

FISCAL NOTE
Requested by Legislative Council
01/10/2017

Bill/Resolution No.: HB 1231

- 1 A. **State fiscal effect:** *Identify the state fiscal effect and the fiscal effect on agency appropriations compared to funding levels and appropriations anticipated under current law.*

	2015-2017 Biennium		2017-2019 Biennium		2019-2021 Biennium	
	General Fund	Other Funds	General Fund	Other Funds	General Fund	Other Funds
Revenues						
Expenditures			\$(45,000)		\$(45,000)	
Appropriations						

- 1 B. **County, city, school district and township fiscal effect:** *Identify the fiscal effect on the appropriate political subdivision.*

	2015-2017 Biennium	2017-2019 Biennium	2019-2021 Biennium
Counties		\$(45,000)	\$(45,000)
Cities			
School Districts			
Townships			

- 2 A. **Bill and fiscal impact summary:** *Provide a brief summary of the measure, including description of the provisions having fiscal impact (limited to 300 characters).*

The bill eliminates the requirement that quarterly advertisement of Extension programs be placed in the county newspaper.

- B. **Fiscal impact sections:** *Identify and provide a brief description of the sections of the measure which have fiscal impact. Include any assumptions and comments relevant to the analysis.*

Advertising costs are approximately \$90,000 per biennium, and the costs are currently shared by the county and the Extension Service. Extension may continue to do some limited advertising, but the extent is unknown at this time. Thus, an overall cost savings would be between \$0 and \$45,000 per biennium for the Extension Service and the counties.

3. **State fiscal effect detail:** *For information shown under state fiscal effect in 1A, please:*

- A. **Revenues:** *Explain the revenue amounts. Provide detail, when appropriate, for each revenue type and fund affected and any amounts included in the executive budget.*

- B. **Expenditures:** *Explain the expenditure amounts. Provide detail, when appropriate, for each agency, line item, and fund affected and the number of FTE positions affected.*

Extension may continue to do some limited advertising, but the extent is unknown at this time. Thus, an overall cost savings would be between \$0 and \$45,000 per biennium for the Extension Service and the counties.

- C. **Appropriations:** *Explain the appropriation amounts. Provide detail, when appropriate, for each agency and fund affected. Explain the relationship between the amounts shown for expenditures and appropriations. Indicate whether the appropriation or a part of the appropriation is included in the executive budget or relates to a continuing appropriation.*

Name: Tammy Dolan

Agency: ND University System

Telephone: 328-4116

Date Prepared: 01/12/2017

2017 HOUSE EDUCATION

HB 1231

2017 HOUSE STANDING COMMITTEE MINUTES

Education Committee
Coteau A Room, State Capitol

HB 1231
1/16/2017
Job 26952

☐ Subcommittee
☐ Conference Committee

Committee Clerk Signature

Explanation or reason for introduction of bill/resolution:

Relating to eligibility for North Dakota state university newspaper.

Minutes:

Attachments 1,2,3,4, and 5.

Chairman- Mark S. Owens: opening hearing for house bill 1231

Representative Klemin: 1st speaker on the bill, look at attachment 1 for example referenced in testimony.

Chairman- Mark S. Owens: any questions from the committee.

Vice Chairman- Cynthia Schreiber-Beck: is that 90K annually or biennium.

Representative Klemin: I believe it is Biennium.

Vice Chairman- Cynthia Schreiber-Beck: ok thank you.

Chairman- Mark S. Owens: in support of house bill 1231.

Terry Trainer: See attachment 2 for testimony. Urge committee for a do pass recommendation. It has had a do pass recommendation in the past with no success.

Chairman- Mark S. Owens: any questions. Anyone in favor of HB 1231.

Kevin Glatt: See attachment 3 for testimony. In support for HB 1231.

Rep. Bill Oliver: What was the cost of this ad?

Kevin Glatt: its attached.

Chairman- Mark S. Owens: any other questions. Anyone else in support of 1231.

Chris Borbom: The history of this activity has been described by Representative Klemin already to have a long history, started off providing a listing of a publications that were available through extension, it has evolved to quarterly ads that describe some of the services or the information that is available through extension. At the same time technology has evolved, all of our publications are available on the web so that you can find those titles if those citizens are interested in those publications. At the same time extension still interacts very frequently with the newspaper industry, we provide press releases on a weekly basis of events and activities and programs that extension is providing. So we provide that information through the news media, through this time with this bill it really comes down to cost, with the budget situation that we are looking at right now, if extension were to experience a 10 percent budget reduction proposed by the former governor, that would be a 3-million-dollar budget reduction for extension. Although the impact of this mandate of quarterly advertisements in the newspaper is only \$45,000 per biennium is still is one more impact on our budget. Relative to the cost vs the benefit, I would prioritize our investment our extension dollars in other activities. I would recommend a due pass on this bill.

Rep. Mary Johnson: you can put an add like this on a website for virtually no cost, is that correct.

Chris Borbom: Yes, we have a website with all of our publications, with calendars of events and other activities that are available, and also our extension agents in the county have different vehicles that they can publicize events in the county as well.

Rep. Brandy Pyle: what types of free activities (soft audio).

Chris Borbom: types of advertisement that are provided on a quarterly basis range the gambit, as they are coming up into the summer camping season we would have an advertisement promoting the North Dakota forage camp experience, and that option. Each quarter we have two different options which counties can select which may fit best, this past advertisement one was a veterinary feed directive, and the other was in regard to small business development and resources, and they range from agricultural information like VDI or other ag issues.

Vice Chairman- Cynthia Schreiber-Beck: do you have a line item in your budget for advertising, and do you know the amount for that.

Chris Borbom: the extension does not have a specific line item for advertising, from the general fund. We have a single line.

Vice Chairman- Cynthia Schreiber-Beck: just to clarify so I can understand that, other than this part of code that we would like to eliminate, you still have the option of advertising in newspaper print if it isn't that you cannot. Correct.

Chris Borbom: Correct, and we would use the means that are appropriate for the event to publicize that event.

Rep. Rich S. Becker: who in your constituency would be opposed to dropping this, who would want to see this continue coming in the weekly newspapers twice a year.

Chris Borbom: as director of the extension service I believe that our constituents want to know about our programs, there are maybe some that may not notice these advertisements, and they may not be as targeted locally as what would be desired, that is actually handled best by our local extension agent. I would expect you will probably hear testimony on constituents may wish to see this continue. I don't know how to go further on an answer.

Rep. Rich S. Becker: this is available in other mechanisms, electronically. Farmers today are some of the most sophisticated people around, I am wondering who prefers this. I was wondering if you would support that.

Chris Borbom: I would recommend the repeal of this, this section 15-12-12, because we have technologies, mechanisms to communicate these activities and these resources to our audiences.

Chairman- Mark S. Owens: any other questions. Are you aware through your extension agents as they travel around, because you have one in every county? I find that hard to believe today that someone does not have access to internet, tracking markets, and everything that farmers get involved with today, and the first thing that comes to mind when you say that we have it online is, what if someone does not have access to internet on a regular basis. So I was just curious if your extension agents have commented about a segment out there that may not have access to the internet, and again with everything that is involved today with the markets and tracking. I don't know how you stay in farming if you don't have internet with weather information, and all. Are you aware with that being a problem?

Chris Borbom: I not aware that it is a problem, there are some people that do not have internet in their home. They should be able to access it through their library or other offices in that regard if they wanted to search for extension publications. I would suspect that is quite limited, I do not have demographics on that.

Rep. Denton Zubke: but the extension service is a lot more extensive than just farmers, I know we are just focusing on the farmers, you encompass a wide range of individuals, is that correct.

Chris Borbom: that is correct, yes our audience ranges from youth, and they are accessing extension information through county Facebook pages or county extension Facebook pages, and other e-mails and other communications, families, seniors, so yes we span from youth, seniors, ag, business interest as well.

Vice Chairman- Cynthia Schreiber-Beck: if I called the extension office in my county, would they send me out the information I wanted.

Chris Borbom: Yes, they would either attain or copy off that publication if it was not more convenient for you to just go to the URL and view it online.

Chairman- Mark S. Owens: any further questions. Anyone else in support of this bill, anyone in opposition to this bill.

Jill Gackle: See attachment 4 for testimony.

Chairman- Mark S. Owens: any questions.

Rep. Pat D. Heinert: Can you tell me what your advertising impact is from your newspapers from this ad.

Jill Gackle: if you are getting at the point that it is difficult to measure, absolutely. Every advertising is difficult to measure. But if you do not advertise, you do not have customers. If you advertise it drives people into your services, whether it be your grocery store, or whether it be to take part in a program. You talked about farmers earlier, I took advantage of the extension services master gardener program, something that gave me the greatest pleasure this past year. I would not have known that if it was not advertised in my local newspaper, so is it effective, absolutely.

Chairman- Mark S. Owens: any further questions. Anyone else opposed to HB 1231.

Steve Andrist: See attachment 5 for testimony.

Chairman- Mark S. Owens: any questions. Any opposition for HB1231. Neutral testimony for HB1231. Closing hearing on HB1231.

