

CHAPTER 7-17-08 DIRECTIVES STATEMENTS

Section

7-17-08-01 Feeding Directions

7-17-08-01. Feeding directions.

1. Dog or cat food, including snacks or treats, labeled as complete and balanced for any or all life stages, as provided in these rules, must list feeding directions on the product label. These directions must be consistent with the intended use indicated in the nutritional adequacy statement, unless a limited use or more limited life stage designation is declared elsewhere. These directions must be expressed in common terms and must appear prominently on the label. Feeding directions, at a minimum, must state, "Feed (unit of product) per (weight) of dog or cat." The frequency of feeding also must be specified.
2. When a dog or cat food is intended for use by or under the supervision or direction of a veterinarian, the statement "Use only as directed by your veterinarian." may be used in lieu of feeding directions.
3. Specialty pet food, including snacks or treats, labeled as complete and balanced for any or all life stages, as provided in these rules, must list feeding directions on the product label. These feeding directions must be adequate to meet the nutrient requirements of the intended species of specialty pet as recommended by the association of American feed control officials recognized nutritional authority. These directions must be expressed in common terms and must appear prominently on the label. The frequency of feeding also must be specified.

History: Effective July 1, 2020.

General Authority: NDCC 4.1-41-20

Law Implemented: NDCC 4.1-41-05