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LaCosta Rickford
Operator's Signature

10/15/03
Date

2003 SENATE INDUSTRY, BUSINESS AND LABOR

SB 2030

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LaCosta Rickford

Date

10/15/03

2003 SENATE STANDING COMMITTEE MINUTES

BILL/RESOLUTION NO. SB 2030

Senate Industry, Business and Labor Committee

☐ Conference Committee

Hearing Date 01-08-03

Tape Number	Side A	Side B	Meter #
1	x		0-1425
Committee Clerk Signature <i>Lisa VanBerkom</i>			

Minutes: Chairman Mutch called the meeting to order. Roll Call was taken with all (7) members present.

Chairman Mutch opened the hearing on SB 2030 relating to a department of commerce career guidance and job opportunities internet site, and to provide a continuing appropriation.

Testimony in support of SB 2030

Senator Andrist sponsored the bill. Jennifer Clark of the legislative council spoke about the legal aspects of the bill. She spoke about the funds being kept and reinvested into the program.

James Hirsch, Director of the North Dakota Workforce Development Council, testified in support of SB 2030. He explained how the web site is operated and how it is used by job-seekers. He also explained where the funds for the web site come from and how they are retained. He explained that the employers pay a subscription fee for the use of the system.

The Department of Commerce receives a commission on subscriptions.

Page 2

Senate Industry, Business and Labor Committee

Bill/Resolution Number SB 2030

Hearing Date 01-08-03

The business plan calls for the system to be self supporting by the next biennium by generating \$100,000 annually in commission fees. The name of the web site is:

northdakotahasjobs.com. See attached testimony.

Korrine Lang representing Job Service of North Dakota testified neither in support or opposition of the bill. She stated that Job Service already has a job web site and that the two web sites would compliment each other.

There was no opposing testimony.

The hearing was closed on SB 2030.

2003 SENATE STANDING COMMITTEE MINUTES

BILL/RESOLUTION NO. 2030

Senate Industry, Business and Labor Committee

☐ Conference Committee

Hearing Date 1-15-03

Tape Number	Side A	Side B	Meter #
1		xx	
2	xx		0
Committee Clerk Signature <i>Lisa VanBerkom</i>			

Minutes: Chairman Mutch opened the hearing on SB 2030. All Senators present.

Committee members discussed the bill.

Senator Every expressed his concern that the web page is coming out of Nebraska. His feeling is that it is a "slap in the face" to the young people of ND to give our business to an out of state company. He feels it is money that should be used in ND. He states that he will oppose the bill for that reason.

Senator Espgaard agrees, but doesn't know how voting against this bill will change that.

Senator Every suggests that the committee kill the bill and bring it back saying they should use the money in ND.

Senator Heikamp suggest to "tack" an amendment on the bill stating that they should use the money in ND if at all possible.

Senator Mutch feels the money went to Nebraska because of competitive bids.

There is group discussion on the cost to build a web site.

Page 2.

Senate Industry, Business and Labor Committee

Bill/Resolution Number 2030

Hearing Date 1-15-03

Senator Every feels we should honor our people.

The committee wishes to hold it over and have Jim Hirsch come back and talk to them more on the issue. (meter no. 1150)

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LaCosta Rickford
Operator's Signature

10/15/03
Date

2003 SENATE STANDING COMMITTEE MINUTES

BILL/RESOLUTION NO. 2030

Senate Industry, Business and Labor Committee

☐ Conference Committee

Hearing Date 1-21-03

Tape Number	Side A	Side B	Meter #
1	xxx		0
Committee Clerk Signature <i>Rosa Van Berkorn</i>			

Minutes: Chairman Mutch opened the hearing on SB 2030. Jim Hirsch, Dept. of Commerce, was asked to come and speak briefly to answer questions that the committee had. See attached testimony.

Senator Every asks how much money does the web site generate annually?

Hirsch responds that in the next couple of years, appx. \$100,000. It will help with marketing and promoting the web site.

Senator Every asks how much it costs to maintain the web site.

Hirsch replies that they are not required to cover the cost of maintaining the site.

Senator Klein asks if it cost anything to get the site up and running.

Hirsch said it did not cost anything. To date they have invested less than \$10,000.

Senator Every asks if he has any problems with the amendment, and if this could be operated and ran in a technology center in ND.

Hirsch said it could be done anywhere.

2003 SENATE STANDING COMMITTEE MINUTES

BILL/RESOLUTION NO. 2030

Senate Industry, Business and Labor Committee

☐ Conference Committee

Hearing Date 02-03-03

Tape Number	Side A	Side B	Meter #
1		xxx	5,500
Committee Clerk Signature <i>Lisa VanBeekom</i>			

Minutes: The committee opened the discussion on SB 2030. All Senators present.

SB 2030 relates to a dept. of commerce career guidance and job opportunities internet web site; and to provide a continuing appropriation.

There was brief discussion from the committee.

Senator Espegard made a motion to amend. Senator Heitkamp seconded.

Roll Call Vote: 5 yes, 2 no, 0 absent.

Senator Espegard moved a DO PASS AS AMENDED. Senator Every seconded.

Roll Call Vote: 7 yes, 0 no, 0 absent.

Carrier: Senator Every

FISCAL NOTE
Requested by Legislative Council
04/16/2003

Amendment to: SB 2030

1A. State fiscal effect: *Identify the state fiscal effect and the fiscal effect on agency appropriations compared to funding levels and appropriations anticipated under current law.*

	2001-2003 Biennium		2003-2005 Biennium		2005-2007 Biennium	
	General Fund	Other Funds	General Fund	Other Funds	General Fund	Other Funds
Revenues	\$0	\$30,000	\$0	\$100,000	\$0	\$0
Expenditures	\$0	\$0	\$0	\$130,000	\$0	\$0
Appropriations	\$0	\$0	\$0	\$0	\$0	\$0

1B. County, city, and school district fiscal effect: *Identify the fiscal effect on the appropriate political subdivision.*

2001-2003 Biennium			2003-2005 Biennium			2005-2007 Biennium		
Counties	Cities	School Districts	Counties	Cities	School Districts	Counties	Cities	School Districts
\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

2. Narrative: *Identify the aspects of the measure which cause fiscal impact and include any comments relevant to your analysis.*

No fiscal impact.

3. State fiscal effect detail: *For information shown under state fiscal effect in 1A, please:*

A. Revenues: *Explain the revenue amounts. Provide detail, when appropriate, for each revenue type and fund affected and any amounts included in the executive budget.*

The Other Fund Revenue is from commissions on Employer Subscriptions to the state-wide website of North Dakota Has Jobs .Com.

B. Expenditures: *Explain the expenditure amounts. Provide detail, when appropriate, for each agency, line item, and fund affected and the number of FTE positions affected.*

Expenditures will support the ongoing marketing and advertisement of the web site.

C. Appropriations: *Explain the appropriation amounts. Provide detail, when appropriate, of the effect on the biennial appropriation for each agency and fund affected and any amounts included in the executive budget. Indicate the relationship between the amounts shown for expenditures and appropriations.*

Name:	Jim Hirsch	Agency:	Dept. of Commerce
Phone Number:	328-5345	Date Prepared:	04/16/2003

FISCAL NOTE
Requested by Legislative Council
04/02/2003

Amendment to: SB 2030

1A. State fiscal effect: Identify the state fiscal effect and the fiscal effect on agency appropriations compared to funding levels and appropriations anticipated under current law.

	2001-2003 Biennium		2003-2005 Biennium		2005-2007 Biennium	
	General Fund	Other Funds	General Fund	Other Funds	General Fund	Other Funds
Revenues	\$0	\$30,000	\$0	\$100,000	\$0	\$0
Expenditures	\$0	\$0	\$0	\$130,000	\$0	\$0
Appropriations	\$0	\$0	\$0	\$0	\$0	\$0

1B. County, city, and school district fiscal effect: Identify the fiscal effect on the appropriate political subdivision.

