

UNIVERSITY OF NORTH DAKOTA SCHOOL OF MEDICINE AND HEALTH SCIENCES NAMING RIGHTS

This memorandum provides information regarding donations relating to naming rights for the new University of North Dakota (UND) School of Medicine and Health Sciences (SMHS) building.

The 2013 Legislative Assembly appropriated \$60.45 million to UND for a new SMHS facility. The 2015 Legislative Assembly appropriated an additional \$62 million to UND to complete the facility. The appropriations were to cover the full cost of the building, however, the Legislative Assembly did not provide direction regarding naming rights for the new facility. To raise funds for other areas of need, the UND SMHS has offered naming opportunities within the new facility to eligible donors. At the Budget Section's March 12, 2014, meeting, a representative of the UND SMHS said naming rights would be based on the gift amount and remaining naming availability (see [appendix](#) for details regarding building naming opportunities). Naming opportunities defined within the building went through a process approved by the UND Naming Committee, the UND Alumni Association and Foundation, and the State Board of Higher Education. The UND SMHS representative stated funds raised for naming rights would not be used to expand or enhance the building.

Fundraising efforts conducted at UND through the UND Alumni Association and Foundation usually focus on student scholarships, faculty support, programming, and "brick and mortar." The focus of fundraising associated with UND SMHS facility naming rights is on student scholarships. As of January 21, 2016, 10 donors associated with naming opportunities in the new UND SMHS building had contributed a total of approximately \$1.3 million for student scholarships; two donors had contributed a total of approximately \$963,000 for programming; and one donor had contributed \$1 million for faculty support.

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