. Bill Amerman		F	
<u> </u>	nair Karen		×		Rep. Gail Mooney		7	
	ason Dock		X		Rep. Mary Schneider			
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Rep. V	icky Steine	er	X					
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Total	(Yes)		9	N	- 4	_]	J]	
Absent					1			
Floor As	signment				Touser			

If the vote is on an amendment, briefly indicate intent:

REPORT OF STANDING COMMITTEE

HB 1092: Government and Veterans Affairs Committee (Rep. Kasper, Chairman) recommends AMENDMENTS AS FOLLOWS and when so amended, recommends DO PASS (9 YEAS, 4 NAYS, 1 ABSENT AND NOT VOTING). HB 1092 was placed on the Sixth order on the calendar.

Page 1, line 1, replace "amend and reenact" with "repeal"

Page 1, replace lines 4 through 16 with:

"SECTION 1. REPEAL. Section 15-12-12 of the North Dakota Century Code is repealed."

Renumber accordingly

2015 TESTIMONY

HB 1092

FIB/092 #1

Testimony to the **House Government & Veterans Affairs Committee** presented January 15, 2015 by Kevin J. Glatt Burleigh County Auditor\Treasurer

Concerning HB1092

Chairman Kasper and members of the committee, I appear this morning in support of HB1092.

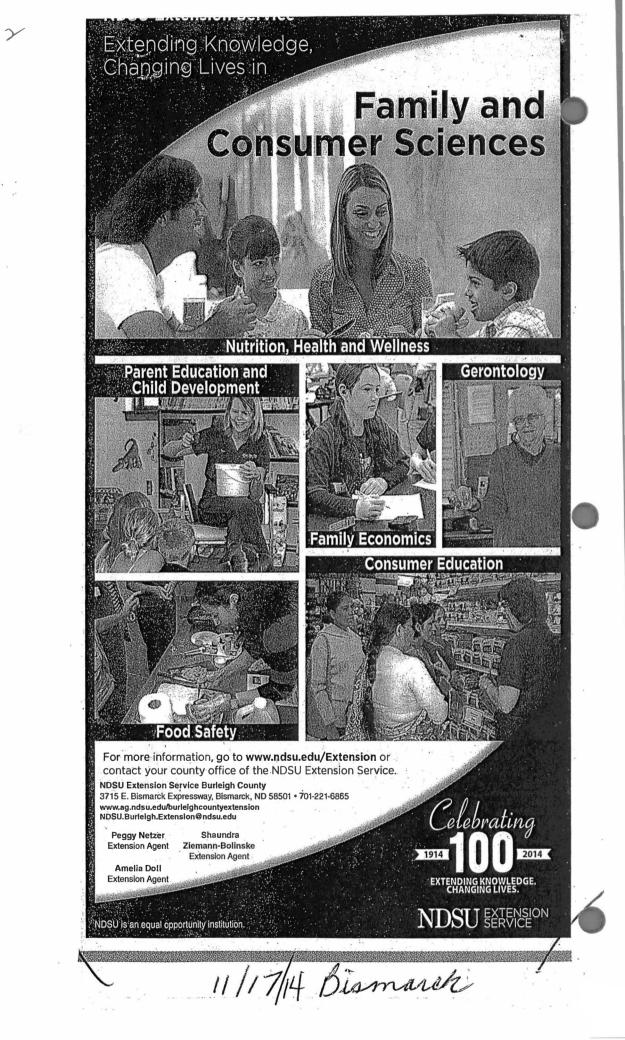
Attached you will find copies of the last six (6) publications that the citizens of Burleigh County have paid for with property tax dollars.

The cost of these publications totals \$2,148. I know the \$\$ amount seems small; however, as county auditor/treasurer I understand how small expenditures when added together affect the overall budget and property taxes.

I wonder why if the county is paying – don't we get more billing – or input on the content. I also question the impact these publications vs. the cost of the publications.

I think if these publications are important – adequate appropriations should be made to NDSU Extension for the cost.

Mr. Chairman, members of the Government & Veterans Affairs Committee, I respectfully request a do pass for HB1092 as it will help reduce costs to counties (property taxes).



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Ever feel like you are Mr. Scrooge at Christmas because you don't think you are spending enough on loved ones? You have ways to make everyone feel special without breaking the bank. Try these tips:

Establish a spending limit

Plan what you want to buy and stick to it

Shop around before you spend.

