Presentation on Electronic Portfolios

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Next Generation Online Tools for...

- Enhancing education
- Advancing careers
- Promoting statewide workforce
 & economic development goals

Background on Avenet

- MN-based. ND-inspired.
- Avenet develops Internet-based software for government, workforce, higher education, health care and non-profits
- Several industry-leading, award-winning Internet solutions
- GovOffice serves 1400 cities/counties in 44 states and Canada

eFolioMinnesota

- Avenet partnered with MnSCU to deploy the nation's first statewide electronic portfolio system.
- Over 100,000 students and career-seekers use the system to advance their education and careers.
- The system is a national model, receiving two national awards for technology innovation.



www.efoliomn.com

A few testimonials...

 "eFolio [Minnesota] is the best US example of a portfolio project addressing lifelong and lifewide learning."

Darren Cambridge, George Mason University

"Minnesota is leading the world in the ePortfolio movement. You are the pioneers."

David Brown, Wake Forest University

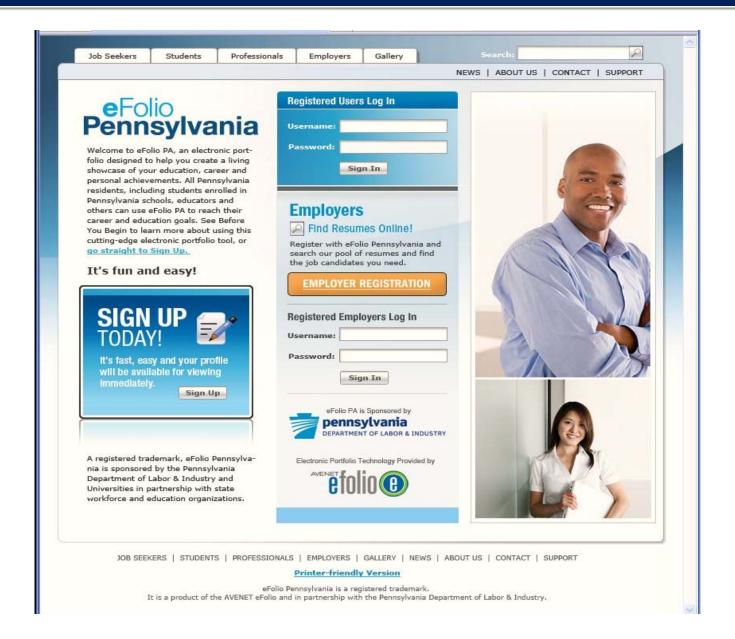
 "Training faculty on eFolio is like passing out ice cream to kids."

> Lynda Milne, MnSCU Director of the Center for Teaching and Learning

Other eFolio initiatives

- University of Minnesota expanding use
- eFolioPA, sponsored by the Pennsylvania
 Department of Labor & Industry
- University System of Ohio recently partnered with MnSCU to bring eFolio expertise to Ohio
- ePortfolio California pilot project

eFolio PA portal



What is an eFolio?

 A multimedia web site to organize, manage and showcase education, skills, career achievements and experience

- Next generation of resume
- "Resume on Steroids"
- "Facebook Professional"



Sample eFolio sites

Professionals:

- http://tedjohnson.efoliomn1.com/
- http://dennissteigerwalt1.efoliopa.com/employment

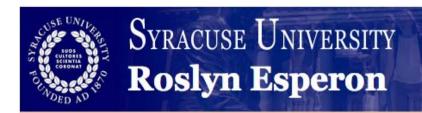
Educators:

- http://www.hannaerpestad.efoliomn2.com
- http://danielpaulnock.efoliomn2.com/

Students:

- www.feliciachong.efoliomn.com
- http://www.shawnagrapentin.efoliomn.com/

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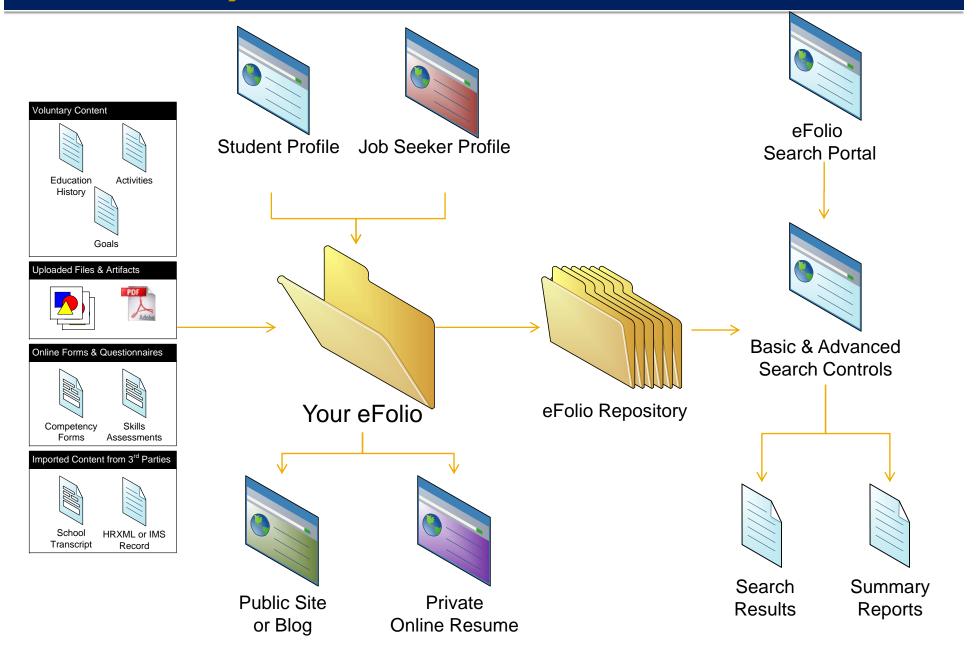
Personal Reflections

I am a complicated person. I am the oldest of three children raised in a progressive family in Ohio. As a child, my mom convinced me that our TV only had on channel and that was PBS, so I have always been stimulated by learning. During high school, I was able to take college courses through a state program. I maintained a 4.0 in college and only recieved one B in my high school AP Calculus course. At the time that B was devastating, but since then I have learned that there are more



important things to worry about. During this time though, I realized some of my passions; I love poetry, nature, art and traveling. When I enrolled at Syracuse University as part of the Coronat Scholars program, I decided to take every opportunity to fulfill these passions.

eFolio System Overview



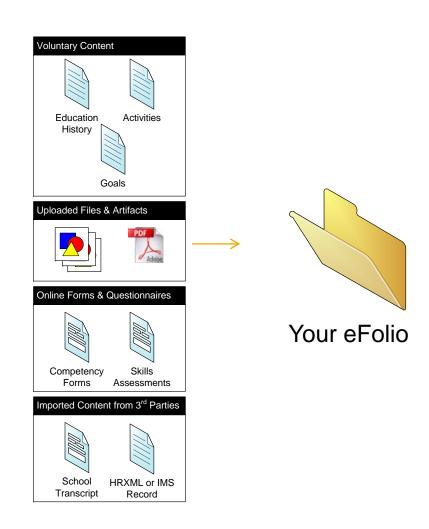
Next-Generation Interface

- Easy to use, intuitive
- Accepts wide range of content Word docs, free form, questionnaires, PDFs, images, videos, etc.
- Provides drag-and-drop editing and management & live previews of changes
- Full customization for portfolio owners to uniquely express themselves