2017 HOUSE STANDING COMMITTEE MINUTES

Education Committee
Coteau A Room, State Capitol

1231 continued
1/16/2017
Job 26951

- ☐ Subcommittee
☐ Conference Committee

Committee Clerk Signature

Explanation or reason for introduction of bill/resolution:

Relating to North Dakota state university newspaper publications.

Minutes:

No attachments.

Chairman- Mark S. Owens: (10:00) Anybody have comments or concerns on this one.

Rep. Longmuir: In our area we have had a lot of new people come into our area, a lot of those people do not search the internet for things to do. They are more like an impulse buyer, and so the master marketing program is a good example. They ran it in the paper because they had to have 6 people, not because it was on the website at NDSU. I think by not having the publications, first off from a marketing point of view you want to keep your name in front of the public so that they know that you exist. Second off, the average age of Montreal County has lowered significantly, but we still have a vast majority of our population that go by the newspaper. If they took out one middle management program in higher ed they can pay for this program for the next ten years. Then trying to bring it up to us like a cost savings and out of date idea I disagree with. I am not in favor of that, I have an elderly population in my district that look at the newspaper, and from a marketing perspective I want to keep my name in front of people, and that way you get the impulse buyers.

Chairman- Mark S. Owens: Any other thoughts.

Rep. Pat D. Heinert: It is a three by ten add four times a year in the county newspaper, and according to the section there asking to eliminate, it says describing the free publication available through the cooperative service. The add provided to us today by Auditor Blot talks about January 1st, 2017 some antibiotics will require veterinary feed directives, and lists everybody to contact at the extension office, I don't know if that is fulfilling what the obligation of the section says right now.

Chairman- Mark S. Owens: I did notice that when I looked at the ad, I did not see any publications referenced. This ad is very specific, and we know that they do other ads.

Vice Chairman- Cynthia Schreiber-Beck: There have been some agreements that they decided not to list all the publications available, but just do an advertising format. She referenced that in her testimony, and I don't know that the code changed but the process changed in the way they did the ads.

Chairman- Mark S. Owens: That's what she was referring to 101 years ago.

Vice Chairman- Cynthia Schreiber-Beck: She talked about the fact that they used to do it with such tiny prints, and nobody could read it anyways, so then they went into an ad format. And if anybody else recalls that. That changed somehow.

Rep. Pat D. Heinert: I understand that but, looking at the code as written in century code we are not following that obligation as dictated by century code right now.

Chairman- Mark S. Owens: before you for your consideration, we will not vote on this until Wednesday.

Rep. Rich S. Becker: Before we put this one to bed, the biggest negative came from the head of the NDSU extension agent agency, his biggest concern is a higher ed budget, and \$45,000 is \$45,000, and I will take that \$45,000 and put it back in my budget rather than spend it on this. Other than that I agree with the settlement that has been stated in the room, for 6 cents a head communicating directly to people through print, if that's the correct number I would say that it is affordable to do.

Vice Chairman- Cynthia Schreiber-Beck: The newspaper presentation portion of this played into the fact that if you are not going to advertise this, you are not going to cover the activities as much, it's kind of what I thought, and they did not say that they were not going to advertise. They say that they did not want the mandate I believe to advertise is how I took it. That they are mandated that they have to spend these funds, in this way. I have to say, that I have not read in a newspaper about extension in an ad for a number of years, but I do not necessarily read the newspaper. It comes to our business every day, and I do not have time to read the paper.

Rep. Longmuir: We have a number of that run a column in the extension service, and they do that as a public service to the people, and that is what they were alluding to. As for as not following the code, was 2005 was what she mentioned as far as when they needed change, and that was a compromise with the extension service to use it as a true marketing campaign, because if that \$24,000 goes away, my experience with the extension service over the last 25 years is you won't see any ads, because they will find other places that they will attribute the money as more wisely spent, whether that is at another administration level or whatever. But they are not necessarily the ones that would be advertising on a regular basis.

Rep. Bill Oliver: Ms. Gackle is the owner of 11 newspapers of which she even admitted in her testimony that only two run these ads, and both of them happen to be in my district. I have to really weigh what is going to be beneficial, and what's not going to be beneficial.

Chairman- Mark S. Owens: It was not the ads that only two ran, it was the extension agent's column that two of them ran.

Rep. Bill Oliver: And also the ads, because I talked to her since. Sorry.

Chairman- Mark S. Owens: All she testified about is the extension agent's columns.

Rep. Bill Oliver: The columns do not run in all her 11 papers, but the two that they do run in are real local to me. The New Town, and the partial newspapers. I think what they are looking at is the amount of money they are going to lose from the ads they are going to place and I am with everyone at this committee to know that there is a lot of people that do not see those ads, even though that they are run. Not taking anything away from Rep. Longmuir, but we do not have a lot of people from my district participating in those things, because there are a lot of ranchers not a whole lot of farmers anymore.

Rep. Ron Guggisberg: If this is a good investment of public money, then they will continue to run the ads whether or not we tell them to, and if we are worried about the county directors not spending the money correctly we should not be talking about a bill whether or not we are going to make counties advertise, we should be talking about whether or not the extension office is managed properly.

Rep. Matthew Ruby: I am still trying to get my head around this, so we have the extension center, and they are not mandated to do that quarterly, and they somehow got the county to pay for half of that.

Chairman- Mark S. Owens: Somewhere that was the agreement where they would pay for half if the county would pay for half, sometime in the past, so yes right now it is \$90,000 and they wind up spending. The county is for the bill, and the extension service is for the bill, both of them want to get out of doing it.

Rep. Matthew Ruby: If we can get our constituents to pay for our campaigns required by a mandate. It does not make sense.

Chairman- Mark S. Owens: committee I remind you that when the extension service stood up there, they also said just put it on the web which tells me everything they said was, if you take this out then we won't be advertising, because everything will go to the web. They already decided where they would go, that's what is sounded like to me, and it may have sounded different to you.

Rep. Andrew Marschall: Over the years they said this has come up before in previous sessions, and in all the sessions the newspaper people have always come and fought diligently from preventing this. It has been believed from other legislators that the reasons for the newspaper coming in here and fighting to prevent this from happening is purely for monetary reasons, and not for the benefit to individual constituent and readers, this is what has been felt in the past.

Chairman- Mark S. Owens: any other discussion. We will revisit this here soon.

2017 HOUSE STANDING COMMITTEE MINUTES

Education Committee
Coteau A Room, State Capitol

HB 1231
1/18/2017
Job 27066

☐ Subcommittee
☐ Conference Committee

Committee Clerk Signature

Explanation or reason for introduction of bill/resolution:

Relating to eligibility for North Dakota State University newspaper.

Minutes:

No attachments.

Chairman- Mark S. Owens: Opens hearing on HB 1231.

Rep. Matthew Ruby: are we looking for, do you want a discussion, or can we make a motion.

Chairman- Mark S. Owens: whatever the committee's desires are, but we really should make a motion, and open it up for discussion.

Rep. Matthew Ruby: I move that we recommend a do pass on HB 1231.

Chairman- Mark S. Owens: I have a motion for a do pass on HB 1231 from Rep. Matthew Ruby, second from Rep. Pat D. Heinert. Discussion?

Rep. Matthew Ruby: Just to reiterate on what we discussed yesterday, both parties are mandating this, want. I do not see a reason that we require them to keep.

Rep. Longmuir: Mr. Chairman, I will be voting no on this particular bill, but it deals more with the extension service, not always following through with what they say they are going to do, I understand where it is coming from, and I get that, it is just an issue that I have with extension.

Chairman- Mark S. Owens: Rep. Longmuir and committee, it was my opinion from the testimony that their intent was just to do online, they did not even hint that they were going to continue to advertise, and I did not expect that from them. They can do if they want to but I did not get that, that they were "oh we will still do it after this", I did not get that from them either.

Vice Chairman- Cynthia Schreiber-Beck: I have that question, and I asked what their advertising budget was, and they do not have a line item apparently, but if they would

advertise, I took it that they would advertise if need be, my concern comes back through almost the point, and maybe I misunderstood the. I cannot recall the name who testified with the newspaper, that they may not receive some of the public service notices that have been provided to them, or they may not publish some of these activities that extension service sponsors, so that is a little bit of a concern, but I would concur with Rep. Matthew Ruby on a due pass as written.

Rep. Pat D. Heinert: Mr. Chairman just a point to Vice Chairman- Cynthia Schreiber-Beck's comments there, just rough calculating two ads a year at 53 counties averaging 500 dollars a county, because they said that the smaller ones are roughly 350 to 400 dollars, and the larger ones are somewhere between 750 to 800 dollars, so I used 500 and it is \$53,000 a year, so \$106,000 for the biennium per agency so \$216,000 or \$212,000 we are spending from mandatory advertising that is not even following the century code, so that's.

Chairman- Mark S. Owens: Speak to that statement of not following the century code please.

Rep. Pat D. Heinert: current century code 15-12-12, and it says very specifically in here the add describing the free publications available from the cooperative extension service of North Dakota, and the state university and services available. The ad that was provided to us by Auditor Glztl said nothing of the sort to any of those comments that is stated in the century code.

