

Introduced by

1 A BILL for an Act to create and enact four new sections to chapter 54-60 of the North Dakota  
2 Century Code, relating to the department of commerce division of workforce development  
3 duties; to amend and reenact section 54-60-09 of the North Dakota Century Code, relating to  
4 the duties of the department of commerce division of workforce development, including  
5 developing a talent strategy and intelligence coordination; and to provide for studies and reports  
6 to the legislative council.

7 **BE IT ENACTED BY THE LEGISLATIVE ASSEMBLY OF NORTH DAKOTA:**

8 **SECTION 1. AMENDMENT.** Section 54-60-09 of the North Dakota Century Code is  
9 amended and reenacted as follows:

10 **54-60-09. Division of workforce development - Duties.** The division of workforce  
11 development shall ~~actively~~:

- 12 1. Actively monitor local, regional, and national private and public workforce  
13 development initiatives.
- 14 2. Develop and implement the state's talent strategy.
- 15 3. Develop and implement a statewide intelligence coordination strategy.

16 **SECTION 2.** Four new sections to chapter 54-60 of the North Dakota Century Code are  
17 created and enacted as follows:

18 **Division of workforce development - Talent strategy - Performance and**  
19 **accountability - Annual report.**

- 20 1. The division of workforce development, in developing and implementing the state's  
21 talent strategy, shall:
  - 22 a. Consult with partners in the state's system for workforce development,  
23 workforce training, and talent attraction, including job service North Dakota,  
24 the department of career and technical education, the superintendent of public

- 1 instruction, the state board of higher education, the department of human  
2 services, and other divisions of the department of commerce.
- 3 b. Develop a comprehensive, consolidated biennial statewide strategic plan for  
4 the state's system for workforce development, workforce training, and talent  
5 attraction.
- 6 c. Continuously review, identify how to improve, and implement improvements to  
7 the state's system for workforce development, workforce training, and talent  
8 attraction.
- 9 d. Develop linkages between partners of the state's system for workforce  
10 development, workforce training, and talent attraction, to assure coordination  
11 and nonduplication of programs and services provided in the state.
- 12 2. The division of workforce development shall develop and implement a system of  
13 performance and accountability measures for the state's system for workforce  
14 development, workforce training, and talent attraction. Each partner of the state's  
15 system for workforce development, workforce training, and talent attraction shall  
16 cooperate in providing the division the data necessary to implement these  
17 measures.
- 18 3. Periodically the director of the division of workforce development shall report to the  
19 commissioner on the state's talent strategy and the status of the system of  
20 performance and accountability measures for the state's system for workforce  
21 development, workforce training, and talent attraction.

22 **Division of workforce development - Intelligence coordination - Annual report.**

- 23 1. The division of workforce development, in developing and implementing the  
24 statewide intelligence coordination strategy system, shall address workforce  
25 development, workforce training, talent attraction, business needs, and  
26 employment statistics.
- 27 2. The system developed under this section:
- 28 a. Must provide for dissemination of intelligence to stakeholders and partners of  
29 workforce development, workforce training, business, and talent attraction;  
30 and

- 1            b. Must use data from the followup information on North Dakota education and  
2            training system as a central source of intelligence.
- 3            3. The division of workforce development shall consult with users, holders, and  
4            creators of intelligence to determine what intelligence is needed, what intelligence  
5            needs are unmet, and barriers to using existing intelligence.
- 6            4. The division of workforce development shall administer the followup information on  
7            North Dakota education and training system, which the information technology  
8            department shall host on its network.
- 9            5. The division shall provide an annual report on the status of the statewide  
10           intelligence coordination strategy system which includes an update on the followup  
11           information on North Dakota education and training system.

12           **Workforce development - Report to governor and legislative council.** Biennially  
13 the commissioner shall report to the governor and the legislative council. The report must  
14 include information regarding the state's talent strategy; the status of the system of  
15 performance and accountability measures for the state's system for workforce development,  
16 workforce training, and talent attraction; the status of the statewide intelligence coordination  
17 strategy system; and any recommended legislative changes necessary to improve the state's  
18 talent strategy and related performance and accountability measures and the statewide  
19 intelligence coordination strategy system.

20           **Workforce development - Higher education internships.**

- 21           1. The workforce development division shall administer a higher education internship  
22           program to increase use of higher education internships. The primary focus of this  
23           program must be higher education internships in target industries. This program  
24           shall provide services to employers, communities, and business organizations to  
25           increase higher education internship opportunities.
- 26           2. As part of the higher education internship program, the division of workforce  
27           development shall:
- 28           a. Collect and analyze data on for-credit and not-for-credit higher education  
29           internships.
- 30           b. Market internship opportunities to private and public sector employers.

- 1           c. In consultation with the state board of higher education, develop and  
2           implement strategies to reduce barriers to students and businesses in  
3           participating in higher education internships.
- 4           d. Develop and implement a program to incentivize state and local government  
5           employers to use higher education internships.

6           **SECTION 3. WORKFORCE INTELLIGENCE STUDY AND REPORT.** During the  
7 2007-08 interim, the department of commerce shall study the workforce intelligence needs of  
8 the state. The study must include what workforce intelligence is needed to support a successful  
9 talent initiative; identification of workforce intelligence that currently exists and where it is  
10 located; and development of an ongoing method to share existing workforce intelligence,  
11 identify gaps in existing workforce intelligence, fill gaps in workforce intelligence, and ensure  
12 workforce intelligence is disseminated to workforce system partners, stakeholders, education  
13 and training providers, students, and parents of school-age children. Before July 1, 2008, the  
14 department of commerce shall report to the legislative council the outcome of the study, along  
15 with any recommendations and any legislative language required to implement the  
16 recommendations. The legislative council shall receive the report of the department of  
17 commerce and consider whether to recommend any of the proposed recommendations of the  
18 department of commerce. The legislative council shall report its findings and  
19 recommendations, together with any legislation required to implement the recommendations, to  
20 the sixty-first legislative assembly.

21           **SECTION 4. HIGHER EDUCATION INTERNSHIPS STUDY AND REPORT.**

- 22           1. During the 2007-08 interim, the department of commerce, in consultation with the  
23 state board of higher education, shall study the status of higher education  
24 internship opportunities in the state and strategies to increase higher education  
25 internships in the state. The study must include:
- 26           a. Consideration of the feasibility of the North Dakota university system providing  
27 expanded technical assistance and outreach to North Dakota target industry  
28 employers to increase participation in for-credit and not-for-credit higher  
29 education internships.

- 1                   b.    Consideration of the feasibility and desirability of creating a matching fund
- 2                               grant program for businesses and communities to incentivize participation in
- 3                               higher education internship programs.
- 4            2.    Before July 1, 2008, the commissioner of commerce shall report to the legislative
- 5                       council the outcome of the study, along with any recommendations and any
- 6                       legislative language required to implement the recommendations.
- 7            3.    The legislative council shall receive the report of the department of commerce and
- 8                       consider whether to recommend any of the proposed recommendations of the
- 9                       department of commerce. The legislative council shall report its findings and
- 10                      recommendations, together with any legislation required to implement the
- 11                      recommendations, to the sixty-first legislative assembly.