2001-2003 Biennium			2003-2005 Biennium			2005-2007 Biennium		
Counties	Cities	School Districts	Counties	Cities	School Districts	Counties	Cities	School Districts
\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

2. Narrative: Identify the aspects of the measure which cause fiscal impact and include any comments relevant to your analysis.

No fiscal impact.

3. State fiscal effect detail: For information shown under state fiscal effect in 1A, please:

A. Revenues: Explain the revenue amounts. Provide detail, when appropriate, for each revenue type and fund affected and any amounts included in the executive budget.

The Other Fund Revenue is from commissions on Employer Subscriptions to the state-wide website of North Dakota Has Jobs .Com.

B. Expenditures: Explain the expenditure amounts. Provide detail, when appropriate, for each agency, line item, and fund affected and the number of FTE positions affected.

Expenditures will support the ongoing marketing and advertisement of the web site.

C. Appropriations: Explain the appropriation amounts. Provide detail, when appropriate, of the effect on the biennial appropriation for each agency and fund affected and any amounts included in the executive budget. Indicate the relationship between the amounts shown for expenditures and appropriations.

Name:	Jim Hirsch	Agency:	Dept. of Commerce
Phone Number:	328-5345	Date Prepared:	04/02/2003

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LaCosta Rickford
Operator's Signature

10/15/03
Date

FISCAL NOTE
Requested by Legislative Council
01/10/2003

REVISION

Bill/Resolution No.: SB 2030

1A. State fiscal effect: Identify the state fiscal effect and the fiscal effect on agency appropriations compared to funding levels and appropriations anticipated under current law.

	2001-2003 Biennium		2003-2005 Biennium		2005-2007 Biennium	
	General Fund	Other Funds	General Fund	Other Funds	General Fund	Other Funds
Revenues	\$0	\$30,000	\$0	\$100,000	\$0	\$125,000
Expenditures	\$0	\$0	\$0	\$130,000	\$0	\$125,000
Appropriations	\$0	\$0	\$0		\$0	

1B. County, city, and school district fiscal effect: Identify the fiscal effect on the appropriate political subdivision.

2001-2003 Biennium			2003-2005 Biennium			2005-2007 Biennium		
Counties	Cities	School Districts	Counties	Cities	School Districts	Counties	Cities	School Districts
\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

2. Narrative: Identify the aspects of the measure which cause fiscal impact and include any comments relevant to your analysis.

No fiscal impact.

3. State fiscal effect detail: For information shown under state fiscal effect in 1A, please:

A. Revenues: Explain the revenue amounts. Provide detail, when appropriate, for each revenue type and fund affected and any amounts included in the executive budget.

The Other Fund Revenue is from commissions on Employer Subscriptions to the state-wide website of North Dakota Has Jobs .Com.

B. Expenditures: Explain the expenditure amounts. Provide detail, when appropriate, for each agency, line item, and fund affected and the number of FTE positions affected.

Expenditures will support the ongoing marketing and advertisement of the web site.

C. Appropriations: Explain the appropriation amounts. Provide detail, when appropriate, of the effect on the biennial appropriation for each agency and fund affected and any amounts included in the executive

budget. Indicate the relationship between the amounts shown for expenditures and appropriations.

Name:	Jlm Hirsch	Agency:	North Dakota Dept. of Commerce
Phone Number:	328-5345	Date Prepared:	12/18/2002

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Operator's Signature

10/15/03
Date

FISCAL NOTE
Requested by Legislative Council
12/16/2002

Bill/Resolution No.: SB 2030

1A. **State fiscal effect:** Identify the state fiscal effect and the fiscal effect on agency appropriations compared to funding levels and appropriations anticipated under current law.

	2001-2003 Biennium		2003-2005 Biennium		2005-2007 Biennium	
	General Fund	Other Funds	General Fund	Other Funds	General Fund	Other Funds
Revenues	\$0	\$30,000	\$0	\$100,000	\$0	\$125,000
Expenditures	\$0	\$0	\$0	\$0	\$0	\$0
Appropriations	\$0	\$0	\$0	\$130,000	\$0	\$125,000

1B. **County, city, and school district fiscal effect:** Identify the fiscal effect on the appropriate political subdivision.

2001-2003 Biennium			2003-2005 Biennium			2005-2007 Biennium		
Counties	Cities	School Districts	Counties	Cities	School Districts	Counties	Cities	School Districts
\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0

2. **Narrative:** Identify the aspects of the measure which cause fiscal impact and include any comments relevant to your analysis.

No fiscal impact.

3. **State fiscal effect detail:** For information shown under state fiscal effect in 1A, please:

A. **Revenues:** Explain the revenue amounts. Provide detail, when appropriate, for each revenue type and fund affected and any amounts included in the executive budget.

The Other Fund Revenue is from commissions on Employer Subscriptions to the state-wide website of North Dakota Has Jobs .Com.

B. **Expenditures:** Explain the expenditure amounts. Provide detail, when appropriate, for each agency, line item, and fund affected and the number of FTE positions affected.

Expenditures will support the ongoing marketing and advertisement of the web site.

C. **Appropriations:** Explain the appropriation amounts. Provide detail, when appropriate, of the effect on the biennial appropriation for each agency and fund affected and any amounts included in the executive budget. Indicate the relationship between the amounts shown for expenditures and appropriations.

Name:	Jim Hirsch	Agency:	North Dakota Dept. of Commerce
Phone Number:	328-5345	Date Prepared:	12/18/2002

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La Costa Rickford 10/15/03
Operator's Signature Date

30180.0101
Title.

Prepared by the Legislative Council staff for
Senator Every
January 15, 2003

PROPOSED AMENDMENTS TO SENATE BILL NO. 2030

Page 1, line 9, after the period, insert "If the department contracts with a third party for the provision of internet web site services under this section, upon the expiration of that contract the department shall request bids for the maintenance of this internet web site and shall give consideration to bids of North Dakota businesses."

Renumber accordingly

Page No. 1

30180.0101

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10/15/03
Date

Date: 2-03-03
Roll Call Vote #: 1

2003 SENATE STANDING COMMITTEE ROLL CALL VOTES
BILL/RESOLUTION NO. 2030

Senate IBL Committee

☐ Check here for Conference Committee

Legislative Council Amendment Number _____

Action Taken Motion to Amend

Motion Made By Espgaard Seconded By Heitkamp

Senators	Yes	No	Senators	Yes	No
7- Sen. Duane Mutch, Chairman	X	X	Sen. Michael Every <u>5</u>	X	
6- Sen. Jerry Klein, Vice Chairman	X		Sen. Joel Heitkamp <u>9</u>	X	
2- Sen. Duaine Espgaard	X				
3- Sen. Karen Krebsbach	X				
Sen. Dave Nething		X			

Total (Yes) 5 No 2

Absent 0

Floor Assignment X

If the vote is on an amendment, briefly indicate intent:

Date: 2-3-03
Roll Call Vote #: 2

2003 SENATE STANDING COMMITTEE ROLL CALL VOTES
BILL/RESOLUTION NO. 2030

Senate IBL Committee

☐ Check here for Conference Committee

Legislative Council Amendment Number 4

Action Taken DO PASS AS Amended

Motion Made By Espegard Seconded By Every

Senators	Yes	No	Senators	Yes	No
7- Sen. Duane Mutch, Chairman	X		Sen. Michael Every <u>5</u>	X	
7- Sen. Jerry Klein, Vice Chairman	X		Sen. Joel Heitkamp <u>4</u>	X	
6- Sen. Duaine Espegard	X				
2- Sen. Karen Krebsbach	X				
3- Sen. Dave Nething	X				

Total (Yes) 7 No 0

Absent 0

Floor Assignment Every

If the vote is on an amendment, briefly indicate intent:

REPORT OF STANDING COMMITTEE (410)
February 3, 2003 3:49 p.m.