Chairman- Mark S. Owens: I originally thought, and I understand why you said that, because I was originally thinking the same thing, free publication, and it had nothing to do with publications, but then it said and services, so I wrote it off as that under services, but I appreciate your point. Any other discussion.

Rep. Bill Oliver: Is it the monies as the fiscal not, the counties spend \$45,000 on the biennium for these ads, and the state or NDSU spends \$45,000 on these ads, during the biennium so that is only \$90,000 a biennium. Where are you coming up with \$212,000 Rep. Pat D. Heinert.

Rep. Pat D. Heinert: I just took an average on county tax, that is 53 counties multiplied by two.

Rep. Bill Oliver: are we not going by the fiscal note then? Because the fiscal note says \$90,000 every two years.

Chairman- Mark S. Owens: the fiscal note says what the fiscal note says, and that is there read the whole fiscal note too, but yes I recommend in the absence of anything else concrete you go by the fiscal note. Sometimes we are not happy with the fiscal note, but still go by the fiscal note. Any additional comments?

Vice Chairman- Cynthia Schreiber-Beck: We seem to be concentrating on the extension service, but this is also a local county. Although the bill was more represented by the extension service, I believe we have to believe that we have to keep in mind that those are

our local counties as well, so if I did not check with my local county I would assume that that expenditure would be well spent in other areas.

Chairman- Mark S. Owens: any other comments.

Rep. Andrew Marschall: I look at it like this, for the people that are against this bill, are the ones that are most to lose by the passage of this bill. They are the ones that will be out of the money, and so they would be the most adamant of not having this bill passed, the ones that want it passed, are the ones that do not spend the money, that is the way I look at it. That is why I would recommend a due pass.

Chairman- Mark S. Owens: Any other comments. Ok, Well I will invite the clerk to do a roll call vote for do pass on HB 1231. 9-4-1. Rep. Matthew Ruby will be carrying this bill.

Date: 1/18/17

Roll Call Vote # 1

2017 HOUSE STANDING COMMITTEE
ROLL CALL VOTES
BILL/RESOLUTION NO. HB 1231

House Education Committee

☐ Subcommittee

Amendment LC# or Description: _____

Recommendation: ☐ Adopt Amendment
☒ Do Pass ☐ Do Not Pass ☐ Without Committee Recommendation
☐ As Amended ☐ Rerefer to Appropriations
☐ Place on Consent Calendar
Other Actions: ☐ Reconsider ☐ _____

Motion Made By Rep. Ruby Seconded By Rep. Heinert

Representatives	Yes	No	Representatives	Yes	No
Chairman- Mark S. Owens	✓		Rep. Andrew Marschall	✓	
Vice Chairman- Cynthia Schreiber-Beck	✓		Rep. Bill Oliver		✓
Rep. Rich S. Becker		✓	Rep. Brandy Pyle	✓	
Rep. Pat D. Heinert	✓		Rep. Matthew Ruby	✓	
Rep. Dennis Johnson	✓		Rep. Denton Zubke		✓
Rep. Mary Johnson	✓		Rep. Ron Guggisberg	✓	
Rep. Donald W. Longmuir		✓	Rep. Corey Mock	AB	
	5	2		4	2

Total (Yes) 9 No 4

Absent Rep. Mock

Floor Assignment Rep. Ruby

If the vote is on an amendment, briefly indicate intent:

REPORT OF STANDING COMMITTEE

HB 1231: Education Committee (Rep. Owens, Chairman) recommends **DO PASS**
(9 YEAS, 4 NAYS, 1 ABSENT AND NOT VOTING). HB 1231 was placed on the
Eleventh order on the calendar.

2017 SENATE EDUCATION

HB 1231

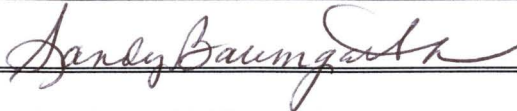
2017 SENATE STANDING COMMITTEE MINUTES

Education Committee
Sheyenne River Room, State Capitol

HB 1231
3/1/2017
Job Number 28561

☐ Subcommittee
☐ Conference Committee

Committee Clerk Signature



Explanation or reason for introduction of bill/resolution:

Relating to the North Dakota state university newspaper publications

Minutes:

#1, #2, #3, #4

Chairman Schaible: Call the meeting to order for HB 1231.

Repr. Lawrence Klemin: District 47 of Bismarck: Testimony #1. HB 1231 proposes to repeal section 15-12-12 of the ND Century Code. This statute goes back to 1915 and requires the county commission and extension agent to jointly publish in each official county newspaper an ad describing free publications available at the Extension Service of NDSU and they must share in the cost of that publication. I think we have come a long way in the availability of accessing information on computer and phones. The expense is about \$45,000 for the biennium. It is still an expense. Is it an unnecessary expense?

Chairman Schaible: What we will get is freedom of the press or a "right to know" and financial support for our papers. How do we answer that?

Repr. Lawrence Klemin: I don't think it is an obligation of the state or taxpayers to give public financial support to the newspapers. Especially when that information is available without being published in a newspaper. I know where the county extension office is if I need to get information.

Chairman Schaible: So you are not against the printing of this, just the paying of it?

Repr. Lawrence Klemin: They certainly could print it at no cost to state or counties. The repeal of this doesn't prevent that.

Chairman Schaible: It is the same with school board minutes and other legals. Other questions?

Senator Rust: Small newspapers will probably tell us that there will be a lack of communication between the extension office and the people of North Dakota. Is that a valid argument?

Repr. Lawrence Klemin: I don't think there will be a lack of communication on these free publications available from the extension service. It might not be a lot of money, but it is an expense.

Kevin Glatt: Burleigh County Auditor and Treasurer: I am here in support of HB 1231. Testimony #2.

Donnell Presky: North Dakota Association of Counties: I am here representing the North Dakota Auditors Association testimony #3. We support HB 1231 for a "Do Pass". Noting the information from Kevin Glatt was an advertisement.

Chris Boerboom: North Dakota Extension Service Director: All the information I would present has already been presented. I don't have any written testimony to share, but in regard to this bill to repeal 15-12-12, extension would support the repeal of it from a mutual standpoint. NDSU Extension is committed to serving the citizens across the state providing information to them. Ads in smaller

newspapers this past year was \$191.00 and for larger papers it was \$390.00 for an ad. When you multiply that up for extension for a year is \$22,400. So that is 2 quarters of ads. The county has an equal share. That is where we come up with the \$45,000 for the fiscal note. In an ideal world, I would love to support this issue, but with the current fiscal conditions I have other priorities that I would prioritize above this effort.

Chairman Schaible: We heard that these are more advertisements and not informational records. Could you elaborate on that?

Chris Boerboom: With the ads provided to the counties for publication, they are typically pieces of information describing opportunities for citizens to use extension information for programs that are coming. It might provide information on how to get information. It is informational or ads for programs the citizens would have. Many extension agencies communicate with the citizens in many papers with a weekly column by the agents.

Chairman Schaible: Do you have any other ways that you are required to post in a paper other than this?

Chris Boerboom: No, there are no other required.

Senator Rust: Do you think the extension service will suffer?

Chris Boerboom: With technology and social media, I think we are probably increasing our information through other techniques.

Chairman Schaible: You mentioned some offices are using columns. What happens if the papers decide not to publish the quest columnists?

Chris Boerboom: Extension also provides press releases on other educational events and opportunities through our ag communication. There are a lot of opportunities for information to be received and published by newspapers.

Chairman Schaible: Any other testimony in favor, in opposition to?

Steve Andrist: Executive Director of ND Newspaper Association: Second line in title of testimony #4 should read "Not in Support" of HB 1231.

Chairman Schaible: Is it really that 83% of people read the weekly newspapers?

Steve Andrist: It was reviewed by a marketing study at the end of 2014. It does include answers from people who read a newspaper on line or a device. It also has a factor on sharing. It is passed along.

Chairman Schaible: Would you have an idea of how many of our population have weeklies?

Steve Andrist: I have number of subscribers for each of the papers, I am not sure how many people read it. The 83% is a high number and is consistent with South Dakota and other rural states also.

Chairman Schaible: We talked about the community service that the papers do for some of the freebies that they offer. Do you think that would change if this bill would pass?

Steve Andrist: I would assume there would be some papers that would feel aggrieved to the point where they would be more judicious in choosing what to put in their papers.

Senator Davison: Do you think the extension office is asking for flexibility to show how people get access? Does it seem unreasonable? They are asking for a new business model and you are talking about an old business model.

Steve Andrist: A newspaper would definitely accept new methods with electronics and the value of them. We are saying there is value in printed communication as well. A thoughtful marketing plan would include a combination of methods to provide information to people because whether it is newspaper, a blog, or website, not each of them will reach everybody. We are fighting to keep newspapers in the mix.

Chairman Schaible: There is no one else in the room so we will close the hearing.