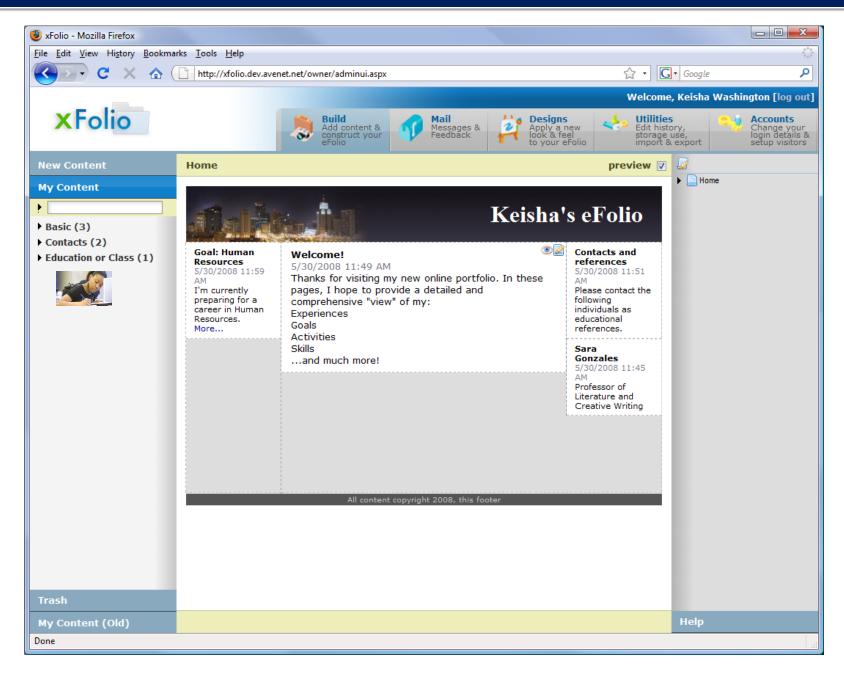
Adding Content

Users add content to their eFolio using a variety of methods:

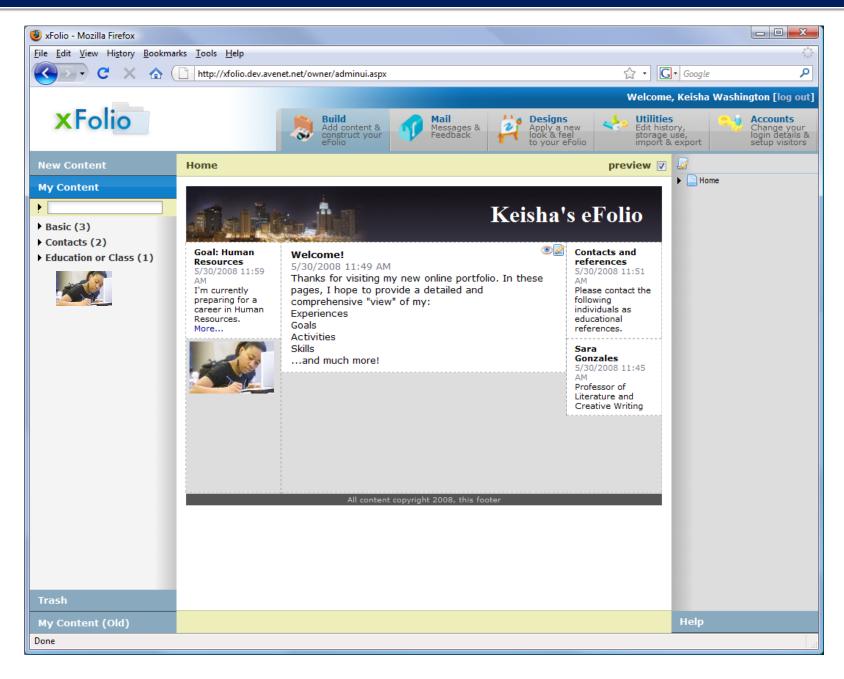
- Voluntarily entering content, using templates or typing "free-form"
- Uploading electronic files & artifacts (images, video, PDF, MS Office, etc.)
- Completing online forms & questionnaires from the system's "Forms Library", such as skills assessments or industry-specific competency reports