Module No: SR-20-1566
Carrier: Every
Insert LC: 30180.0101 Title: .0200

REPORT OF STANDING COMMITTEE

SB 2030: Industry, Business and Labor Committee (Sen. Mutch, Chairman) recommends AMENDMENTS AS FOLLOWS and when so amended, recommends **DO PASS** (7 YEAS, 0 NAYS, 0 ABSENT AND NOT VOTING). SB 2030 was placed on the Sixth order on the calendar.

Page 1, line 9, after the period, insert "If the department contracts with a third party for the provision of internet web site services under this section, upon the expiration of that contract the department shall request bids for the maintenance of this internet web site and shall give consideration to bids of North Dakota businesses."

Renumber accordingly

2003 HOUSE INDUSTRY, BUSINESS AND LABOR

SB 2030

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LaCosta Rickford
Operator's Signature

10/15/03
Date

2003 HOUSE STANDING COMMITTEE MINUTES

BILL/RESOLUTION NO. 2030

House Industry, Business and Labor Committee

☐ Conference Committee

Hearing Date March 3, 2003

Tape Number	Side A	Side B	Meter #
1	X		3307-end
1		X	321-878
Committee Clerk Signature <i>Elizabeth R. Green</i>			

Minutes: **Chair Kelser:** Opened hearing on SB 2030

Jennifer Clark (Legislative Council): Explained bill. The Dept. of Commerce may have a web site and do not need a law to have the web site. This allows for the appropriation to continue this web site.

Jim Hirsch (Director of the ND Workforce Development Council): Supports with written testimony. The employers pay a subscription for the web site.

Rep. Klein: What is the charge for the subscription? Hirsch said that it varies from \$95 for a 30 day listing to \$250-\$2000 depending on the size of the firm and what they want with the service.

Rep. Johnson: Why is there a revised fiscal note? The revised clarifies that dollars brought in would be used, so there is no need for more appropriations.

Rep. Ekstrom: How many employers are registered now? What do you do to recruit. Hirsch said that Fargo and Grand Forks have quite a number of employers. The western 2/3s of ND just started the service. Right now they have two people serving as account executives who are

Page 2

House Industry, Business and Labor Committee

Bill/Resolution Number 2030

Hearing Date March 3, 2003

recruiting employers. They want to be self supporting by the next biennium. They also want to work with dislocated employees in other states, as well as recruiting alumni to return to ND.

Rep. Ekstrom: How many matches do you get through the web site? Hirsch replied that he is not sure since the site just started in January, but of the applicants the Dept. of Commerce has had, 20% of the applicants found the applications online.

Rep. Zaiser: How do these fees line up with other states? Hirsch said the top end of ND fees are about \$1000 less per year than most states.

Rep. Kasper: What does the commission get from the subscriptions? Hirsch said they get about 40% to reinvest.

Rep. Ekstrom: Do you survey the employers? Hirsch said that since the site just started, they have not had the chance yet. The Fargo employers would be a better sounding board.

Rep. Thorpe: Do you have solid figures on the number of jobs filled? Is it possible to get that? Hirsch said they only have 6 employers in the Bismarck area now. This site is to help young people make sound decisions. This is comprehensive for internships, alumni, etc. Rep. Thorpe then asked what level of jobs this site is addressing. Hirsch said they are usually higher end above \$25,000/yr, but some lower.

Rep. Zaiser: Have you had a chance to look at other states? Hirsch said that they are modeled after careerlink out of Fargo. Takes time to create an employment base and we need to be patient.

Rep. Keiser: Why not have Job Service do this? Hirsch said they worked with Job Service on this. This site is more customized. Keiser then asked what happens if we are successful and get

Page 3

House Industry, Business and Labor Committee

Bill/Resolution Number 2030

Hearing Date March 3, 2003

more money. Hirsch said it would show up as pooled resources in the Commerce budget. They can do more with more money.

Rep. Keiser: Would you object to an amendment for the funds to go to the general fund?

Hirsch said there would be no objection.

Korrine Lang (Job Service): This site is complimentary to Job Service. This gives employers and job seekers more choices.

Rep. Zaiser: Could this potentially be confusing with more sites? Lang said she sees this as a "no wrong door" approach because it presents more choices.

Rep. Keiser: Will these sites be linked? Lang said they would be.

Chair Keiser: Closed hearing on SB 2030

2003 HOUSE STANDING COMMITTEE MINUTES

BILL/RESOLUTION NO. 2030

House Industry, Business and Labor Committee

☐ Conference Committee

Hearing Date March 3, 2003

Tape Number	Side A	Side B	Meter #
2		X	1986-2451
Committee Clerk Signature <i>Elizabeth R. Green</i>			

Minutes: ~~Chair Kelser~~: Opened discussion on SB 2030

Rep. Klein moved DP on SB 2030. 2nd by Rep. Ekstrom.

Committee discussed whether or not this is a redundant website to Job Service. Rep. Kasper said this is private enterprise and that this is a good idea. Rep. Ekstrom said that Job Service noted they are not as focused on marketing out-of-state. In her business, people see Job Service as marketing lower level jobs.

Vote: 13 Yes 0 No 1 Absent and not voting

Carrier: Zaiser

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LaCosta Rickford
Operator's Signature

10/15/03
Date

Date: 3/03/03
Roll Call Vote #: 1

2003 HOUSE STANDING COMMITTEE ROLL CALL VOTES
BILL/RESOLUTION NO. 2030

House INDUSTRY BUSINESS & LABOR Committee

☐ Check here for Conference Committee

Legislative Council Amendment Number _____

Action Taken DP

Motion Made By Klein Seconded By Ekstrom

Representatives	Yes	No	Representatives	Yes	No
Chairman Keiser	✓		Boe	✓	
Vice-Chair Severson	✓		Ekstrom	✓	
Dosch	✓		Thorpe	✓	
Froseth	✓		Zaiser	Absent	
Johnson	✓				
Kasper	✓				
Klein	✓				
Nottestad	✓				
Ruby	✓				
Tieman	✓				

Total (Yes) 13 No 0

Absent 1

Floor Assignment Zaiser

If the vote is on an amendment, briefly indicate intent:

REPORT OF STANDING COMMITTEE (410)
March 3, 2003 4:47 p.m.

Module No: HR-37-3808
Carrier: Zaiser
Insert LC: . Title: .

REPORT OF STANDING COMMITTEE

SB 2030: Industry, Business and Labor Committee (Rep. Kelsner, Chairman) recommends
DO PASS (13 YEAS, 0 NAYS, 1 ABSENT AND NOT VOTING). SB 2030 was placed
on the Fourteenth order on the calendar.

(2) DESK, (3) COMM

Page No. 1

HR-37-3808

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LaCosta Rickford
Operator's Signature

10/15/03
Date

2003 HOUSE APPROPRIATIONS

SB 2030

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La Costa Rickford
Operator's Signature

10/15/03
Date

2003 HOUSE STANDING COMMITTEE MINUTES

BILL/RESOLUTION NO. SB 2030

House Appropriations Committee
Government Operations Division

☐ Conference Committee

Hearing Date March 13, 2003

Tape Number	Side A	Side B	Meter #
1	xx		
Committee Clerk Signature			

Minutes:Committee Work

Rep. Carlson shared with the committee his intentions on the floor regarding SD 2030. It was his intention to save from putting another bill in the century code. It pass the floor 87-4. He has no issues with the bill.

Rep. Skarphol made a DO PASS motion on engrossed SB 2030, second by Rep. Carlson.

