

2009-13 NDUS Strategic Plan and Objectives

THE VISION: The North Dakota University System drives economic and social vitality for state residents by educating the population to the highest level in the nation.

Roundtable Cornerstone: Education Excellence

THE OBJECTIVE: North Dakota will rank #1 in the nation in the education of our population.

Roundtable Cornerstone: Accessible System

Goal 1: The North Dakota University System is accessible, a view held by all North Dakotans.

Objectives, 2009-2013 (Base year is 2008-2009)

- 1.1 Increase the percentage of recent North Dakota high school graduates enrolled in NDUS institutions by 5 percentage points.
- 1.2 Increase the percentage of North Dakota's total young adult population (25-34) enrolled in NDUS institutions for credit to 6%.
- 1.3 Increase the percentage of North Dakota's total population (35-44) enrolled in NDUS institutions for credit to 2%.
- 1.4 Increase the total number of certificates, associate, and baccalaureate degrees awarded by 4%.
- 1.5 Increase the total number of graduate and professional degrees awarded by 3%.
- 1.6 The percentage of family income in North Dakota needed to pay for community college after deducting grant aid will decrease to the national average.

Policy Focus Areas:

- Improve preparation for college
- Promote college awareness
- Better serve working adults
- Increase outreach to underrepresented students
- Expand access to on-line delivery
- Expand flexible program delivery
- Enhance student support services
- Improve student retention and completion

Roundtable Cornerstone: Funding

Goal 2: North Dakotans recognize that the North Dakota University System is affordable at a level that can be sustained.

Objectives, 2009-2013 (Base year is 2008-2009)

- 2.1 North Dakota will rank in the top 20% of states in per capita support for higher education, a level that is both achievable and sustainable.
- 2.2 North Dakota will rank in the top 10% of the most productive states in total funding per degree/certificate awarded.
- 2.3 The Strategic Plan guides allocation of resources to achieve the vision.

Policy Focus Areas:

- Maintain affordability
- Support productivity improvements
- Explore technology to increase efficiencies

Roundtable Cornerstone: Economic Development Connection

Goal 3: The North Dakota University System increases the overall vitality of the state through exceptional education, research, training, and service.

Objectives, 2009-2013 (Base year is 2008-2009)

- 3.1 Increase completions in targeted, high potential programs by ____ %.
NOTE: The first step is to identify targeted, high potential programs in early 2010.
- 3.2 Increase the number of certificates and associate degrees awarded in vocational and technical fields at community colleges by 5%.
- 3.3 North Dakota will rank first in the nation for the percentage of degrees and certificates awarded in Science, Technology, Engineering and Math (STEM) fields.
- 3.4 NDUS students will perform at or above the national average on all nationally recognized examinations.
- 3.5 NDUS students will exceed the national average first-time pass rates on all professional licensure examinations.
- 3.6 UND and NDSU research activities will, at a minimum, demonstrate overall progress on several research criteria based on an external evaluation including collaborations in and outside of ND, patents, proposals, publications, and new faculty hires.
- 3.7 The Centers of Excellence will, at a minimum, meet expectations according to the criteria established by the Centers of Excellence Commission for the annual review.
- 3.8 NDUS alumni and students will report levels of satisfaction with preparation in their selected major, acquisition of specific skills, and technology knowledge and abilities that exceed the national average.
- 3.9 Employers will report high/ increased levels of satisfaction with the preparation of recently hired NDUS graduates benchmarked against historical trends.
- 3.10 Increase the number of businesses served by trainND workforce training by at least 4%.

Policy Focus Areas:

- Ensure educational quality
- Maximize economic impact
- Promote career and technical programs
- Increase workforce training
- Promote STEM careers
- Expand research related to state need
- Maintain student and employer satisfaction

Roundtable Cornerstone: Flexible and Responsive System

Goal 4: The eleven institutions comprising the North Dakota University System work together to achieve the vision effectively.

Objectives, 2009-2013 (Base year is 2008-2009)

- 4.1 The NDUS will report the number of students who successfully transfer into a degree program at another NDUS institution.
- 4.2 North Dakota University System institutions will benchmark the number of student credit hours delivered to students attending another NDUS institution against historical data.
- 4.3 Integrate the role of each NDUS institution within the overall system mission and strategic plan.
- 4.4 Increase awareness of the System and its institutions through a common, consistent message.
- 4.5 Increase SBHE opportunity for discussion of strategic policy topics.

Policy Focus Areas:

- Proactively serve state needs
- Incentive collaboration
- Ensure seamless transfer
- Increase technological efficiencies
- Assess general education core
- Seek stakeholder input
- Focus on vision for the future
- Use Strategic Plan as a guide
- Clarify institutional missions
- Foster open communication