

**INFORMATION FROM
THE NORTH DAKOTA NEWSPAPER ASSOCIATION
for the
ADMINISTRATIVE RULES COMMITTEE
Rep. Kim Koppelman, chairman
Sen. John Andrist, vice chairman**

Submitted by Roger Bailey, executive director, North Dakota Newspaper Association.

Mr. Chairman and members of the committee:

I have been asked to present information to the committee on the process of handling the administrative rules notices in North Dakota's official county newspapers.

The public notice rates for North Dakota newspapers are established by the Office of Management and Budget (OMB) "to reflect changes in economic conditions within the newspaper industry and the general economy...in consultation with representatives of the newspaper industry and with representatives of state and local units of government." (NDCC 46-05-03).

The following chart indicates a modest increase in public notice display rates granted by OMB effective July 1, 2011 and July 1, 2012:

1 col. x 4" notice before July 1, 2012 in all 52 official county newspapers:	\$1,319.12
1 col. x 4" notice after July 1, 2012 in all 52 official county newspapers:	\$1,349.68
1 col. x 5" notice before July 1, 2012 in all 52 official county newspapers:	\$1,648.90
1 col. x 5" notice after July 1, 2012 in all 52 official county newspapers:	\$1,687.10
1 col. x 6" notice before July 1, 2012 in all 52 official county newspapers:	\$1,978.74
1 col. x 6" notice after July 1, 2012 in all 52 official county newspapers:	\$2,024.52

NDNA has attempted to conform to NDCC 28-32-10 which suggests notices of 1 col. x 3" or 1 col. x 4". However, additional language since the law was enacted has resulted in the notices becoming somewhat longer. The notices are systematically sent to the state agency placing the notice for approval before being sent to the official newspapers.

The public notice rates in total are significantly less than the regular advertising rates.

Thank you for the opportunity to present this information.