Motion Carries: 8 YEAH, 0 NAY, 1 ABSENT (Koppelman)

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Salvatore Rickford
Operator's Signature

10/15/03
Date

2003 HOUSE STANDING COMMITTEE MINUTES

BILL/RESOLUTION NO. SB 2030

House Appropriations Committee

☐ Conference Committee

Hearing Date 03-25-03

Tape Number	Side A	Side B	Meter #
1		X	44.1 - 2.1
2	X		
Committee Clerk Signature <i>Chris S. Nyberg</i>			

Minutes:

Chairman Svedjan Opened SB 2030 for discussion. A quorum was present.

Rep. Carlisle There is a continuing appropriation on this.

Chairman Svedjan The revenue comes from the industry?

Rep. Carlisle Yes.

Rep. Delzer This continuing appropriation leaves this wide open.

Allen Knudson, LC We'd change the language to say it goes in front of the Legislature.

Rep. Delzer So Moved. 2nd by Rep. Skarphol.

Rep. Guleson With Vocational Education, we've had this same discussion. Is this duplicative?

Motion Carries.

Chairman Svedjan Closed SB 2030 for discussion. No action was taken.

2003 HOUSE STANDING COMMITTEE MINUTES

BILL/RESOLUTION NO. SB 2030

House Appropriations Committee

☐ Conference Committee

Hearing Date 03-31-03

Tape Number	Side A	Side B	Meter #
1	X	X	20.7 - 14.32
Committee Clerk Signature <i>Chris S. Nelson</i>			

Minutes:

Chairman Svedjan Opened SB 2030 for discussion. A quorum was present.

Rep. Monson This is mostly special funds, \$130,000. Senator Grindberg and I came up with this. I move amendment .0201 to SB 2030. 2nd by Rep. Carlisle.

Rep. Aarsvold What is the source of this money?

Rep. Monson Fees paid by private industries looking for workers.

Motion Carries.

Rep. Delzer Who does the web site?

Rep. Monson Not ITD, they hire it out to a private Bismarck company.

Rep. Carlisle All we did was pass this through. I can't speak to it.

Rep. Monson This money goes to more than the web site.

Rep. Delzer I suggest they use ITD and consolidate web sites.

Rep. Timm How much money have we put in their budget for ITD?

Page 2

House Appropriations Committee

Bill/Resolution Number SB 2030

Hearing Date 03-31-03

Rep. Skarphol 26 million. Keep in mind that not all agencies code things the same way.

Rep. Timm The bill specifically says for them to use a private business. We could take this money out of their contracting budget.

Rep. Skarphol It says they could use a private business, ITD hosts web sites for free.

Rep. Delzer If this money were taken out, would it roll anywhere?

OMB The costs here aren't IT related costs, they are for the individual who maintains this site.

Rep. Monson I suggest they check with IT for them to do it cheaper.

OMB The purpose behind the bill was to get authority to charge a fee. I think this is in their budget.

Roxanne Woeste, LC The funding is in their commerce budget.

Chairman Svedjan The expense or revenue or both?

Woeste The expense.

Rep. Carlson This is an example where we don't put things together. This shouldn't be a stand-alone bill.

Chairman Svedjan Will dollars be removed from Higher Education and Vocational Education if we authorize this?

Rep. Monson That was my hope. We took \$400,000 of the \$500,000 from Vocational Education's budget. The Senate won't take more money out of it.

Rep. Gulleon That \$500,000 was SmartGrowth Initiative from the Governor.

Rep. Wald I move a Do Pass As Amended. 2nd by Rep. Monson. If this lets the public know of job opportunities, we'd be doing a disservice by killing it.

Page 3

House Appropriations Committee

Bill/Resolution Number SB 2030

Hearing Date 03-31-03

Rep. Aarsvold Where is Job Service in all this? (To OMB) Is this an added or contractual position?

OMB Contractual.

Rep. Carlisle This bill passed on the floor 87 - 4.

Rep. Carlson They already have a web site. This should be part of the Commerce Department's budget.

Rep. Delzer There seem to be many unanswered questions.

Chairman Svedjan I want clarification of revenue and expenses from the Commerce Department and Voc. Ed's budget dealing with this.

Rep. Monson The Voc. Ed site hasn't been developed.

-Recess-

-Reconvene

Jim Hirsch, ND Department of Commerce, Director of Workforce Development Division

Explained the fiscal note.

Rep. Aarsvold The reaction to get a job is to go to Job Service North Dakota, are you duplicating this service?

Hirsch They've been working with us, but our recruitment audiences are different.

Chairman Svedjan How do you generate \$30,000 in the current biennium?

Hirsch It is the expected employer subscription fees.

Chairman Svedjan SB 2030 is really authorization for you to do that, but it has no emergency clause.

Rep. Brusegaard What has happened to the already paid subscriptions?

Page 4
House Appropriations Committee
Bill/Resolution Number SB 2030
Hearing Date 03-31-03

Hirsch They are due.

Rep. Timm If the amendment stays on this bill, how will it affect it?

Hirsch No impact, except on marketing.

Chairman Svedjan Is the expense in the Department of Commerce's budget?

Hirsch Yes.

Chairman Svedjan Will passage of this impact funds in the Higher Education or Vocational Education budgets additionally?

Hirsch we see North Dakota Has Jobs.com as a supplement, not a duplication.

Rep. Delzer Where in the Commerce Department is the money?

Hirsch In the operating budget, under special funds.

OMB Under professional services, contractual.

Rep. Timm Regarding the amendment, the fees paid aren't going into the program and are subject to appropriation?

Hirsch You'd put the appropriation on a biennial basis. Employers would be wary about that when we would be marketing the site.

Rep. Skarphol What is the cost to employers and how would you market this?

Hirsch We would have a full-time account executive working on the marketing via direct mailings, brochures, etc.

Rep. Glasshelm If you have \$130,000 appropriated, why would you or the business care?

Hirsch They wouldn't.

Rep. Warnke If they collect more then \$130,000 they could only spend that and the fund would build.

Page 5

House Appropriations Committee

Bill/Resolution Number SB 2030

Hearing Date 03-31-03

Motion Passes 19-2-1. Rep. Monson will carry this bill.

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Sal Costa Rickford
Operator's Signature

10/15/03
Date

Date:03-13-03

Roll Call Vote #: 1

2003 HOUSE STANDING COMMITTEE ROLL CALL VOTES

BILL/RESOLUTION NO. SB 2030

House Appropriations: Government Operations Division Committee

☐ Check here for Conference Committee

Legislative Council Amendment Number _____

Action Taken Do Pass Engrossed SB 2030

Motion Made By Rep. Skarphol Seconded By Rep. Carlson

Representatives	Yes	No	Representatives	Yes	No
Chairman Carlisle	x				
Vice Chairman Carlson	x				
Rep. Koppelman					
Rep. Skarphol	x				
Rep. Thoreson	x				
Rep. Timm	x				
Rep. Glassheim	x				
Rep. Kroeber	x				
Rep. Warner	x				

Total (Yes) 8 No 0

Absent 1

Floor Assignment _____

If the vote is on an amendment, briefly indicate intent:
See attached amendment

REPORT OF STANDING COMMITTEE (410)
March 31, 2003 5:25 p.m.

Module No: HR-57-6268
Carrier: Monson
Insert LC: 30180.0201 Title: .0300

REPORT OF STANDING COMMITTEE

SB 2030, as engrossed: Appropriations Committee (Rep. Svedjan, Chairman) recommends **AMENDMENTS AS FOLLOWS** and when so amended, recommends **DO PASS** (19 YEAS, 2 NAYS, 2 ABSENT AND NOT VOTING). Engrossed SB 2030 was placed on the Sixth order on the calendar.