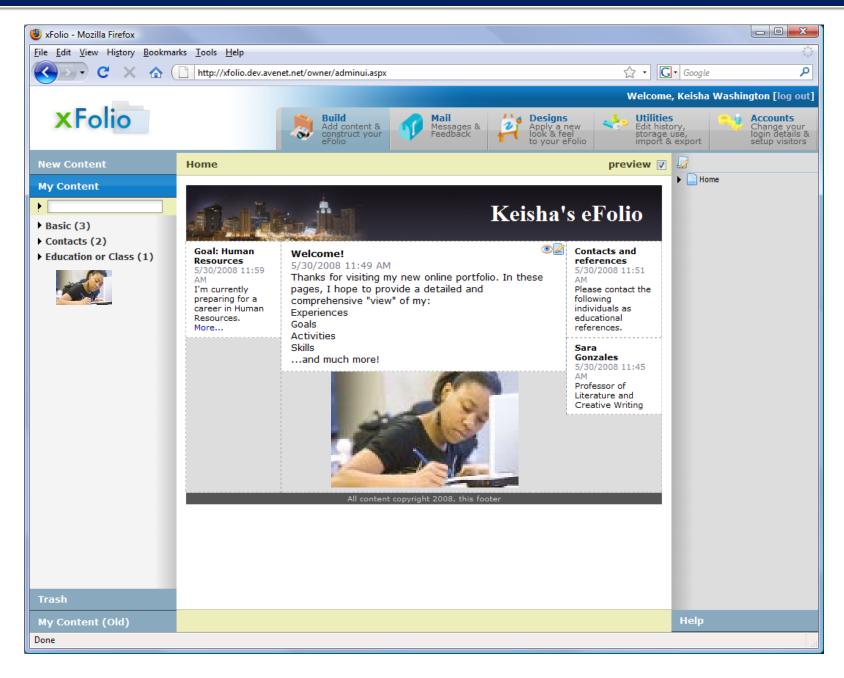
Build Pages with Drag & Drop



Build Pages with Drag & Drop



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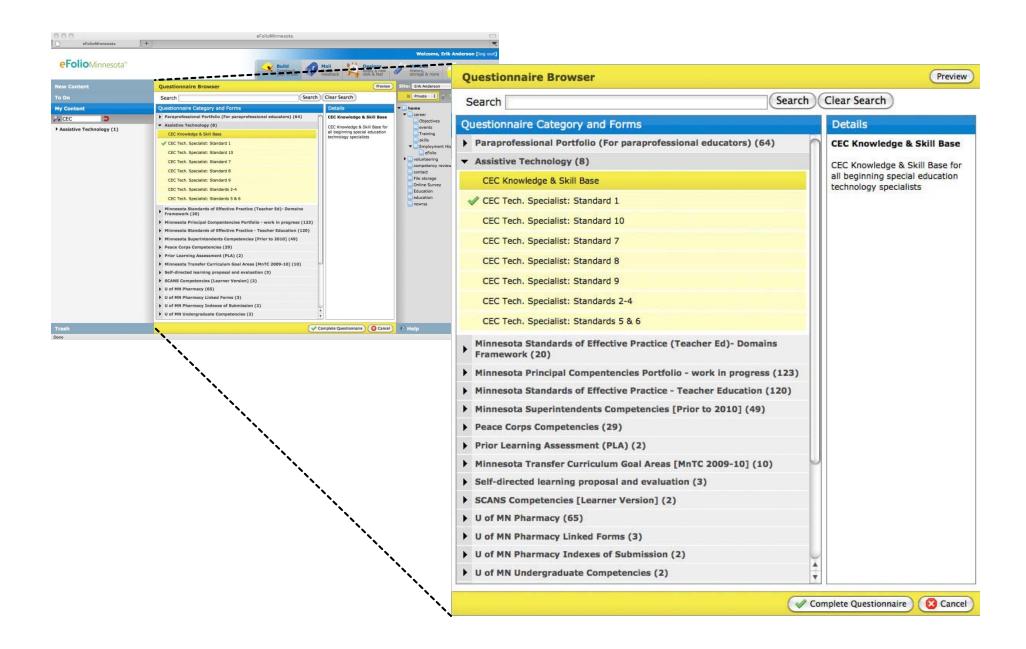
Statewide eFolio: Benefits to Education System

- Meets growing need for online portfolios in higher education
- eFolios are increasingly utilized for certification, licensing & documenting competencies
- A state-wide eFolio initiative delivers technology to all schools at lower cost than multiple systems for different schools
- A state-wide approach enables creation of powerful database of knowledge workers for workforce and economic development

