

2009 GOVERNOR'S WORKFORCE SUMMIT

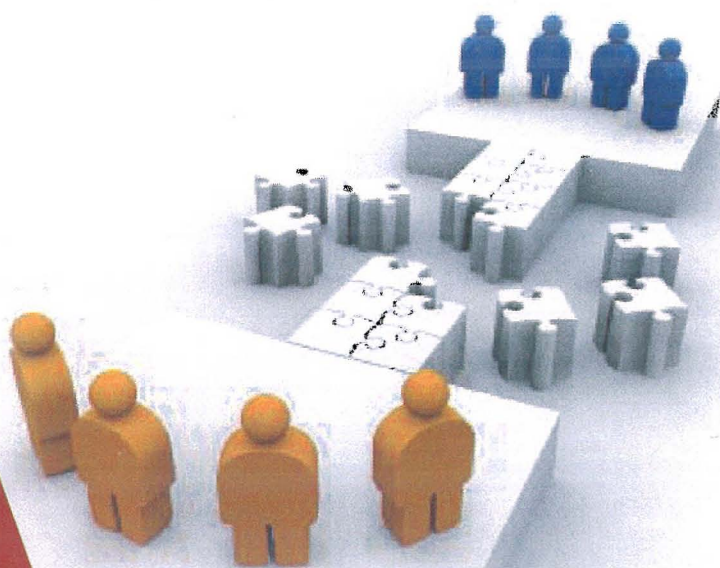
► **October 8 & 9, 2009**
Ramada Suites
Fargo, ND

NORTH DAKOTA TALENT STRATEGY

BRIDGING GAPS TO THE FUTURE

HOSTED BY:

- Governor John Hoeven
- North Dakota Department of Commerce
- North Dakota Workforce Development Council



GOVERNOR'S WORKFORCE SUMMIT 2009



- ▶ The Governor's Workforce Summit 2009 is an interactive conference, delivering practical, demand-driven solutions for today's workforce challenges. The Summit provides participants with an opportunity to be part of policy discussions about many workforce challenges and the state's response.

- ▶ At the end of the conference, participants will be able to better identify and articulate their unique workforce challenges and apply the practical, innovative solutions presented at the Summit. This year's Summit tracks will focus on the North Dakota Talent Initiatives foundation of qualitative and quantitative workforce intelligence and the three supporting pillars of: Talent Expansion, Talent Attraction and Talent Retention.

DISCUSSION TOPICS INCLUDE:

- ▶ talent shortages/skill gaps
- ▶ replacing workers reaching retirement
- ▶ retention issues
- ▶ managing a multigenerational workforce
- ▶ best practices/innovative solutions of competitors



Register now to take advantage of the leading-edge speakers, high-impact workshops, and exciting exhibits.

TENTATIVE AGENDA

Thursday, October 8, 2009

- | | |
|---------------------|---------------------|
| 8:00 am - 5:00 pm | • Registration |
| 9:00 am - 10:30 am | • Opening Keynote |
| 10:45 am - 11:45 am | • General Session |
| Noon - 1:30 pm | • Keynote/Luncheon |
| 1:45 pm - 3:00 pm | • Breakout Sessions |
| 3:15 pm - 4:15pm | • Breakout Sessions |
| 4:30 pm - 5:30 pm | • Breakout Sessions |

Friday, October 9, 2009

- | | |
|--------------------|-------------------------------|
| 7:00 am - 10:00 am | • Registration |
| 7:00 am - 8:00 am | • Continental Breakfast |
| 8:00 am - 9:00 am | • Breakout Sessions |
| 9:15 am - 10:15 am | • Breakout Sessions |
| 10:30 am - Noon | • General Session/
Wrap-up |

KEYNOTE SPEAKERS

Governor John Hoeven



Governor John Hoeven was elected governor in December of 2000 and began working to build North Dakota's future by focusing on six pillars of growth: education, economic development, agriculture, energy, technology and quality of life. Under Governor Hoeven's leadership, North Dakota has expanded and diversified it's economy, adding many jobs and businesses. In 2008, North Dakota led the nation in personal income and wage growth.

Cam Marston, President, Generational Insight



People are curious about the issues regarding generational dynamics in the workplace and marketplace, and are eager to learn more. Cam is one of a handful of experts dedicated to conquering the generational divide. His book, *Motivating the "What's in it for me?" Workforce: Managing Across the Generational Divide*, demonstrates the individual characteristics and motivating factors each generation brings to the workforce, accompanied by management tactics applicable to any business setting.

ROOM INFORMATION:

A block of rooms will be available at the Ramada Suites, 1635 42nd Street South, Fargo. Make reservations by calling (701) 227-9000—remember to request the North Dakota Department of Commerce room block to receive the rate of _____. Rooms will be released on Wednesday, September 14, 2009.

REGISTRATION INFORMATION

Online: **www.ndchamber.com**

Fax: (701) 222-1611

Mail to: Governor's Workforce Summit 2009
P.O. Box 2639
Bismarck, ND 58502-2639

Conference fee: \$200 after August 1, 2009
\$150 early bird prior to July 31, 2009

*Cancellations must be received by September 15, 2009.
Refunds are subject to a \$25.00 cancellation fee.



REGISTRATION FORM

Name: _____

Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Email: _____

Registration payment (check one):

☐ -Early Bird rate: \$150

☐ -Regular rate: \$200

Make checks payable to NDFEF

(North Dakota Freedom of Enterprise Foundation)

Credit Card: _____ Visa: _____ Master Card: _____

Card Number: _____ Exp. Date: _____

Name on Card: _____ CVV #: _____

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