Page 1, line 3, remove "; and to provide a continuing appropriation"

Page 1, line 7, remove "- Continuing"

Page 1, line 8, remove "appropriation"

Page 1, line 15, replace "are appropriated to" with "may be spent by" and replace "on a continuing basis" with "pursuant to legislative appropriations"

Renumber accordingly

STATEMENT OF PURPOSE OF AMENDMENT:

Dept. 601 - Department of Commerce - House Action

This amendment removes the continuing appropriation and provides that funds collected from the department's career guidance and job opportunities web site may be spent pursuant to legislative appropriations.

2003 SENATE INDUSTRY, BUSINESS AND LABOR

CONFERENCE COMMITTEE

SB 2030

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LaCosta Rickford
Operator's Signature

10/15/03
Date

2003 SENATE STANDING COMMITTEE MINUTES

BILL/RESOLUTION NO. 2030

Senate Industry, Business and Labor Committee

☒ Conference Committee

Hearing Date 04-08-03

Tape Number	Side A	Side B	Meter #
1	XXXX		0
Committee Clerk Signature <i>Lisa Van Berken</i>			

Minutes: The conference committee on SB 2030 was opened for discussion. Senators Krebsbach, Nothing and Every were present. Representatives Monson, Rennerfeldt, and Gulleson were also present. SB 2030 relates to a department of commerce career guidance and job opportunities internet web site.

Senator Krebsbach: We would ask that the House explain the amendments that were added to the bill.

Representative Monson: I think that all we did to this was remove the continuing appropriation. We have been doing that in Appropriations basically so that every year we will look at that amount of money in order to have a paper trail.

Representative Monson: We are needed back in Appropriations so if we could recess until tomorrow.

Senator Krebsbach: Simply you want them to come back to the general fund for the appropriation for the continuing of this program, is that correct?

Page 2

Senate Industry, Business and Labor Committee

Bill/Resolution Number 2030

Hearing Date 04-08-03

Rep. Monson: This isn't even general funds, it is special funds. We just want a report to know if the money came in and if it was spent.

Senator Nething: Isn't that allowing the fund to continue with ongoing expenses.

Rep. Monson: They started collecting these fees, and they don't even have authority to do that. They are hoping we will pass this so they can continue. There is no money appropriated for this.

Senator Every: I think that \$130,000 was way more than they needed to start this up.

Rep. Gulleson: Doesn't a web site like this confuse someone?

Senator Krebsbach: We will get Jim Hirsch, Dept. of Commerce to answer those questions.

Meeting adjourned. No action at this time.

2003 SENATE STANDING COMMITTEE MINUTES

BILL/RESOLUTION NO. 2030

Senate Industry, Business and Labor Committee

☒ Conference Committee

Hearing Date 04-09-03

Tape Number	Side A	Side B	Meter #
1	XXXX		0-1800 a
Committee Clerk Signature <i>Lisa VanBerkom</i>			

Minutes: Chairman Krebsbach called the conference committee back to order. All Senators and Representatives were present.

Senator Krebsbach: Basically the difference here is the continuing appropriation. I would like to hear from the committee.

Rep. Monson: Every bill that we saw, we took the continuing appropriation out because we would be able to see that in the next budget. Not that we are going to take money out or anything. We would just like to keep an eye on it. This is a new program, we don't know how much they really need or how they will spend their money.

Jim Hirsch, Dept. of Commerce, was available for question. He stated that the \$30,000 are the revenue that we projected to carry over for commissions. The \$100,000 is the level of commissions we want to generate for the following biennium. The fees that we would collect would be limited to strictly promoting and marketing that web site.

Senator Krebsbach: Do you have any concerns with removing the continuing appropriation?

Page 2

Senate Industry, Business and Labor Committee

Bill/Resolution Number 2030

Hearing Date 04-09-03

Jim: Well, the appropriation would allow us to have more flexibility in marketing. We have some things on the books that we would like to move forward with. It would affect how we would market this program without that.

Rep. Monson: You actually started collecting these fees before you had the authority to do this and that really bothered some of our committee members. You explained that and were pretty sure that we were going to give you this before the bill passed.

Jim: We have not collected any fees as of yet. We have only started marketing.

Senator Krebsbach: The legal aspect is that you had the authority to do so anyway.

Rep. Monson: It's a new program and we don't know how this might happen. There are other budgets that have money for this.

Conference Committee closed. No action at this time.

2003 SENATE STANDING COMMITTEE MINUTES

BILL/RESOLUTION NO. 2030

Senate Industry, Business and Labor Committee

☐ Conference Committee

Hearing Date 04-10-03

Tape Number	Side A	Side B	Meter #
1	XXXXX		0
Committee Clerk Signature <i>William Berkson</i>			

Minutes: Chairman Krebsbach opened the conference committee on SB 2030. All Senators and Representatives were present.

Senator Nething: We have an amendment here that will try to cover the House's concerns.

(He passes them out to the committee). It is really quite simple, the Dept. of Commerce can report to the budget section to make sure that we do get a report. **He moved the amendments.**

Senator Klein seconded.

Representative Monson: It seems like a minor thing, but I decided that the bill isn't even needed. I think we would kill the bill. The way I see it is that we are the legislative branch and our job is to look at budgets. That is the only way to keep tabs on these agencies and their budgets. If you think the continuing appropriation is okay because it is special funds, would you agree that the Insurance Commissioner should take a look at it because he is all special funds? I don't think I would. We don't like the language. This is one way to keep the "camels nose under the tent".

Page 2

Senate Industry, Business and Labor Committee

Bill/Resolution Number 2030

Hearing Date 04-10-03

Senator Nething: What we are doing here is dealing with a very small budget. Obviously the committee that put this bill in, thought it was beneficial. I don't think there is an appropriation to this. They have the authority to operate the program, they just need the authority to spend the money that they collect. Representative Monson had three objections to this. 1) They were already collecting money, without permission. Well, they weren't. 2) You also said they were doing things illegally. Well, they aren't. 3) You felt they had to report to someone. This amendment is a middle ground. We aren't trying to force this on you, but it should help.

Representative Monson: I didn't come to this conclusion alone. I talked to Rep. Svedjan and Rep. Berg and some other people in our committee. We think they are still going to do it anyway. We hope to kill the bill. We can adopt whatever you want.

Senator Krebsbach: Did you mention this amendment to the others? As I understand, the IBL in the House is okay with this.

Representative Monson: We have done this with every bill we saw like this. I did say that Senator Nething was putting in language.

Senator Nething: Did you talk to the IBL committee?

Rep. Monson: No, I didn't. Just because I say we are going to try to kill a bill, doesn't mean it will get killed.

Senator Krebsbach: They just need to know for sure that the appropriation has come from this body. Then they can prepare and project their funds for the next biennium. There are places where this is not necessary, but here it is in order to not leave this agency in limbo.

Roll Call to adopt amendments from Sen. Nething.

Page 3

Senate Industry, Business and Labor Committee

Bill/Resolution Number 2030

Hearing Date 04-10-03

Senator Krebsbach- yes. Senator Nething- Yes. Senator Every Yes. Representative

Monson- no. Representative Gulleson- yes. Rep. Rennerfeldt- no.

Motion falls.

Rep. Monson moved that the Senator Accede to the House amendments. Rep. Rennerfeldt

seconded. Roll Call Vote: 3 yes. (House members) 3 No(Senate members)

Motion falls.

Committee recessed. No action taken at this time.

2003 SENATE STANDING COMMITTEE MINUTES

BILL/RESOLUTION NO. 2030

Senate Industry, Business and Labor Committee

☒ Conference Committee

Hearing Date 04-14-03

Tape Number	Side A	Side B	Meter #
1	xxxx		0
Committee Clerk Signature <i>Lisa Van Berkom</i>			

Minutes: Chairman Krebsbach called the conference committee back to order. All Senators and Representatives were present.