2017 SENATE STANDING COMMITTEE MINUTES

Education Committee
Sheyenne River Room, State Capitol

HB 1231
3/6/2017
Job Number 28743

☐ Subcommittee
☐ Conference Committee

Committee Clerk Signature

Sandy Baumgartner

Explanation or reason for introduction of bill/resolution:

Relating to the North Dakota State University newspaper publications

Minutes:

Chairman Schaible: Call meeting to order. Let's look at HB 1231.

Senator Rust: A couple of reasons I don't know where I am on this one. Number one: I understand this information is on the web. And I understand that most people won't just start looking for information. Sometimes it is something from something they saw somewhere else. A number of these good programs that NDSU Extension does might be hurt because they won't be used. Another side we ask people to save money and then we say no. I am constricted here. I have county newspapers that want me to vote against the bill. It isn't a lot of money that they are making. I am hearing more on that by not having that put into local papers will decrease the awareness of the programs. I know people who look through the papers pretty thoroughly.

Senator Vedaa: Is this just county papers or all?

Senator Rust: Just official county papers.

Senator Oban: I look at it as being over bearing by the state to say how big the ad needs to be and how frequently it needs to be published. If this is an effective way to get the word out, I think the NDSU Extension will find a way to get the information out. They can probably determine the best way to get the word out and I hope that they still might do it. Forced advertising, not so much.

Senator Kannianen: Is it a good practice to have policy how counties should spend tax payers' dollars? I don't remember ever seeing any of those ads. I read the extension's article every week. He has a good joke in there. They will find the best way to use their advertising budget the best they can.

Senator Davison: I make a motion to pass HB 1231.

Senator Kannianen: I second.

Chairman Schaible: We have a motion and a second for a Do Pass for HB 1231. Any discussion?

Senator Oban: I hope that NDSU Extension know they might be prepared for some newspapers to no longer allow free columns. I appreciate the columns. Part of that is support of county papers.

Chairman Schaible: That is my dilemma about this too. My question is when we are forced to that. Papers are operating on less budgets also. I agree if they are putting in free columns and articles, that might change. That is the road we go down. No other discussion. We will have clerk take the roll.

5 Yeas 1 Nay 0 absent

Senator Davison will carry

Date: 3-06-17
Roll Call Vote #: 1

2017 SENATE STANDING COMMITTEE
ROLL CALL VOTES
BILL/RESOLUTION NO. 1231

Senate Education Committee

☐ Subcommittee

Amendment LC# or Description: _____

Recommendation: ☐ Adopt Amendment
☒ Do Pass ☐ Do Not Pass ☐ Without Committee Recommendation
☐ As Amended ☐ Rerefer to Appropriations
☐ Place on Consent Calendar

Other Actions: ☐ Reconsider ☐ _____

Motion Made By Sen Davison Seconded By Sen Kannianen

Senators	Yes	No	Senators	Yes	No
Chairman Schaible	✓		Senator Oban	✓	
Vice-Chairman Rust		X			
Senator Davison	✓				
Senator Kannianen	✓				
Senator Vedaa	✓				

Total (Yes) 5 No 1

Absent 0

Floor Assignment Sen Davison

If the vote is on an amendment, briefly indicate intent:

REPORT OF STANDING COMMITTEE

HB 1231: Education Committee (Sen. Schaible, Chairman) recommends **DO PASS**
(5 YEAS, 1 NAYS, 0 ABSENT AND NOT VOTING). HB 1231 was placed on the
Fourteenth order on the calendar.

2017 TESTIMONY

HB 1231

HB 1231

1/16/17

Attachment 1

15-12-12. North Dakota state university services and publications — Publication of information.

Each county commission shall, jointly with the county extension agent, publish quarterly in the official county newspaper an advertisement, approximately 3 x 10 SAU in size, describing the free publications available from the cooperative extension service of North Dakota state university and the services available through the county extension office. The cost of the advertisement, based upon the legal advertising rate provided in section 46-05-03, must be determined in consultation with the North Dakota newspaper association and must be shared equally by the county and the cooperative extension service of North Dakota state university. The county auditor shall furnish the advertisement to the newspaper from information furnished by the county extension agent.

Source:

S.L. 1915, ch. 3, § 2; 1925 Supp., § 1618a7; R.C. 1943, § 15-1212; S.L. 1987, ch. 206, § 1.

~~SE~~

Attachment 2

1/16/17

HB 1231

Testimony for
House Education
January 16, 2017
Prepared by:
ND Association of Counties

HB 1231: Relating to NDSU Newspaper Publications

Chairman Owens and committee members, the North Dakota Auditors Association strongly supports HB 1231.

This bill is not about NDSU Extension, the services and programs they provide; nor is it about taking a reliable revenue away from the newspapers. This is about the best use of taxpayer dollars.

Counties are required by law to pay for half of the cost of NDSU Extension advertisements to run quarterly in the official county newspaper. This is an unfunded mandate. And it is only one of many publishing requirements counties are obligated to meet by the state. As you can see by the fiscal note, counties spend \$45,000 a biennium on these ads. A similar bill was before the House in 2015, and failed. Since then the fiscal note has gone from \$85,000 to \$90,000.

100 years ago when this section of code was created, this requirement served a necessary purpose as there were not many options in getting the word out about services and programs. But today, a citizen can go to the extension's website, call their local agent, or stop into the county extension office at the courthouse to receive information.

This bill does not prevent a county from continuing the partnership with NDSU Extension in splitting advertising costs in the future if both agree the ads are worthy. But it removes the requirement that counties have to spend property tax dollars and the state must spend general funds for this use.

We urge you to support repealing this requirement by giving HB 1231 a Do Pass recommendation.

1231

Attachment 3

1/16/17

Testimony to the
House Government & Veterans Affairs Committee
presented January 16, 2017
by Kevin J. Glatt
Burleigh County Auditor\Treasurer

Concerning HB1231

Chairman Owns and members of the committee, I appear this morning in support of HB1231.

Attached you will find copies of the most recent publication that the citizens of Burleigh County have paid for with property tax dollars.

These kinds of publications run four times a year, with the county required to pay for two (2) ads each year. I know the \$\$ amount seems small; however, as county auditor/treasurer I understand how small expenditures when added together affect the overall budget and property taxes.

I also question the impact vs. the cost of the publications.

Mr. Chairman, members of the Education Committee, I respectfully request a do pass for HB1231 as it will help reduce costs to counties (property taxes).

Change is coming.

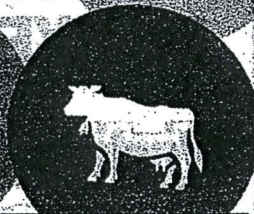
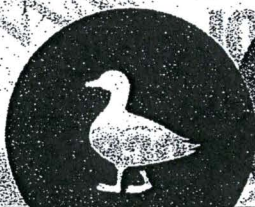
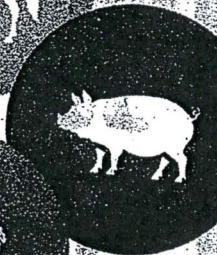
Will you be ready?

Recently, the Food and Drug Administration changed how some antibiotics are used in animal feed.

After Jan. 1, 2017, some antibiotics will require a **veterinary feed directive (VFD) order to be used in medicated feed**. A VFD order is similar to a prescription from your human doctor; however, your veterinarian will be giving the VFD order.

Do you have questions about the VFD and how it will affect your livestock? The NDSU Extension Service is here to help!

Contact your county office of the NDSU Extension Service or your veterinarian, or visit www.ag.ndsu.edu/stewardship/veterinary-feed-directive.



NDSU EXTENSION SERVICE

NDSU Extension Service Burleigh County

3715 E. Bismarck Expressway

Bismarck, ND 58501 • 701-221-6865

www.ag.ndsu.edu/burleighcountyextension

NDSU.Burleigh.Extension@ndsu.edu

Shaundra Ziemann-Bolinske
Family & Consumer Science Agent

Deb Johnson
Nutrition Education Assistant

Amelia Doll
4-H Youth Development Agent

Bruce Schmidt
Ag and Natural Resources Agent

NDSU is an equal opportunity educator, employer and provider. Visit ndsu.edu/equity or call 701-231-7708.

12/21 Bismarck

2

North Dakota Newspaper Association

1435 Interstate Loop

Bismarck, North Dakota 58503

Phone: 1-701-223-6397 Fax: 1-701-223-8185

INVOICE

December 22, 2016

Order: 16124BN4

Invoice# 6301

Attn:
Burleigh County Auditor
PO Box 5518
Bismarck, North Dakota 58506

Advertiser: NDSU Extension Service

Brand:

Campaign

Amount Due:

\$390.90

Voice: 701-255-4011 ext 525 Fax:

Please detach and return this portion with your payment

NDSU Extension Service Invoice# 6301 P.O.#:

Run Date	Ad Size	Rate Type	Rate	Color Rate	Total	Discount	(%)	Amount after Discount	Page
Bismarck Tribune (Bismarck, North Dakota)									
12/21/2016	30.00	Notice Display	\$13.03		\$390.90	\$0.00	(0.00%)	\$390.90	
Caption: Change is coming.									
Subtotal:	30.00		\$13.03	\$0.00	\$390.90	\$0.00		\$390.90	

Gross Advertising	\$390.90	Total Misc	\$0.00	Amount Paid	\$0.00
Agency Discount	\$0.00	Tax	\$0.00	Adjustments	\$0.00
Other Discount	\$0.00	Total Billed	\$390.90	Payment Date	
Service Charge	\$0.00	Unbilled	\$0.00	Balance Due	\$390.90

We accept Visa, Mastercard, Discover, and AMEX. You may pay your bill online at www.ndna.com/billpay. Thank you!

