

CHAPTER 37-11-03 SIGN INSTALLATION AND RELOCATION

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37-11-03-01. Location of signs.

All tourist-oriented directional signs must be erected adjacent to the edge of the right-of-way line and on the ditch backslope. Tourist-oriented directional signs must be located more than two hundred feet [60.96 meters] in advance of the entrance road intersection and within ten miles [16.09 kilometers] of the business, service, or activity. Tourist-oriented directional signs may not be located, erected, or maintained in any place or manner as to obstruct or interfere with a free and clear view of merging or crossing traffic or otherwise create a hazard to the safety of the public.

History: Effective August 1, 1994.

General Authority: NDCC 39-13-09

Law Implemented: NDCC 39-13-09

37-11-03-02. Urban locations.

An applicant for a tourist-oriented directional sign located within the limits of a city must also obtain the written consent of the city to erect the sign. In addition, the location and erection of an urban tourist-oriented sign may not:

1. Block or obstruct the visibility of official traffic-control devices.
2. Hinder pedestrian or bicycle traffic.
3. Be located closer than two feet [.61 meters] to the face of a curb on a highway having curb and gutter.

The spacing requirements of section 37-11-03-06 do not apply to urban locations.

History: Effective August 1, 1994.

General Authority: NDCC 39-13-09

Law Implemented: NDCC 39-13-09

37-11-03-03. Advance signing.

The director may require the installation of advance tourist-oriented directional signs if the director determines, on the basis of traffic engineering criteria, that such signs improve traffic safety in the area of the intersection with the entrance road.

History: Effective August 1, 1994.

General Authority: NDCC 39-13-09

Law Implemented: NDCC 39-13-09

37-11-03-04. Trail blazing signs.

Trail blazing signs are required when the business, service, or activity cannot be readily located by a motorist from the highway intersection with the entrance road, or when the business, service, or activity is not located near an exit from a highway upon which tourist-oriented directional signs are permitted.

History: Effective August 1, 1994.

General Authority: NDCC 39-13-09

Law Implemented: NDCC 39-13-09

37-11-03-05. Expressways.

Tourist-oriented directional signs may be located on divided and undivided multilane expressways as on two-lane highways, except that a tourist-oriented directional sign may not be placed within two hundred feet [60.96 meters] of the ramp taper of an interchange or the turning lane of an at-grade intersection. No tourist-oriented directional sign may be located on the interstate highway system.

History: Effective August 1, 1994.

General Authority: NDCC 39-13-09

Law Implemented: NDCC 39-13-09

37-11-03-06. Spacing.

Tourist-oriented directional sign structures facing one direction of traffic shall be spaced not less than two hundred feet [60.96 meters] apart.

History: Effective August 1, 1994.

General Authority: NDCC 39-13-09

Law Implemented: NDCC 39-13-09

37-11-03-07. Maximum number of signs.

Only two sign structures, each containing a maximum of four individual sign faces, will be allowed for each direction of travel at the entrance road intersection.

History: Effective August 1, 1994.

General Authority: NDCC 39-13-09

Law Implemented: NDCC 39-13-09

37-11-03-08. Limit on number of sign faces.

A business, service, or activity may normally provide only one sign face for each direction of travel on the principal route from the highway to the business, service, or activity.

History: Effective August 1, 1994.

General Authority: NDCC 39-13-09

Law Implemented: NDCC 39-13-09

37-11-03-09. Back-to-back mounting.

Tourist-oriented directional signs must be mounted only as prescribed by this article and may not be mounted back-to-back with any other type of sign. Tourist-oriented directional signs erected and maintained in a manner other than as prescribed in this article are deemed illegal and subject to removal under section 37-11-03-10.

History: Effective August 1, 1994.

General Authority: NDCC 39-13-09

Law Implemented: NDCC 39-13-09

37-11-03-10. Sign removal and relocation.

The department reserves the right to remove or relocate any tourist-oriented directional sign in the event the location of such sign is needed for highway purposes or if the sign is deemed illegal or nonconforming.

History: Effective August 1, 1994.

General Authority: NDCC 39-13-09

Law Implemented: NDCC 39-13-09