Representative Monson proposed amendment 30180.0202. **Representative Gulleon** seconded.

Rep. Monson: As a matter of explanation, this would put the continuing appropriation back in and would limit the amount of money they can spend and then if they did, would have to report to the budget section. It caps it at \$130,000.

Senator Nething: Any additional funds would be pursuant to \$130,000, would have to come to the budget section to report. They can collect extra money but can't spend it without reporting.

Representative Gulleon: I don't know that extra language is necessary.

Senator Nething: I don't know how close they were to \$130,000. This limits them to that amount.

Rep. Monson: We could further amend to say "with budget section approval".

Rep. Monson moved to adopt and further amend. **Rep. Gulleon** seconded.

Page 2

Senate Industry, Business and Labor Committee

Bill/Resolution Number 2030

Hearing Date 04-14-03

Roll Call Vote: 6 yes. 0 no. 0 absent.

Rep. Monson moved that the House recede and further amend. Senator Nething seconded.

Roll Call Vote: 6 yes. 0 no. 0 absent.

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Operator's Signature

LaCosta Rickford

Date

10/15/03

Roll Call Vote #:

BILL/RESOLUTION NO.

Senate

**Legislative Council Amendment Number**

Action Taken

Motion Made By

[illegible]**Total**

Absent

Floor Assignment

If the vote is on an amendment, briefly indicate intent:

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Date _____

PROPOSED AMENDMENTS TO ENGROSSED SENATE BILL NO. 2030

Page 1, line 3 remove "and" and after "appropriation" insert "; and to require a report to the budget section"

Page 1, after line 16, insert:

**"SECTION 2. CAREER GUIDANCE AND JOB OPPORTUNITIES
INTERNET WEB SITE - REPORT TO THE BUDGET SECTION.** The
commissioner of the department of commerce shall report to the budget section in
December of 2004 on the departments career guidance and job opportunities
internet web site."

Date: ²
Roll Call Vote #:

2003 SENATE STANDING COMMITTEE ROLL CALL VOTES
BILL/RESOLUTION NO. 252

Senate 2030 Committee

☐ Check here for Conference Committee

Legislative Council Amendment Number House Recede from Amendment & further

Action Taken Adopt Amendments ~~from~~ from Senator Nething Amend

Motion Made By Nothing Seconded By Every

[illegible]

Total (Yes) 34 No 2

Absent motion fails

Floor Assignment 0

If the vote is on an amendment, briefly indicate intent:

Operator's Signature LaCosta Rickford Date 10/15/03

30180.0202
Title.

Prepared by the Legislative Council staff for
Representatives Monson and Rennerfeldt
April 11, 2003

PROPOSED AMENDMENTS TO ENGROSSED SENATE BILL NO. 2030

That the House recede from its amendments as printed on pages 1064 and 1065 of the Senate Journal and page 1174 of the House Journal and that Engrossed Senate Bill No. 2030 be amended as follows:

Page 1, line 15, after "section" insert "of up to one hundred thirty thousand dollars per blennium"

Page 1, line 16, after the period insert "Any additional amounts deposited in the operating fund during a blennium under this section may be spent pursuant to legislative appropriations. The department shall report annually to the budget section of the legislative council regarding moneys spent under this section."

Renumber accordingly

Date: 4-14-03
Roll Call Vote #: 1

2003 SENATE STANDING COMMITTEE ROLL CALL VOTES
BILL/RESOLUTION NO. *215*

Senate/ House 2030 Committee _____

☒ Check here for Conference Committee

Legislative Council Amendment Number 30180.0202

Action Taken Moved to Adopt + further Amend

Motion Made By Manson Seconded By Gullison

[illegible]

Total (Yes) 6 No 0

Absent 0

Floor Assignment

If the vote is on an amendment, briefly indicate intent:

LaCosta Rickford
Operator's Signature

10/15/03
Date

Date: 4-14-03
Roll Call Vote #: 2

2003 SENATE STANDING COMMITTEE ROLL CALL VOTES
BILL/RESOLUTION NO. 2030

Senate / House Committee

☒ Check here for Conference Committee

Legislative Council Amendment Number

Action Taken House Recede + further Amend

Motion Made By Monson Seconded By ~~Ken~~ Nothing

Senators	Yes	No	Representatives	Yes	No
Senator Nething	X		Rep. Nottestad <u>Monson</u>	X	
Senator Krebsbach	X		Rep. Johnson <u>Reinhart</u>	X	
Senator Every	X		Rep. Zaiser <u>Fullerton</u>	X	

Total (Yes) 6 No 0

Absent 0

Floor Assignment

If the vote is on an amendment, briefly indicate intent:

Lacosta Rickford 10/15/03
Operator's Signature Date

REPORT OF CONFERENCE COMMITTEE (420)
April 14, 2003 4:20 p.m.

Module No: SR-67-7651

Insert LC: 30180.0203

REPORT OF CONFERENCE COMMITTEE

SB 2030, as engrossed: Your conference committee (Sens. Krebsbach, Nething, Every and Reps. Monson, Rennerfeldt, Gulleon) recommends that the **HOUSE RECEDE** from the House amendments on SJ pages 1064-1065, adopt amendments as follows, and place SB 2030 on the Seventh order:

That the House recede from its amendments as printed on pages 1064 and 1065 of the Senate Journal and page 1174 of the House Journal and that Engrossed Senate Bill No. 2030 be amended as follows:

Page 1, line 15, after "section" Insert "of up to one hundred thirty thousand dollars per biennium"

Page 1, line 16, after the period Insert "Any additional amounts deposited in the operating fund during a biennium under this section may be spent pursuant to legislative appropriations or with budget section approval. The department shall report annually to the budget section of the legislative council regarding moneys spent under this section."

Renumber accordingly

Engrossed SB 2030 was placed on the Seventh order of business on the calendar.

2003 TESTIMONY

SB 2030

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Salvatore Rickford
Operator's Signature

10/15/03
Date

SENATE BILL 2030
NORTH DAKOTA SENATE
INDUSTRY, BUSINESS AND LABOR COMMITTEE
SENATOR DUANE MUTCH, CHAIRMAN
JANUARY 8, 2003
9:30 AM **#2030**

Mr. Chairman and members of the committee my name is James Hirsch, Director of the North Dakota Workforce Development Council.

I am here in support of Senate Bill 2030.

Business retention, business expansion and new business start ups are dependent upon an available workforce. At this time, many industries in North Dakota are experiencing difficulty in filling high skill opportunities that they have available.

Worker and Skill Shortage Occupations that exist in North Dakota.

<ul style="list-style-type: none">♦ Health Related Occupations:<ul style="list-style-type: none">- Nurses<ul style="list-style-type: none">♦ RN♦ Operating Room♦ Critical Care- Clinical Research- Lab Technicians- Radiology Technicians♦ Computer Related Occupations:<ul style="list-style-type: none">- Programmers- Data Base Managers- Software Development- Network Administration- Systems Analysts♦ Teaching Occupations:<ul style="list-style-type: none">- Math- Science- Foreign Language	<ul style="list-style-type: none">♦ Truck Driving♦ Engineers<ul style="list-style-type: none">- Electrical- Civil- Mechanical♦ Skilled Trades<ul style="list-style-type: none">- Electricians- Carpenters- Plumbers- Heating & Air Conditioning♦ Manufacturing<ul style="list-style-type: none">- Machinists- CNC Operators♦ Professional<ul style="list-style-type: none">- Managers- Supervisors♦ Customer Service
--	--

- ♦ All of the occupations listed that are in the category of worker shortage and skill gaps provide annual average incomes of \$25,000 or more.