Date: _____

GL No: _____

Dept Head: _____

Auditor/Treas: _____

3

Attachment 4

HB 1231

1/16/17

House Education Committee

HB 1231

Testimony by Jill Denning Gackle, newspaper publishers

Chairman Owens and Members of the Committee,

I'm Jill Denning Gackle, publisher of a group of newspapers in west-central North Dakota under the name BHG Inc. I've been there 22 years but back when Gov. Sinner was in the state's highest office and Jeff Delzer was still just a farmer, I was the Steve Andrist of the North Dakota Newspaper Association. For nine years and four legislative sessions I was the executive director and lobbied along with Jack McDonald and publishers.

During that time newspapers were publishing full page lists annually of publications available to the public from the extension service. When a bill was introduced to repeal the requirement, we agreed that the list didn't necessarily meet the needs of the public. As a compromise we arrived on the quarter page ads once a quarter.

I've always been proud of that compromise because it gives good information to the public, keeps the valuable work of our extension offices front and center and the cost share makes the ads affordable. The ads are well designed and, since I've lived in Garrison, I've been able to take advantage of many of the extension services that I might not have been aware of without the promotion. In fact last year I took the Master Gardener program, something I wouldn't have done without knowledge of the services of the Extension Service.

A couple of our 11 newspapers – those in New Town and Parshall – run columns of their extension service agents free of charge. But our other nine don't because of space limitations. The only way to guarantee that the extension service markets its programs through newspapers is through paid ads.

Sure, the advertising dollars are appreciated by the newspapers, but what's more important is that it is a means to elevate the public's awareness of the county's extension service. Without the ads, I fear the extension offices wouldn't be as well known with the public as they currently are. Time and again, I've heard from our local extension folks that they like having to run the ads because it helps them spread the word about their many services.

Since the extension services do virtually no other advertising, \$45,000 shared between the state and the 53 counties is a small price to pay to promote those departments. If the counties' share is \$22,500 and you spread the cost among just the rural residents in the state – about 379,000 people – that's just 6 cents per rural resident. I think we can afford 6 cents to promote that department.

Thank you for giving this bill a "do not pass."

Jill Denning Gackle

BHG Inc. Printers & Publishers

PO Box 309

Garrison, ND 58540

news@bhgnews.com

HB 1231

1/16/17

Attachment 5



Testimony before the North Dakota House Education Committee

House Bill 1231 -- Monday, Jan. 16, 2017

By Steve Andrist, Executive Director, North Dakota Newspaper Association.

Chairman Owens and members of the committee: my name is Steve Andrist, and I'm the executive director of the North Dakota Newspaper Association, which represents the state's 90 weekly and daily newspapers. For nearly 22 years I published community newspapers, both in Crosby and Tioga, and for 15 years prior to that I worked at daily newspapers in North Dakota and Minnesota.

The first thing I'd like you to know today is that yes, North Dakotans still read newspapers, and that includes the ads. They don't all read newspapers the way they used to -- with pages spread out on the kitchen table, but whether they're getting dirty fingers, pulling up the pages on a computer, or swiping their fingers on a mobile device, our research indicates 83 percent of North Dakotans read a local newspaper every week. It also shows that people are called to action more often by what they see in newspapers than by any other source of information.

That's one of the reasons we believe the quarterly newspaper ads run by the North Dakota Extension Service represent an effective and inexpensive way for extension to communicate with its constituents. Here's what I mean by inexpensive: the cost of these ads is shared by the extension service and the counties it serves. In small rural communities, the cost to the county is about \$400 a year. That's considerably less than a month's insurance premium for one employee. In large counties, the cost is about \$800 a month, which is probably close to insurance for one employee for one month. The extension service pays about \$22,000 a year, which is but a fraction of a percent of its annual budget. We understand that in the current budget climate public entities are looking for pennies under any rock they can turn over, but these ads are working well and they truly are just pennies.

These ads also represent a long-standing partnership between extension, counties and community newspapers. For many years many newspapers have published without charge columns by extension agents and extension service experts, and news releases from local and state extension representatives. Certainly it makes it easier for local newspapers to extend that service when they know that they're getting some business from extension in addition to the free services. I don't know how long exactly this partnership has been going, but I do remember my dad talking about it when I was just a boy.

The bottom line is that from the perspective of 90 community newspapers that continue to provide a vital service to communities, this partnership is one that is working well and doesn't need any fixing.

Thank you.

HB 1231

3-1-17

101

15-12-12. North Dakota state university services and publications — Publication of information.

Each county commission shall, jointly with the county extension agent, publish quarterly in the official county newspaper an advertisement, approximately 3 x 10 SAU in size, describing the free publications available from the cooperative extension service of North Dakota state university and the services available through the county extension office. The cost of the advertisement, based upon the legal advertising rate provided in section 46-05-03, must be determined in consultation with the North Dakota newspaper association and must be shared equally by the county and the cooperative extension service of North Dakota state university. The county auditor shall furnish the advertisement to the newspaper from information furnished by the county extension agent.

Source:

S.L. 1915, ch. 3, § 2; 1925 Supp., § 1618a7; R.C. 1943, § 15-1212; S.L. 1987, ch. 206, § 1.

Testimony to the
Senate Education Committee
presented March 1, 2017
by Kevin J. Glatt
Burleigh County Auditor\Treasurer

HB 1231

3-1-17

#2 p. 1

Concerning HB1231

Chairman Schnaible and members of the committee, I appear today in support of HB1231.

Attached you will find copies of several years of publications that the citizens of Burleigh County have paid for with property tax dollars.

These kinds of publications run four times a year, with the county required to pay for two (2) ads each year. I know the \$\$ amount seems small; however, as county auditor/treasurer I understand how small expenditures when added together affect the overall budget and property taxes.

Please consider the impact (content) vs. the cost of the publications.

Mr. Chairman, members of the Education Committee, I respectfully request a do pass for HB1231 as it will help reduce costs to counties (property taxes).

HB 1231
3-1-17
#2 p. 2

North Dakota Newspaper Association

1435 Interstate Loop

Bismarck, North Dakota 58503

Phone: 1-701-223-6397 Fax: 1-701-223-8185

INVOICE

December 22, 2016

Order: 16124BN4

Invoice# 6301

Attn:

Burling County Auditor

PO Box 5518

Bismarck, North Dakota 58506

Advertiser:

NDSU Extension Service

Brand:

Campaign

Amount Due:

\$390.90

Voice: 701-255-4011 ext 525

Fax:

Please detach and return this portion with your payment

NDSU Extension Service Invoice# 6301 P.O.#:

Run Date	Ad Size	Rate Type	Rate	Color Rate	Total	Discount	(%)	Amount after Discount	Page
Bismarck Tribune (Bismarck, North Dakota)									
12/21/2016	30.00	Notice Display	\$13.03		\$390.90	\$0.00	(0.00%)	\$390.90	
Caption: Change is coming.									
Subtotal:	30.00		\$13.03	\$0.00	\$390.90	\$0.00		\$390.90	
Gross Advertising			\$390.90	Total Misc	\$0.00	Amount Paid		\$0.00	
Agency Discount			\$0.00	Tax	\$0.00	Adjustments		\$0.00	
Other Discount			\$0.00	Total Billed	\$390.90	Payment Date			
Service Charge			\$0.00	Unbilled	\$0.00	Balance Due		\$390.90	

We accept Visa, Mastercard, Discover, and AMEX. You may pay your bill online at www.ndna.com/billpay. Thank you!

Date: _____

GL No: _____

Dept Head: _____

Auditor/Treas: _____

Change is coming.

Will you be ready?

Recently, the Food and Drug Administration changed how some antibiotics are used in animal feed.

After Jan. 1, 2017, some antibiotics will require a **veterinary feed directive (VFD) order to be used in medicated feed**. A VFD order is similar to a prescription from your human doctor; however, your veterinarian will be giving the VFD order.

Do you have questions about the VFD and how it will affect your livestock? The NDSU Extension Service is here to help!

Contact your county office of the NDSU Extension Service or your veterinarian, or visit **www.ag.ndsu.edu/stewardship/veterinary-feed-directive**.