eFolio Serves Wide Array of Users



Searchable Library of Competencies

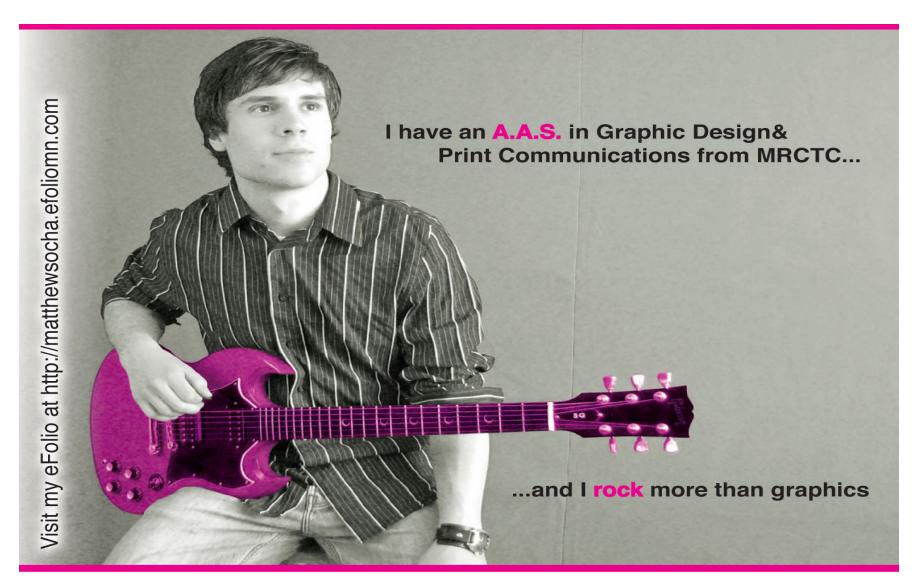


eFolio Utilization in High School

- Growing utilization by K-12
- Current implementations in high schools use eFolio for a class (e.g. a career exploration course) or an assignment (e.g. a multi-media resume) or to document work and grades
- Key benefit: aid the transition from high school to college
- Key issue for high school usage: under-18 users can only create password-protected sites.

Groundbreaking Tool for Workforce & Economic Development

- Provides lifelong, personal eFolios to students, job-seekers and professionals to advance careers in ND
- Can integrate with current state workforce tools and systems
- New Web 2.0 eFolio approach appeals to students, increasing the number of students, alumni and job-seekers
- Economic development officials and employers could search online 24/7/365 to determine the workforce potential by geographic region, skill, education, and experience
- eFolio can help to build a "talent bank" to showcase former North Dakotans and ND graduates who have migrated to other states but retain their lifelong eFolio and have a desire to return if suitable employment opportunities arise