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LaCosta Rickford
Operator's Signature

10/15/03
Date

Many industries will have 40% to 50% of their workforce reach retirement age in the next five to ten years. As individuals reach retirement age, the worker shortages will worsen.

It is critically important for the state's workforce development and workforce training system to develop effective strategies to help businesses continue to stay competitive.

In the last session, through Senate Bill 2019, you provided the Division with \$250,000 in Workforce Development Grants to support Talent Recruitment Initiatives.

A workgroup of local developers, business representatives, State Agencies and the North Dakota Workforce Development Council met to identify initiatives and establish priorities for Talent Recruitment.

A need for a single statewide web site to support recruitment of alumni and out-of-state workers and to support the retention of youth in North Dakota was given a priority.

At the time this initiative for a single statewide web site was discussed, there were several competing web sites targeting alumni and out-of-state workers. (Project Back Home, CareerLinkNorth, along with several independent community web sites)

- There was no coordination or linkages between the sites.
- Resumes filed in one site did not get exposed to employment opportunities listed on the other sites.
- There was a lack of marketing for the sites.

The Workforce Development Division, with support from various partners, negotiated an agreement with the AIM Institute, Applied Distribution Group, out of Omaha, Nebraska, for distribution rights to www.NorthDakotaHasJobs.Com for the Western 2/3rds of North Dakota. Site distribution for the Eastern third of the State is through Fargo/Cass Economic Development Association.

The www.NorthDakotaHasJobs.com site mirrors the www.CareerLinkNorth web site available in Fargo and Grand Forks.

In November of 2002, the site was referenced in the **Wall Street Journal** and resulted in over 60,000 hits in a single week. This demonstrates the interest in employment in North Dakota.

Mr. Chairman, members of the Committee, Senate Bill 2030 would provide appropriation authority for the Department of Commerce to receive the commissions and to expend these commission fees for promotion and marketing of the web site.

Mr. Chairman and Committee members, we need to look to the future. It is all about keeping our employers in North Dakota competitive and able to succeed. Workforce is an increasingly big piece of success.

Mr. Chairman that concludes my testimony.

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Operator's Signature

10/15/03
Date

1-22-03

SENATE BILL 2030
NORTH DAKOTA SENATE
INDUSTRY, BUSINESS AND LABOR COMMITTEE
SENATOR DUANE MUTCH, CHAIRMAN
JANUARY 22, 2003
9:00 AM

Mr. Chairman and members of the committee my name is James Hirsch, Director of the North Dakota Workforce Development Division, Department of Commerce.

I was asked to address how we selected the www.NorthDakotaHasJobs.com as the single statewide web site to support alumni and out-of-state worker recruitment.

This Talent Recruitment Initiative came out of meetings with community development professionals and was the result of a recommendation from a workgroup of community economic development professionals, state agencies, employers and the North Dakota Workforce Development Council.

- Board of Director's for the Economic Development Association of North Dakota;
- Bismarck Mandan Development Association;
- Fargo Cass Economic Development Association;
- Job Service North Dakota;
- University System;
- Project Back Home;
- North Dakota Workforce Development Council;
- Dakota Coal Gasification; and
- Sykes Enterprises.

The goal was a single statewide web site that would provide seamless access for employers and job seekers to a job opening and resume management system. The web site needed to include the following operating features:

- clickable state map.
- up to 25 sub-sites.
- unique domain name for the state.

The web site is owned by ADG. They are responsible for all development, technical support, account billings, etc.

The Department of Commerce has distribution rights for the www.NorthDakotaHasJobs.com web site in North Dakota outside of Region IV and V. ADG pays the Department of Commerce a fee on all employer subscriptions to the web site.

The Department of Commerce did not have any upfront investment requirement. ADG pays the Department of Commerce a fee on all employer subscriptions to the web site.

Our requirement is to promote the web site, designate a contact for ADG to work with, and designate the equivalent of .5 FTE's for lead development, prospecting and sales. We do not have to provide direct staff to meet this requirement. This .5 FTE equivalent could come from local communities, local development professionals, etc.

Mr. Chairman, members of the Committee, had we been aware of additional web sites that met the objective of providing a single statewide web site with the features identified by Local Economic Development Professionals that site would have received consideration.. At the time, we were not aware of any additional sites that met these criteria.

SB 2030 would provide appropriation authority for the Department of Commerce to accept the fees generated from a web site and reinvest them back into the promotion and marketing of that web site. The bill does not designate a specific web site.

Mr. Chairman that concludes my testimony.

The two web sites look and operate the same. The sites provide seamless access to a statewide job listing and resume management system to employers and job seekers.

- ▼ NorthDakotaHasJobs.Com is a cost effective online employment and resume management system for North Dakota employers.
- ▼ The site provides:
 - clickable state map.
 - resume center.
 - logo listings of employers.
 - industry categorization.
 - company profiles.
 - fully automated posting and reposting functions.
 - applicant tracking.
 - advanced HR automation capabilities.
 - and many other features.
- ▼ The Web Site is linked to the national Web Site WhoHasJobs.Com . This gives job listings on the NorthDakotaHasJobs.com additional exposure to job seekers across the country.
- ▼ The site will be marketed to alumni and to out-of-state workers through the network of Dislocated Worker Offices located in each state.
- ▼ The sites provide employers the opportunity to get information to students on their company, opportunities they offer and internships they provide.

Employers pay a subscription fee for the use of the system. The Department of Commerce receives a commission on subscriptions. The commission is reinvested back into promotion and marketing of the system.

- ▼ Our business plan calls for the system to be self supporting by the next biennium.
 - Generate \$100,000 annually in commission fees.

Operator's Signature

La Costa Rickford

10/15/03

Date

2002 PRICE SCHEDULE

northdakotahajobs.com products

Product Prices:		Silver	Gold
		700	1,350
Product Features:			
Unlimited number of job postings for one full year.	Yes	Yes	Yes
A view job postings page specific to subscriber is provided.	Yes	Yes	Yes
Limited space (400 characters/spaces) for profile information on the view job postings page.	Yes	Yes	Yes
Active link to employer's corporate website.	Yes	Yes	Yes
Black and white text only business name on employer's button.	Yes	Yes	Yes
Easy job posting facility lets employer control posting period, listing changes and early closure.	Yes	Yes	Yes
Simple instructions provided on line.	Yes	Yes	Yes
Telephone conference call training classes available on a regularly scheduled (published) basis.	Yes	Yes	Yes
Feature to re-post a previous job listing provided.	Yes	Yes	Yes
Online registration and payment available.	Yes	Yes	Yes
Full color logo image on employer's button.	No	Yes	Yes
Setup and design of one promo (profile) page.	No	No	Yes
Access to database of candidate resumes provided.	No	No	Yes
Invoicing after site setup and pre-approval available.	No	No	Yes
Telephone conference call training classes specially scheduled as requested.	No	No	No
Custom position library provided.	No	No	No
Response tracking system provided.	No	No	No
Job postings carried for up to ___ days each.	No	30	60
Login / password access to the job posting facility for up to ___ persons.	No	2	4
Placement of employer's button on employers page number ___.	No	3	2
Availability, Limitations, and / or Restrictions:			
Available for businesses and organizations with no more than ___ employees.	25	75	200
Available to Non-members of the Chamber of Commerce.*	No	Yes	No
Available to Consulting Companies.	No	No	Yes
Available to Placement Firms.	No	No	No
* Applies only where so contracted with the chamber of commerce.			

northdakotahajobs.com

P.O. Box 2057 Bismarck, ND 58502-2057

Phone: 701.328.5345

Fax: 701.328.5345

northdakotahasjobs.com and your business

Who Has Jobs?