NDSU EXTENSION SERVICE

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3715 E. Bismarck Expressway

Bismarck, ND 58501 • 701-221-6865

www.ag.ndsu.edu/burleighcountyextension

NDSU.Burleigh.Extension@ndsu.edu

Shaundra Ziemann-Bolinske
Family & Consumer Science Agent

Deb Johnson
Nutrition Education Assistant

Amelia Doll
4-H Youth Development Agent

Bruce Schmidt
Ag and Natural Resources Agent

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HB 1231
3-1-17
#2p.3

12/21 Bismarck

North Dakota Newspaper Association

1435 Interstate Loop
Bismarck, North Dakota 58503
Phone: 1-701-223-6397 Fax: 1-701-223-8185

INVOICE

July 13, 2016

HB 1231
3-1-17
#2 p.4

Order: 16072BN0

Invoice# 5688

Attn:
Burleigh County Auditor
PO Box 5518
Bismarck, North Dakota 58506

Advertiser: NDSU Extension Service

Brand:

Campaign

Amount Due: \$390.90

Voice: 701-255-4011 ext 525 Fax:

Please detach and return this portion with your payment

NDSU Extension Service Invoice# 5688 P.O.#:

Run Date	Ad Size	Rate Type	Rate	Color Rate	Total	Discount	(%)	Amount after Discount	Page
Bismarck Tribune (Bismarck, North Dakota)									
07/08/2016	30.00	Notice Display	\$13.03		\$390.90	\$0.00	(0.00%)	\$390.90	
Caption: "A Water Quality Test is Best" OR "Sometimes you need help"									
Subtotal:	30.00		\$13.03	\$0.00	\$390.90	\$0.00		\$390.90	
Gross Advertising			\$390.90	Total Misc	\$0.00	Amount Paid		\$0.00	
Agency Discount			\$0.00	Tax	\$0.00	Adjustments		\$0.00	
Other Discount			\$0.00	Total Billed	\$390.90	Payment Date			
Service Charge			\$0.00	Unbilled	\$0.00	Balance Due		\$390.90	

We accept Visa, Mastercard, Discover, and AMEX. You may pay your bill online at www.ndna.com/billpay. Thank you!

Date: 7/15/16
GL No: 1001-41820-00361
Dept Head: [Signature]
Auditor/Treas: [Signature]

HB 1231

3-1-17

#2p5

Sometimes you need help. Sometimes you are help.

As a friend, professional and family or community member, you want to help people in distress, but do you recognize the warning signs?

Signs of distress include:

- Nervousness, agitation or irritability
- Skipping or missing work or school
- Excessive crying, sleeping
- Changes in routine behavior
- Changes in personal or work relationships
- Less cleanliness
- Undue aggressive or abrasive behavior
- Bursts of anger and blaming
- Fearfulness
- Avoidance or withdrawal
- Frequent alcohol and/or drug use, smoking
- Frequent gambling

A new publication by the NDSU Extension Service will help you identify people in distress, assess their safety and direct you to an appropriate course of action.

Contact your county office of the NDSU Extension Service for a copy of the "Responding to Distressed People" publication and easy-to-follow flow chart, or go to <http://bit.ly/RespondingtoDistressedPeople>

NDSU EXTENSION SERVICE

NDSU Extension Service Burleigh County
3715 E. Bismarck Expressway
Bismarck, ND 58501
701-221-6865

www.ag.ndsu.edu/burleighcountyextension
NDSU.Burleigh.Extension@ndsu.edu

Ashley Stegeman
Ag & Natural Resource Agent

Amelia Doll
4-H Youth Development Agent

Shaundra Ziemann-Bolinske
Family & Consumer Science Agent

Deb Johnson
Nutrition Education Assistant

NDSU is an equal opportunity institution.

North Dakota Newspaper Association

1435 Interstate Loop
Bismarck, North Dakota 58503
Phone: 1-701-223-6397 Fax: 1-701-223-8185

INVOICE

December 10, 2015

HB 1231
3-1-17
2p 6

Order: 15122BN6

Invoice# 5008

Attn:
Burleigh County Auditor
PO Box 5518
Bismarck, North Dakota 58506

Advertiser: NDSU Extension Service

Brand:

Campaign

Amount Due:

\$390.90

Voice: 701-255-4011 ext 525 Fax:

Please detach and return this portion with your payment

NDSU Extension Service Invoice# 5008 P.O.#:

Run Date	Ad Size	Rate Type	Rate	Color Rate	Total	Discount	(%)	Amount after Discount	Page
Bismarck Tribune (Bismarck, North Dakota)									
12/07/2015	30.00	Notice Display	\$13.03		\$390.90	\$0.00	(0.00%)	\$390.90	
Caption: Extending Knowledge. OR Keeping Food Safe									
Subtotal:	30.00		\$13.03	\$0.00	\$390.90	\$0.00		\$390.90	

Gross Advertising	\$390.90	Total Misc	\$0.00	Amount Paid	\$0.00
Agency Discount	\$0.00	Tax	\$0.00	Adjustments	\$0.00
Other Discount	\$0.00	Total Billed	\$390.90	Payment Date	
Service Charge	\$0.00	Unbilled	\$0.00	Balance Due	\$390.90

If you would like to pay your invoice with a credit card, please call Rhonda at 701-595-7311 or email rhondaw@ndna.com.
We accept Visa, Mastercard, Discover, and AMEX. Or you can pay your bill online at www.ndna.com/billpay. Thank you!

Date: 12/11/15
GL No: 1001-41920-00361
Dept Head: [Signature]
Auditor/Treas: [Signature]

HB1231
3-1-17
#2p.7

The holiday season is a time for sharing a meal with family, friends and co-workers. While the giving and receiving of homemade food items is fun, **foodborne illness is definitely not fun!**

Quick Tips for Keeping Food Safe at Holiday Dinners

- Always work with clean hands.
- Plan ahead! Make sure the location meets your needs. Does it have adequate storage space in the refrigerator and freezer? Does it have the cooking and hot-holding equipment you need?
- Cook food to the recommended safe internal temperature. Don't leave food in the danger zone (41 to 140 F).
- Never partially cook food for finishing later because you increase the risk of bacterial growth.
- For best quality and safety, prepare foods close to serving time.
- Keep cold foods cold. Keep hot foods hot.
- Be sure to discard any food left out at room temperature for more than two hours.

For more food safety information contact your county office of the NDSU Extension Service or go to www.ag.ndsu.edu/food/food-safety.

NDSU EXTENSION SERVICE

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www.ag.ndsu.edu/burleighcountyextension

NDSU.Burleigh.Extension@ndsu.edu

Ashley Stegeman
Ag & Natural Resource Agent

Amelia Doll
4-H Youth Development Agent

Shaundra Ziemann-Bolinske
Family & Consumer Science Agent

Peggy Netzer
Family Nutrition Program Agent

NDSU is an equal opportunity institution.

12/7 Bismarck

DATE	INVOICE NO.	DESCRIPTION	NET AMOUNT
04/22/2015	4253	Notice Display	371.10
		HB1231 3-1-17 #2p8	

Check No. 99988

Total: \$371.10

County of Burleigh

PO Box 5518
Bismarck ND 58506-5518

Wells Fargo Bank
400 E Broadway Ave
BISMARCK, ND 58501

Date

04/24/2015

77-1
913

Check No: 99988

Amount

\$371.10

PAY Three Hundred Seventy-One and 10/100 Dollars

TO THE ORDER OF
ND NEWSPAPER ASSOCIATION
1435 INTERSTATE LOOP
BISMARCK, ND 58503-0567

Ken J. Hatt
Janet L. Alder

AUDITOR/TREASURER

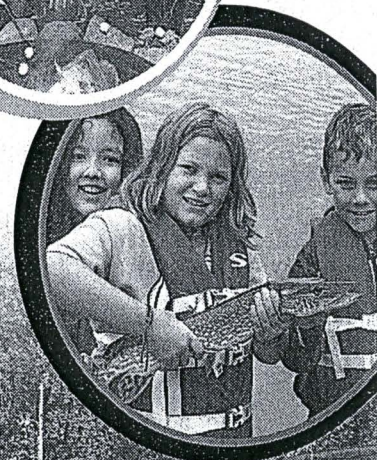
DEPUTY AUDITOR/TREASURER



SECURITY FEATURES INCLUDED. DETAILS ON BACK.

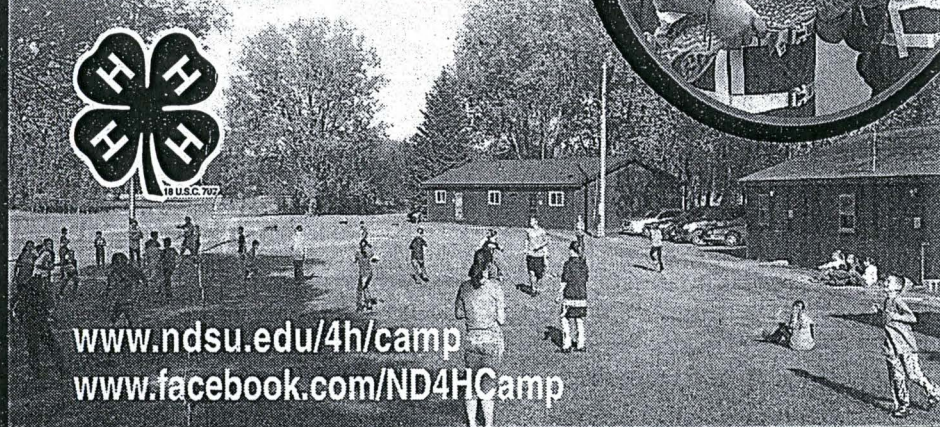


HB 1231
3-1-17
#2p.9



Open to ALL youth

*Go For Fun,
Go For Adventure!*



www.ndsu.edu/4h/camp
www.facebook.com/ND4HCamp

Contact your local Extension
office for more information.