Keep track of your spending and charging

Don't use a credit card, but only use one if you do

Pick names for gifts instead of buying for everyone

Beware of "buy now, pay" later" offers

Give time, such as a homecooked meal, instead of a monetary gift

For more tips, go to www.ag.ndsu.edu/money or contact your county office of the NDSU **Extension Service**

NDSU Extension Service Burleigh County 3715 E. Bismarck Expressway Bismarck, ND 58501 701-221-6865 ww.ag.ndsu.edu/burleighcountyextension NDSU.Burleigh.Extension@ndsu.edu

Extension Agent, Family Nutrition Program

Cathy Palczewski **Extension Agent**

Tyler Kralicek Beth Beckers Extension Agent **Extension Agent** Peggy Netzer

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13 Dismarck



Win the Mosquito War!

To reduce mosquito problems in your backyard:

Remove water-holding containers, such as old tires, buckets and bottles.
Cover trash containers to exclude rainwater.

Clean clogged roof gutters and drain flat roofs.

Empty wading pools at least once a week and store indoors when not in use.

Properly care for backyard pools; schedule maintenance while on vacation.

Change the water in birdbaths and fountains at least once a week.

Consider stocking ornamental pools with fish.

Fill in or drain low areas in yards to discourage puddles.

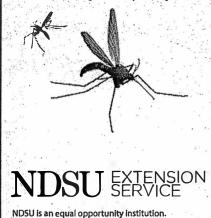
19/13 Dismarck

Keep drains, ditches and culverts clean of weeds and trash to allow proper drainage.

Repair leaky outdoor faucets and pipes.

Trim shrubs and trees to discourage mosquitoes from resting on foliage.

Win the mosquito war by contacting your county office of the NDSU Extension Service or go to http://tinyurl.com/fightmosquito for more information.



NDSU Extension Service Burleigh County 3715 E. Bismarck Expressway Bismarck, ND 58501 701-221-6865 www.ag.ndsu.edu/burleighcountyextension NDSU.Burleigh.Extension@ndsu.edu

Peggy Netzer Cathy Palczewski Extension Agent Extension Agent

Altosid mosquito briquets are available at the Burleigh County Extension office. Use in standing water to prevent adult mosquito emergence.

Today's Research, Tomorrow's Results

Finding new uses and markets for North Dakota's agricultural products. Improving grain and livestock production. Enhancing the state's economy. Building communities. Helping children succeed. These are some reasons why the North Dakota State **University Extension** Service is at the forefront of improving lives.

The NDSU Extension Service gathers research results and makes the information available in a variety of ways, including through its county offices.

NDSU Extension Service Burleigh County

3715 East Bismarck Expressway Bismarck, ND 58501 www.ag.ndsu.edu/burleighcountyextension NDSU.Burleigh Extension@ndsu.edu 701.221.6865 KaSondra Staiger Extension Agent Extension Agent Extension Agent

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12/3/12 Bismarak

NDSU is an equal opportunity institution.

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Eliminate the Bugs & Weeds

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Gardening is a good way to be outside on beautiful summer days and enjoy nature. However, sometimes gardening can be stressful when dealing with plant bugs, weeds and diseases.

Get answers to your gardening questions by contacting your county office of the NDSU Extension Service or go to **www.ag.ndsu.edu/extension** and click on the Lawns, Gardens and Trees section.

NDSU EXTENSION SERVICE

NDSU Extension Service Burleigh County

3715 East Bismarck Expressway Bismarck, ND 58501 http://www.ag.ndsu.edu/burleighcountyextension/ NDSU.Burleigh:Extension@ndsu.edu 701.221.6865 Megan Myrdal • Extension Agent

Megan Myrdal • Extension Agent Cathy Palczewski • Extension Agent KaSondra Staiger • Extension Agent

6/24/12 Busmarck

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HB 1092 #2

Testimony for House Government & Veterans Affairs January 15, 2015 Prepared by: ND Association of Counties

HB 1092: Relating to NDSU Newspaper Publications

Chairman Kasper and members of the GVA committee, I'm Donnell Preskey with the North Dakota Association of Counties. In my role with NDACo, I serve as the Executive Director of the County Auditors Association. The Auditors group is in support of this bill that was initiated by one of our County Auditors.

Currently, NDSU Extension ads run quarterly in the official county newspaper, the cost is split between NDSU Extension and our Counties. Most counties pay \$182 per ad and a few pay \$371 because of the difference in newspaper rates. Just like with every expense, County Auditors say the advertising costs have regularly increased. As you can see by the fiscal note, the statewide total for counties is \$42,500 a year or \$85,000 per biennium.

At a time when property taxes are being both criticized and evaluated, auditors wonder if this is the best use of the taxpayer's dollars.