

BreatheND

Saving Lives, Saving Money with Measure 3.

**Tobacco Prevention and Control Executive Committee
Report to the North Dakota Legislature Budget Section
Senate Chamber
December 8, 2010**

Good afternoon Chairman Holmberg and members of the Budget Section. I am Jeanne Prom, executive director of the Center for Tobacco Prevention and Control Policy. I will report on expenditures to date and implementation of the Comprehensive Tobacco Prevention and Control Program this since I last reported to you on September 22, 2010.

Fiscal Year 2010 -- Expenditures

The appropriation for the current biennium is \$12,882,000. As of October 31, 2010, \$4,500,666.83 has been expended. The balance remaining is \$8,381,333.17.

Expenditures in Fiscal Year 2010 by category Percent of total expenditures (rounded)

Grants & Professional Fees	\$4,180,695.10	93 percent
Salaries & Wages	\$189,787.07	4 percent
Operating	\$130,184.66	3 percent

The majority of expenditures (93 percent) are for grants and professional fees provided to local communities to address the tobacco use problem at the local level.

Progress -- September 23, 2010 through December 8, 2010:

- Devils Lake City residents passed an advisory vote for a comprehensive smoke-free city ordinance to be considered by the City Commission this month.
- Rolette City Council implemented an ordinance making the Rolette parks smoke-free.
- In a survey of Minot residents, 72 percent supported a comprehensive smoke-free law.
- University of Mary Student Senate passed a phased-in tobacco-free campus policy, to be considered further by the University.
- Turtle Mountain Community College students responded to a survey and the majority supports a smoke-free or tobacco-free campus. More students supported a tobacco-free campus rather than one that was just smoke-free.
- Grafton, LaMoure, Nedrose and Velva public school districts adopted a comprehensive tobacco-free buildings and grounds policy. Statewide, 32 percent of school districts have comprehensive tobacco-free campus policies.
- Local coalitions assessed tobacco-free policies in 51 school districts.
- The Executive Committee provided an additional \$117,500 to all local public health units to implement the PHS Guidelines to ask, advise and refer clients using tobacco to the Quitline/QuitNet or other appropriate cessation services. All 28 local public health units have a policy to ask, advise and refer in place.
- Local public health units trained 153 staff in use of the Guidelines.
- Local public health units worked with the state health department to promote a policy to ask, advise and refer all tobacco users who are clients or patients in other

healthcare facilities to cessation services. Thus far, 16 other facilities have developed a plan or implemented a policy to connect tobacco users with cessation services.

- Fargo Cass Public Health's contracts with Sanford Health and Essentia Health have resulted in significant progress towards implementing the Guidelines in these two large health systems in southeastern North Dakota. Essentia Health has added additional nicotine replacement therapies to its hospital formulary.
- Fargo Cass Public Health's contract with Sanford Health to provide nicotine replacement with a fax referral to the state quitline continues to result in large numbers of tobacco users being referred: 137 referrals the first quarter of this fiscal year.
- First District Health Unit, Minot contacted 63 healthcare providers to provide information on cessation therapies and services, and health unit staff consulted with 20 clients who were referred to the quitline.
- Pembina County increased calls to the quitline by 30 percent through ongoing outreach to partners to promote this service. Within the health unit, compliance with their own policy to ask, advise and refer tobacco users to the quitline is at 85 percent.
- The local coalition provided smoke-free parks signs to the City of Dickinson.
- Local coalitions and local and state staff have continued to educate the public and policy makers about implementation of the new Measure 3-funded comprehensive program and new additional services. Statewide newsletters were developed for policy makers and citizens involved in BreatheND. Local coalitions developed newsletters for Mercer/Oliver, Richland, and Rolette counties. Most local public health units now have a tobacco-free newsletter to provide education on programs and services to the public and stakeholders, including policy makers.
- Local coalitions have conducted educational presentations, funded some statewide educational campaigns via television and radio, made phone calls and visits, sent mailings, spoke on radio talk shows, and held forums and other events to educate policy makers and the public about the new programs and services available with Measure 3-funded grants from the Tobacco Prevention and Control Executive Committee.

The Committee's next steps will be to continue to work with the Department of Health and local public health units and other partners to implement work plans. The advisory committee continues to meet every other month to provide guidance on the state plan, program development and evaluation.

Thank you for this legislative appropriation and the opportunity to update you on the Committee's progress. I am happy to answer any questions.