

**NDUS STRATEGIC GOALS AND OBJECTIVES, 2009-13**  
**Summary of Baseline Data and Targets for Each Objective**

**THE VISION:** The North Dakota University System drives economic and social vitality for state residents by educating the population to the highest level in the nation.

**Roundtable Cornerstone: Education Excellence**

**THE OBJECTIVE:** North Dakota will rank #1 in the nation in the education of our population.

**Roundtable Cornerstone: Accessible System**

Goals	Objectives: Measurements of Progress	Baseline Level 2008-09	2009-10 (May 2010)	2013 Target
The North Dakota University System is accessible, a view held by all North Dakotans	1.1 Increase the percentage of recent North Dakota high school graduates enrolled in NDUS institutions by 5 percentage points.	32% (approx.)	To be updated as available	37%
	1.2 Percentage of North Dakota's total young adult population (25-34) enrolled in NDUS institutions for credit to 6%.	4%	4%	6% (4,597)
	1.3 Increase the percentage of North Dakota's total population (35-44) enrolled in NDUS institutions for credit to 2%.	1.2%	1.1%	2% (1,973)
	1.4 Increase the total number of certificates, associate, and baccalaureate degrees awarded by 4%.	7,657	Expected in September	7,963
	1.5 Increase the total number of graduate and professional degrees awarded by 3%.	1,382	Expected in September	1,424
	1.6 Percentage of family income in North Dakota needed to pay for community college after deducting grant aid will decrease to the national average.	25.0%	To be updated as available	23.7%

Indicates legislative accountability measures from SB 2038 (2009)

Indicates SBHE objective

Roundtable Cornerstone: Funding				
Goals	Objectives: Measurements of Progress	Baseline Level 2008-09	2009-10 (May 2010)	2013 Target
North Dakotans recognize that the North Dakota University System is affordable at a level that can be sustained.	2.1 North Dakota will rank in the top 20% of states in per capita support for higher education, a level that is both achievable and sustainable.	8 <sup>th</sup> In nation	To be updated as available	7 <sup>th</sup> or higher
	2.2 North Dakota will rank in the top 10% of the most productive states in total funding per degree/certificate awarded.	5 <sup>th</sup> In nation	To be updated as available	4 <sup>th</sup> or higher
	2.3 The Strategic Plan guides allocation of resources to achieve the vision.		Budget request clearly linked to Strategic Goals and Objectives	Budget driven by Strategic Plan

Roundtable Cornerstone: Economic Development Connection				
Goals	Objectives: Measurements of Progress	Baseline Level 2008-09	2009-10 (May 2010)	2013 Target
The North Dakota University System increases the overall vitality of the state through exceptional education, research, training, and service.	3.1 Increase completions in targeted, high potential programs by ____ %. (agriculture, energy, health care, life sciences, advanced technology)		Baseline under development	Annual report and analysis
	3.2 Increase the number of certificates and associate degrees awarded in vocational and technical fields at community colleges by 5%.	1,559	Expected in September	1637
	3.3 North Dakota will rank first in the nation for the percentage of degrees and certificates awarded in Science, Technology, Engineering and Mathematics (STEM) fields.	2 <sup>nd</sup> in nation	To be updated as available	1 <sup>st</sup> in nation
	3.4 NDUS students will perform at or above the national average on all nationally recognized examinations.	4 below; 20 of 24 exams at or above national average	4 below; 15 of 19 exams at or above national average	Meet or exceed national averages
	3.5 NDUS students will exceed the national average first-time pass rates on all professional licensure examinations.	3 below; 20 of 23 exams at or above national average	6 below; 19 of 25 exams at or above national average	Exceed national averages

Indicates legislative accountability measures from SB 2038 (2009)

Indicates SBHE objective

	3.6 UND and NDSU research activities will, at a minimum, demonstrate overall progress on several research criteria based on an external evaluation including collaborations in and outside of ND, patents, proposals, publications, and new faculty hires.	\$169.47 million in research expenditures	\$180.76 million in research expenditures	Continued progress
	3.7 The Centers of Excellence will, at a minimum, meet expectations according to the criteria established by the Centers of Excellence Commission for the annual review.	New measurement	Per COE Commission review, 7 of 9 are currently on track to meet desired economic impact	Meet or exceed expectations
	3.8 NDUS alumni and students will report levels of satisfaction with preparation in their selected major, acquisition of specific skills, and technology knowledge and abilities that exceed the national average.	80.4% of graduates reported at least adequately prepared.	81.8% of graduates reported at least adequately prepared	Exceed national averages
	3.9 Employers will report high/increased levels of satisfaction with the preparation of recently hired NDUS graduates benchmarked against historical trends.	Very satisfied	Very satisfied	Very satisfied
	3.10 Increase the number of businesses served by trainND workforce training by at least 4%.	1,527	Expected in September	1,589
	3.11 Demonstrate progress in knowledge transfer and commercialization through increased performance in the majority of defined metrics (IP license, licensing income, agreements, etc.)		Added by SBHE, June 2010	Annual report and analysis
	3.12 Increase the number of NDUS students involved in the statewide network of entrepreneurial resources and activity in partnership with the Department of Commerce and other certified entrepreneurial centers throughout the state		Added by SBHE, June 2010	Annual report and analysis

Indicates legislative accountability measures from SB 2038 (2009)

Indicates SBHE objective

<b>Roundtable Cornerstone: Flexible and Responsive System</b>				
<b>Goals</b>	<b>Objectives: Measurements of Progress</b>	<b>Baseline Level 2008-09</b>	<b>2009-10 (May 2010)</b>	<b>2013 Target</b>
The eleven institutions comprising the North Dakota University System work together to achieve the vision effectively.	4.1 The NDUS will report the number of students who successfully transfer into a degree program at another NDUS institution.	4,718	Baseline under development	Annual report and analysis
	4.2 North Dakota University System institutions will benchmark the number of student credit hours delivered to students attending another NDUS institution against historical data.		Expected in September	Annual report and analysis
	4.3 Integrate the role of each NDUS institution within the overall system mission and strategic plan.		Mission Review Task Force continues its work	Clear missions and roles within the Strategic Plan
	4.4 Increase awareness of the System and its institutions through a common, consistent message.		Communication of Strategic Plan	Communications Plan
	4.5 Increase SBHE opportunity for discussion of strategic policy topics.		Strategic policy topics discussed	SBHE agenda includes focused topics

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Indicates legislative accountability measures from SB 2038 (2009)

Indicates SBHE objective