NDSU EXTENSION
SERVICE

NDSU is an equal opportunity institution.

NDSU Extension Service Burleigh County
3715 E. Bismarck Expressway
Bismarck, ND 58501
701-221-6865

www.ag.ndsu.edu/burleighcountyextension
NDSU.Burleigh.Extension@ndsu.edu

Ashley Stegeman
Ag & Natural Resource Agent

Shaundra Ziemann-Bolinske
Family & Consumer Science Agent

Amelia Doll
4-H Youth Development Agent

Peggy Netzer
Family Nutrition Program Agent

4/20 Bismarck

DATE	INVOICE NO.	DESCRIPTION	NET AMOUNT
11/19/2014	3777	Notice Display	371.10
		HB1231 3-1-17 # 2p. 10	

Check No. 98402

Total: \$371.10

THE FACE OF THIS DOCUMENT HAS A COLORED BACKGROUND ON WHITE PAPER

County of Burleigh
PO Box 5518
Bismarck ND 58506-5518

Wells Fargo Bank
400 E Broadway Ave
BISMARCK, ND 58501

77.1
813

Check No: 98402

Date
11/28/2014

Amount
\$371.10

PAY Three Hundred Seventy-One and 10/100 Dollars

TO THE ORDER OF ND NEWSPAPER ASSOCIATION
1435 INTERSTATE LOOP
BISMARCK, ND 58503-0567

Kenn J. Heltz
Sanet L. Allen

AUDITOR TREASURES
DEPUTY AUDITOR TREASURER

VOID RED IMAGE
FACES WITH HEAT

SECURITY FEATURES INCLUDED. DETAILS ON BACK

HB 1231
3-1-17
#2 p. 11

Extending Knowledge,
Changing Lives in

Family and Consumer Sciences



Nutrition, Health and Wellness

Parent Education and Child Development



Gerontology



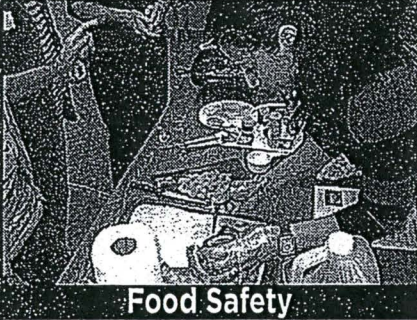
Family Economics



Consumer Education



Food Safety



For more information, go to www.ndsu.edu/Extension or
contact your county office of the NDSU Extension Service.

NDSU Extension Service Burleigh County
3715 E. Bismarck Expressway, Bismarck, ND 58501 • 701-221-6865
www.ag.ndsu.edu/burleighcountyextension
NDSU.Burleigh.Extension@ndsu.edu

Peggy Netzer
Extension Agent

Shaundra
Ziemann-Bolinske
Extension Agent

Amelia Doll
Extension Agent

Celebrating

1914

100

2014

EXTENDING KNOWLEDGE.
CHANGING LIVES.

NDSU EXTENSION
SERVICE

NDSU is an equal opportunity institution.


11/17/14 Bismarck

DATE	INVOICE NO.	DESCRIPTION	NET AMOUNT
07/02/2014	3286	Community Vitality Notice Display	363.60
		HB1231 3-1-17 #2p12	

Check No. 96869

Total: \$363.60

THE FACE OF THIS DOCUMENT HAS A COLORED BACKGROUND ON WHITE PAPER



County of Burleigh
PO Box 5518
Bismarck ND 58506-5518

Wells Fargo Bank
400 E Broadway Ave
BISMARCK, ND 58501

Check No: 96869

Date
07/11/2014

Amount
\$363.60

PAY Three Hundred Sixty-Three and 60/100 Dollars

TO THE ORDER OF ND. NEWSPAPER ASSOCIATION
1435 INTERSTATE LOOP
BISMARCK, ND 58503-0567

Ken J. Hatt
AUDITOR/TREASURER

Janet L. Alderson
DEPUTY AUDITOR/TREASURER

VOID RED IMAGE
FADES WITH HEAT

SECURITY FEATURES INCLUDED. DETAILS ON BACK

HB 1231
3-1-17
42p.13

NDSU Extension Service

Extending Knowledge,
Changing Lives in

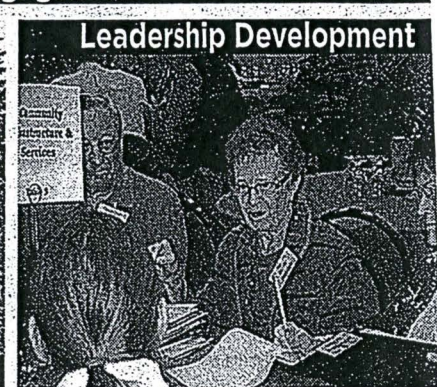
Community Vitality



Citizen Engagement



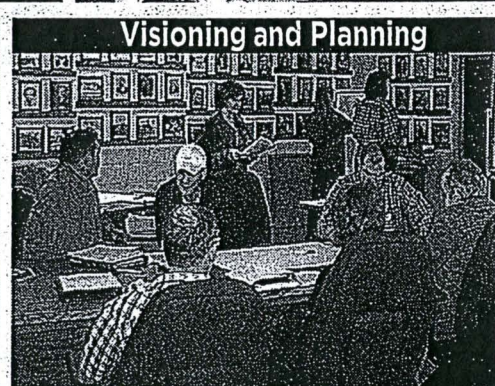
Coalition Building



Leadership Development



**Agribusiness Enterprise
Development**



Visioning and Planning

For more information, go to www.ndsu.edu/Extension or
contact your county office of the NDSU Extension Service.

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Tyler Kralicek
Extension Agent

Peggy Netzer
Extension Agent

Shaundra Ziemann
Extension Agent

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Celebrating
100
1914 2014

EXTENDING KNOWLEDGE.
CHANGING LIVES.

NDSU EXTENSION
SERVICE

6/23/14 Bismarck

DATE	INVOICE NO.	DESCRIPTION	NET AMOUNT
12/04/2013	2579	Notice Display	363.60
		HB1231 3-1-17 #2p14	

Check No. 94503

Total: \$363.60

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County of Burleigh

PO Box 5518
Bismarck ND 58506-5518

Wells Fargo Bank
400 E Broadway Ave
BISMARCK, ND 58501

71-1
913

Check No: 94503

Date
12/13/2013

Amount
\$363.60

PAY Three Hundred Sixty-Three and 60/100 Dollars

TO THE ORDER OF ND NEWSPAPER ASSOCIATION
1435 INTERSTATE LOOP
BISMARCK, ND 58503-0567

Ken J. Blatter
Janet L. Aldrin

AUDITOR TREASURER

DEPUTY AUDITOR TREASURER

SECURITY FEATURES INCLUDED. DETAILS ON BACK.

94503 120913000101 0229232558

HB 1231
3-1-17
2p.15

MONEY TIPS

FOR A BETTER HOLIDAY

Ever feel like you are Mr. Scrooge at Christmas because you don't think you are spending enough on loved ones? You have ways to make everyone feel special without breaking the bank. Try these tips:

- Establish a spending limit
- Plan what you want to buy and stick to it
- Shop around before you spend
- Keep track of your spending and charging
- Don't use a credit card, but only use one if you do
- Pick names for gifts instead of buying for everyone
- Beware of "buy now, pay later" offers
- Give time, such as a home-cooked meal, instead of a monetary gift

For more tips, go to
www.ag.ndsu.edu/money
or contact your county
office of the NDSU
Extension Service.



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NDSU.Burleigh.Extension@ndsu.edu

Cathy Palczewski
Extension Agent

Beth Beckers
Extension Agent

Tyler Kralicek
Extension Agent

Peggy Netzer

Extension Agent, Family Nutrition Program

NDSU EXTENSION
SERVICE

NDSU is an equal
opportunity institution.


12/4/13 Bismarck

DATE	INVOICE NO.	DESCRIPTION	NET AMOUNT
06/25/2013	2087	Notice Display	353.10
		HB 1231 3-1-17 # 2 p. 16	

Check No. 93002

Total: \$353.10

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County of Burleigh
PO Box 5518
Bismarck ND 58506-5518

Wells Fargo Bank
400 E Broadway Ave
BISMARCK, ND 58501

Check No: 93002

Date: 07/08/2013

Amount: \$353.10

PAY Three Hundred Fifty-Three and 10/100 Dollars

TO THE ORDER OF ND NEWSPAPER ASSOCIATION
1435 INTERSTATE LOOP
BISMARCK, ND 58503-0567

Kenneth J. Blatts
AUDITOR-TREASURER

Janet L. Alderson
DEPUTY AUDITOR-TREASURER

SECURITY FEATURES INCLUDED. DETAILS ON BACK.