(Hint: You Work There)

Two Words: Qualified Workers

You need them. And you need them now. Enter whohasjobs.com, the proven online recruiting solution. When you make it part of your recruiting efforts, you'll be closer to finding the qualified workers you need to stay competitive today. How much closer? Consider how much better off you would be if you could:

Ensure Qualified Candidates

The northdakotahasjobs.com enterprise solutions suite provides pre-screening features that can be customized to your company, giving you a better list of qualified applicants - instead of a flood of unsuitable resumes.

Effectively Recruit Online

Your human resources staff has a flexible hands-on solution that allows them to control and manage their own postings, slashing the time-to-hire while saving time and money.

Get Started Immediately

There's no software installation or IT resources needed at the point of use, just an Internet connection. Your staff can train over the phone and begin utilizing the software to gain qualified candidates within days.

Connect With Job Seekers From Anywhere

Your company can connect with qualified workers from thousands of miles away (and right next door) through a custom site devoted exclusively to your opportunities. Qualified applicants can apply online and submit their resumes directly to you.

Promote Your Company

Because northdakotahasjobs.com links to your company's web site, you can promote all aspects of your business - not just your employment opportunities. Plus, you can decide whether to allow candidates to access background information on your company.

The site is equally attractive to the jobseekers you're trying to reach. Job seekers can conduct comprehensive searches by employer, industry, career field or community. They can find community information, which they need if they're considering a move. They can apply online. As a result, the average user sessions for whohasjobs.com sites is 18 minutes - over four times the national average.

With whohasjobs.com, all this is possible. It's easy, in fact. See for yourself at www.northdakotahasjobs.com today, call Jim Hirsch at (701)328-5345 or email jhirsch@state.nd.us.


northdakotahasjobs.com

SENATE BILL 2030
NORTH DAKOTA HOUSE OF REPRESENTATIVES
INDUSTRY, BUSINESS AND LABOR COMMITTEE
REPRESENTATIVE GEORGE KEISER, CHAIRMAN
MARCH 3, 2003
8:00 AM

Mr. Chairman and members of the committee my name is James Hirsch, Director of the North Dakota Workforce Development Council.

I am here in support of Senate Bill 2030.

Business retention, business expansion and new business start ups are dependent upon an available workforce. At this time, many industries in North Dakota are experiencing difficulty in filling high skill opportunities that they have available.

Worker and Skill Shortage Occupations that exist in North Dakota.

<ul style="list-style-type: none"> • Health Related Occupations: <ul style="list-style-type: none"> - Nurses <ul style="list-style-type: none"> • RN • Operating Room • Critical Care - Clinical Research - Lab Technicians - Radiology Technicians • Computer Related Occupations: <ul style="list-style-type: none"> - Programmers - Data Base Managers - Software Development - Network Administration - Systems Analysts • Teaching Occupations: <ul style="list-style-type: none"> - Math - Science - Foreign Language 	<ul style="list-style-type: none"> • Truck Driving • Engineers <ul style="list-style-type: none"> - Electrical - Civil - Mechanical • Skilled Trades <ul style="list-style-type: none"> - Electricians - Carpenters - Plumbers - Heating & Air Conditioning • Manufacturing <ul style="list-style-type: none"> - Machinists - CNC Operators • Professional <ul style="list-style-type: none"> - Managers - Supervisors • Customer Service
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- All of the occupations listed that are in the category of worker shortage and skill gaps provide annual average incomes of \$25,000 or more.

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Operator's Signature

La Costa Rickford

10/15/03

Date

Many industries will have 40% to 50% of their workforce reach retirement age in the next five to ten years. As individuals reach retirement age, the worker shortages will worsen.

It is critically important for the state's workforce development and workforce training system to develop effective strategies to help businesses continue to stay competitive.

In the last session, through Senate Bill 2019, the Workforce Development Division was given responsibility for development of a public/private statewide talent recruitment initiative.

A workgroup of local developers, business representatives, State Agencies and the North Dakota Workforce Development Council met to identify initiatives and establish priorities for Talent Recruitment.

- Board of Director's for the Economic Development Association of North Dakota;
- Bismarck Mandan Development Association;
- Fargo Cass Economic Development Association;
- Job Service North Dakota;
- University System;
- Project Back Home;
- North Dakota Workforce Development Council;
- Dakota Coal Gasification; and
- Sykes Enterprises
-

A single statewide web site to support recruitment of alumni and out-of-state workers and support retention of youth was a priority.

At the time there were several competing web sites targeting recruitment of alumni and out-of-state workers (Project Back Home, CareerLinkNorth, along with several independent community web sites).

This presented barriers to effective recruitment of out-of-state workers.

- There was no coordination or linkages between the sites.
- Resumes filed in one site did not get exposed to employment opportunities listed on the other sites.
- There was a lack of marketing for the sites.

The workgroup had identified several specific operating requirements for a statewide web site. The web site had to provide seamless access for employers and job seekers to a job listing and resume management system. The web site needed to include the following operating features:

- clickable state map.
- up to 25 sub-sites.
- unique domain name for the state.
- resume center.
- logo listings of employers.
- industry categorization.
- company profiles.
- fully automated posting and reposting functions.
- applicant tracking.
- free listing for internships, volunteer opportunities and career fairs.
- advanced HR automation capabilities.
- capacity of handling high volume (40-60,000 weekly hits).
- and many other feature

The workgroup and the North Dakota Workforce Development Council reviewed the operating features of the existing web sites in the state:

- The Project Back Home web site;
- The CareerLinkNorth web site; and
- Design of a web site being planned by the Bismarck Mandan Development Association.

The CareerLinkNorth web site met all the operating features identified by the local development professionals.

The www.NorthDakotaHasJobs.com is a sister site that site mirrors the www.CareerLinkNorth web site available in Fargo and Grand Forks. The issue for communities interested in the CareerLinkNorth web site was the upfront investment required.

The Workforce Development Division, with support from various partners, negotiated an agreement with the AIM Institute, Applied Distribution Group, out of Omaha, Nebraska, for distribution rights to www.NorthDakotaHasJobs.Com for the Western 2/3rds of North Dakota. Site distribution for the Eastern third of the State is through Fargo/Cass Economic Development Association.

The Department of Commerce did not incur any upfront costs and does not have a responsibility for any maintenance cost for the web site.

Our requirement is to promote the web site, designate a contact for ADG to work with, and designate the equivalent of .5 FTE's for lead development, prospecting and sales. We do not have to provide direct staff to meet this requirement. This .5 FTE equivalent could come from local communities, local development professionals, etc.

Employers pay a subscription fee for the use of the system. The Department of Commerce receives a commission on subscriptions. The commission is reinvested back into promotion and marketing of the system.

The sites provide seamless access to a statewide job listing and resume management system to employers and job seekers.

- NorthDakotaHasJobs.Com is a cost effective online employment and resume management system for North Dakota employers.
- The Web Site is linked to the national Web Site WhoHasJobs.Com. This gives job listings on the NorthDakotaHasJobs.com additional exposure to job seekers across the country.
- The site will be marketed to alumni by direct mailings and to out-of-state workers through the network of Dislocated Worker Offices located in each state.
- The sites provide employers the opportunity to get information to students on their company, opportunities they offer and internships they provide.

Our business plan calls for the system to be self supporting by the next biennium.

- Generate \$100,000 annually in commission fees.

In November of 2002, the site was referenced in the **Wall Street Journal** and resulted in over 60,000 hits in a single week. This demonstrates the interest in employment in North Dakota.

Mr. Chairman, members of the Committee, Senate Bill 2030 would provide appropriation authority for the Department of Commerce to receive the commissions and to expend these commission fees for promotion and marketing of the web site.

Mr. Chairman and Committee members, we need to look to the future. It is all about keeping our employers in North Dakota competitive and able to succeed. Workforce is an increasingly big piece of success.

Mr. Chairman that concludes my testimony.