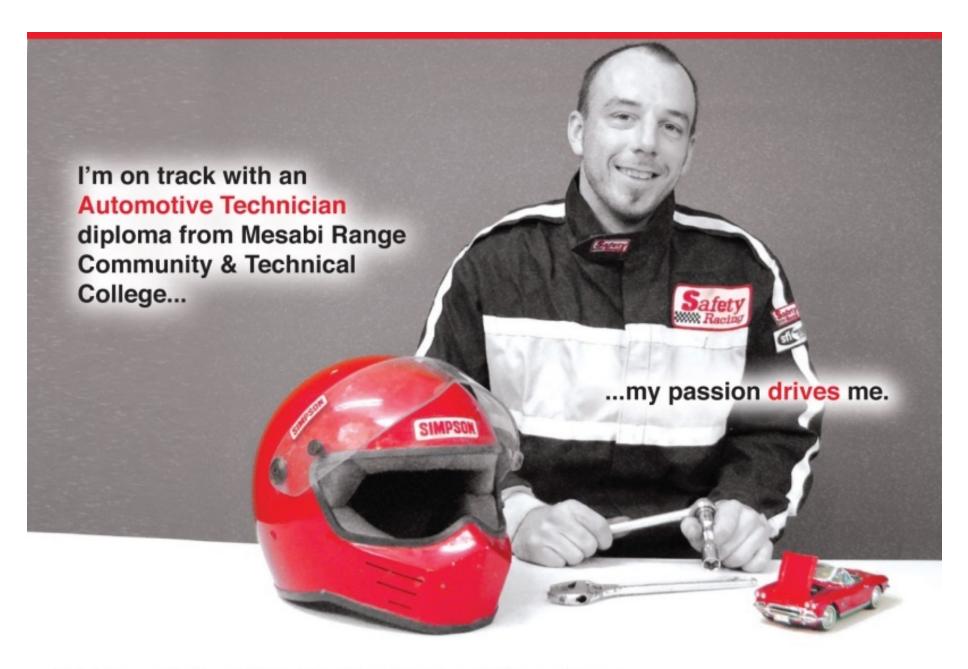


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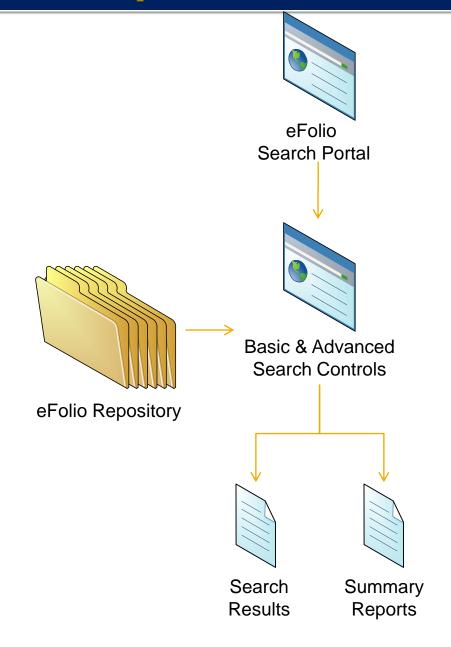


Visit my eFolio at http://mattanderson.efoliomn1.com

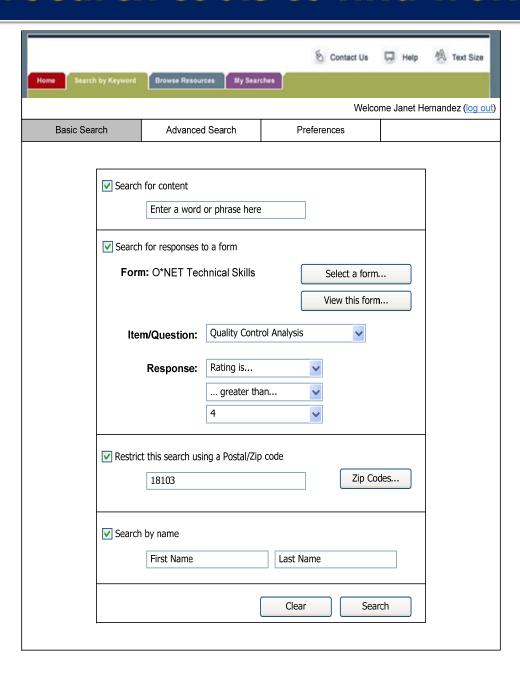


Searchable eFolio Repository

- Each eFolio contributes to the growing repository of student & worker details
- A search portal enables basic and advanced searches by name, geographic location, freeform content, specific responses to online forms, and more

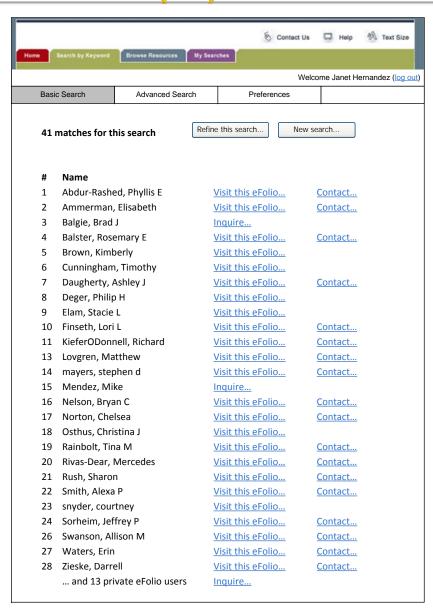


Powerful search tools to find workers



Enables students & job seekers to showcase themselves to employers

- Users may make their eFolio information available to any prospective employer.
- eFolio owners may require searchers to "inquire" through a messaging system, or via a workforce center or job service, to protect confidentiality.
- Summary reports of nonidentifiable demographic data can include all eFolio users without violating owner's privacy or security.



Key Goals of an ePortfolio ND Initiative

- Provide job-seekers, students and professionals the latest technology to showcase their education and skills to potential employers.
- Provide employers an online portal to rapidly access ND's highly skilled workforce.
- Provide state and local economic development officials a unique tool to efficiently market their skilled workforce to prospective employers and companies considering location or expansion in ND.