93002 10913000101 03303333333

HB 1231
3-1-17
#2p.17

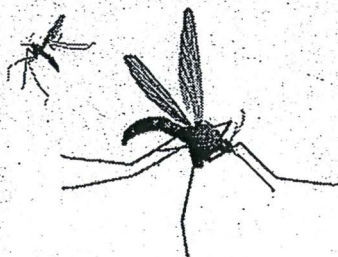


Win the Mosquito War!

To reduce mosquito problems in your backyard:

- Remove water-holding containers, such as old tires, buckets and bottles.
- Cover trash containers to exclude rainwater.
- Clean clogged roof gutters and drain flat roofs.
- Empty wading pools at least once a week and store indoors when not in use.
- Properly care for backyard pools; schedule maintenance while on vacation.
- Change the water in birdbaths and fountains at least once a week.
- Consider stocking ornamental pools with fish.
- Fill in or drain low areas in yards to discourage puddles.
- Keep drains, ditches and culverts clean of weeds and trash to allow proper drainage.
- Repair leaky outdoor faucets and pipes.
- Trim shrubs and trees to discourage mosquitoes from resting on foliage.

Win the mosquito war by contacting your county office of the NDSU Extension Service or go to <http://tinyurl.com/fightmosquito> for more information.



NDSU EXTENSION
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NDSU.Burleigh.Extension@ndsu.edu

Peggy Netzer Cathy Palczewski
Extension Agent Extension Agent

Altosid mosquito briquets are available at the Burleigh County Extension office. Use in standing water to prevent adult mosquito emergence.


6/19/13 Bismarck

DATE	INVOICE NO.	DESCRIPTION	NET AMOUNT
12/05/2012	1463	Notice Display	353.10
		HB1231 3-1-17 #2p. 18	

Check No. 90861

Total: \$353.10

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 **County of Burleigh**
PO Box 5518
Bismarck ND 58506-5518

Wells Fargo Bank
400 E. Broadway Ave
BISMARCK, ND 58501

77-1
913


Check No. 90861

Date
12/07/2012

Amount
\$353.10

PAY Three Hundred Fifty-Three and 10/100 Dollars

TO THE ORDER OF ND NEWSPAPER ASSOCIATION
1435 INTERSTATE LOOP
BISMARCK, ND 58503-0567


AUDITOR TREASURER
DEPUTY AUDITOR TREASURER

SECURITY FEATURES INCLUDED. DETAILS ON BACK.

90861 1091300010 0229232550

Today's Research, Tomorrow's Results

Finding new uses
and markets for
North Dakota's
agricultural products.
Improving grain and
livestock production.
Enhancing the state's
economy. Building
communities. Helping
children succeed.
These are some
reasons why the
North Dakota State
University Extension
Service is at the
forefront of
improving lives.

The NDSU Extension
Service gathers
research results and
makes the information
available in a variety
of ways, including
through its county
offices.

NDSU EXTENSION
SERVICE

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NDSU Extension Service Burleigh County

3715 East Bismarck Expressway
Bismarck, ND 58501

www.ag.ndsu.edu/burleighcounty/extension

NDSU.Burleigh.Extension@ndsu.edu

701.221.6865

KaSondra Staiger
Extension Agent

Megan Myrdal
Extension Agent

Cathy Palczewski
Extension Agent

12/3/12 Bismarck

DATE	INVOICE NO.	DESCRIPTION	NET AMOUNT
07/23/2012	163950	Advertising	343.50
		HB 1231 3-1-17 H2 p.20	

Check No. 89388

Total: \$343.50

THE FACE OF THIS DOCUMENT HAS A COLORED BACKGROUND ON WHITE PAPER



County of Burleigh

PO Box 5518
Bismarck ND 58506-5518

Wells Fargo Bank
400 E Broadway Ave
BISMARCK, ND 58501

77-1
913

Check No: 89388

Date
07/27/2012

Amount
\$343.50

PAY Three Hundred Forty-Three and 50/100 Dollars

TO THE
ORDER
OF

ND NEWSPAPER ASSOCIATION
1435 INTERSTATE LOOP
BISMARCK ND 58503-0567

Handwritten signature: Henry J. Slattery
Handwritten signature: Beverly Dettler-Larsen
TREASURER



SECURITY FEATURES INCLUDED. DETAILS ON BACK.



89388 0913000101 0229232558

HB 1231
3-1-17
#2 p. 21

Eliminate the Bugs & Weeds

Gardening is a good way to be outside on beautiful summer days and enjoy nature. However, sometimes gardening can be stressful when dealing with plant bugs, weeds and diseases.

Get answers to your gardening questions by contacting your county office of the NDSU Extension Service or go to www.ag.ndsu.edu/extension and click on the Lawns, Gardens and Trees section.

NDSU EXTENSION SERVICE

NDSU Extension Service Burleigh County

3715 East Bismarck Expressway
Bismarck, ND 58501

<http://www.ag.ndsu.edu/burleighcountyextension/>
NDSU.Burleigh.Extension@ndsu.edu
701.221.6865

Megan Myrdal • Extension Agent
Cathy Palczewski • Extension Agent
KaSondra Staiger • Extension Agent

NDSU is an equal opportunity institution.

6/24/12 Bismarck

Testimony for
Senate Education
March 1, 2017
Prepared by:
ND Association of Counties

HB 1231
3-1-17
#3 p.1

HB 1231: Relating to NDSU Newspaper Publications

Chairman Schaible and committee members, the North Dakota Auditors Association strongly supports HB 1231.

This bill is not about NDSU Extension, the services and programs they provide; nor is it about taking a reliable revenue away from the newspapers. This is about the best use of taxpayer dollars.

Counties are required by law to pay for half of the cost of NDSU Extension advertisements to run quarterly in the official county newspaper. This is an unfunded mandate. And it is only one of many publishing requirements counties are obligated to meet by the state. As you can see by the fiscal note, counties spend \$45,000 a biennium on these ads. A similar bill was before the House in 2015, and failed. Since then the fiscal note has gone from \$85,000 to \$90,000.

100 years ago when this section of code was created, this requirement served a necessary purpose as there were not many options in getting the word out about services and programs. But today, a citizen can go to the extension's website, call their local agent, or stop into the county extension office at the courthouse to receive information.

This bill does not prevent a county from continuing the partnership with NDSU Extension in splitting advertising costs in the future if both agree the ads are worthy. But it removes the requirement that counties have to spend property tax dollars and the state must spend general funds for this use.

We urge you to support repealing this requirement by giving HB 1231 a Do Pass recommendation.

Testimony before the North Dakota Senate Education Committee

In Support of House Bill 1231 -- Wednesday, March 1, 2017

By Steve Andrist, Executive Director, North Dakota Newspaper Association

Chairman Schaible and members of the committee: my name is Steve Andrist, and I'm the executive director of the North Dakota Newspaper Association, which represents the state's 90 weekly and daily newspapers. For nearly 22 years I published community newspapers, both in Crosby and Tioga, and for 15 years prior to that I worked at daily newspapers in North Dakota and Minnesota.

The first thing I'd like you to know today is that yes, North Dakotans still read newspapers, and that includes the ads. They don't all read newspapers the way they used to -- with pages spread out on the kitchen table, but whether they're getting dirty fingers or pulling up the pages on a computer, our research indicates 83 percent of North Dakotans read a local newspaper every week. It also shows that people are called to action more often by what they see in newspapers than by any other source of information.

That's one of the reasons we believe the quarterly newspaper ads run by the North Dakota Extension Service represent an effective and inexpensive way for extension to communicate with its constituents. Here's what I mean by inexpensive: the cost of these ads is shared by the extension service and the counties it serves. In small rural communities, the cost to the county is about \$400 a year. That's considerably less than a month's insurance premium for one employee. In large counties, the cost is about \$800 a year. The extension service pays about \$22,000 a year, which is but a fraction of a percent of its annual budget. We understand that in the current budget climate public entities are looking for pennies under any rock they can turn over, but these ads are working well and they truly are just pennies.

It's true that this information is all available online. It's also true that most of us don't spend our afternoons browsing government web sites in hopes that we might come across something useful. These print ads are part of a comprehensive marketing campaign that alerts people to what's available. That includes things like workshops to help older adults reduce the risk of falling; advice on how and when to prune your shrubs and trees; parenting classes; information to help identify friends and family who may be in distress; and tips to small businesses about establishing an effective online presence. These are just some of the topics of the quarterly ads that would be eliminated by HB 1231.

These ads also represent a long-standing partnership between extension, counties and community newspapers. For many years many newspapers have published without charge columns by extension agents and extension service experts, and news releases from local and state extension representatives. Certainly it makes it easier for local newspapers to extend that service when they know that they're getting some business from extension in addition to the free services. I don't know how long exactly this partnership has been going, but I do remember my dad talking about it when I was just a boy.

The bottom line is that from the perspective of 90 community newspapers that continue to provide a vital service to communities, this partnership is one that is working well and doesn't need fixing.