



North Dakota Tobacco Prevention and Control Executive Committee

Center for Tobacco Prevention and Control Policy

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Written Report to the North Dakota Legislative Budget Section Meeting, March 13, 2012, From N.D. Center for Tobacco Prevention and Control Policy, Jeanne Prom, Executive Director

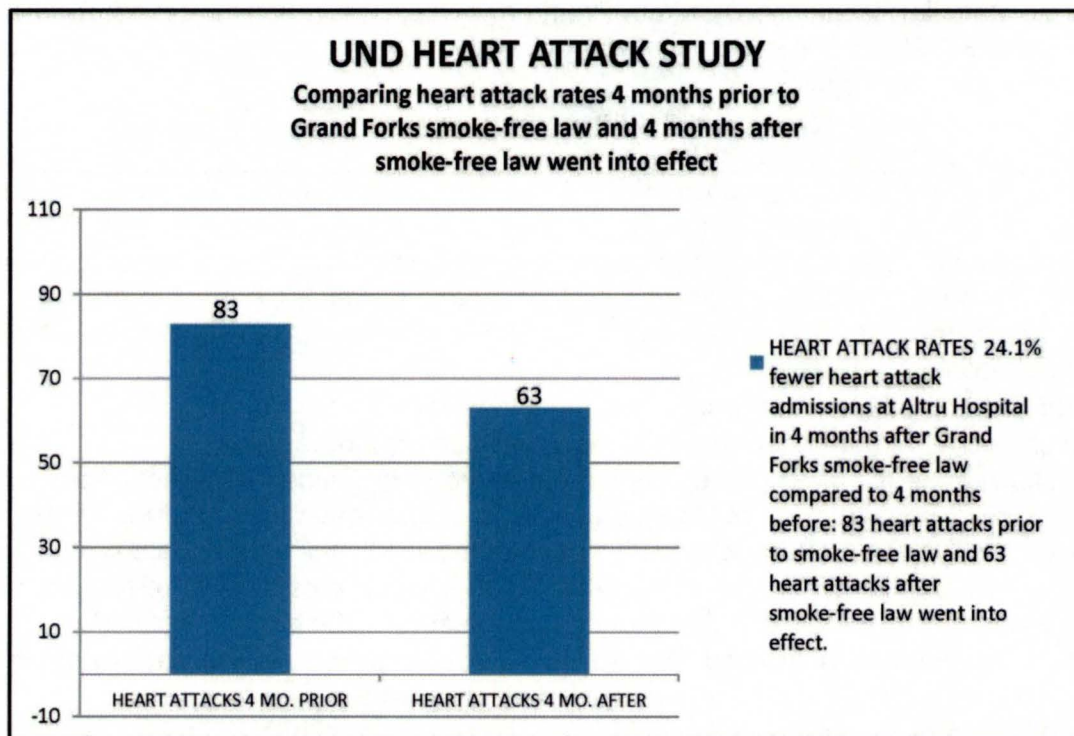
The 2011 Legislature, pursuant to 2011 House Bill 1025, required the agency provide in written reports to the interim budget section detailed information on expenditures for contract services, professional fees and services and grants. This report provides information as of March 8, 2012.

Expenditures to date, 2011-2013

The appropriation for the current biennium is \$12,922,614. As of March 8, 2012, \$3,050,698.43 has been expended, including: grants -- \$2,205,219.07; professional fees -- \$510,591.70; salaries and wages -- \$230,490.69; and other operations -- \$104,396.97. The balance remaining is \$9,871,915.57.

Recent outcomes

A study by the University of North Dakota shows fewer hospital admissions for heart attacks after Grand Forks passed a comprehensive smoke-free ordinance than before the ordinance. The study, conducted by UND's Eric Johnson, M.D. with a contract from the Center, shows 24.1 percent fewer heart attack admissions at Altru Health System four months after the comprehensive smoke-free city ordinance took effect August 15, 2010 (63 heart attack admissions), compared to the four months before (83 heart attack admissions) -- a difference of 20 admissions.



Recent outcomes -- continued

Grand Forks study results are similar to other studies that show smoke-free laws can save lives and money. In 2009, the Institute of Medicine reviewed 11 key studies like the Grand Forks study, and issued a report that found that smoke-free laws are effective at reducing the risk of heart attacks and heart disease associated with exposure to secondhand smoke

(<http://www8.nationalacademies.org/onpinews/newsitem.aspx?RecordID=12649>).

According to Dr. Johnson, this study demonstrates the immediate health benefits of eliminating exposure to secondhand smoke. Johnson and his co-author analyzed Altru records of Grand Forks residents. During the study period, they found of 35,215 admissions, 146 were for heart attacks. In four months post-ordinance, there were 20 fewer residents with heart attacks admitted, even though the number of all admissions was higher during that time period compared to the previous four months.

Other major progress – grants, FY 2012:

- Online grant applications enhancements to the Program Reporting System (PRS) were completed and local public health units submitted their 2012-2013 grant applications in PRS. This electronic grants management system is hosted on the ITD servers, and was originally developed and funded by Department of Health (DOH). DOH offered the use of the PRS to the Center for its grants with local public health units. The Center and DOH shared the costs of developing the online grant applications enhancement features, which will benefit Center and DOH grantees. The PRS project has been an excellent collaboration between the Center and DOH, and has resulted in efficient use of shared resources for a more effective way to manage grants. The grantees, many of whom are local public health units who have contracts with both the Center and DOH, benefit by using the same system to submit some grants, reports and reimbursement requests for either state agency.
- Six K-12 school districts adopted a comprehensive tobacco-free campus policy: New Town, Wishek, Cavalier, Hankinson, Dakota Prairie (McVillage, Petersburg) and Fort Ransom. As of December 31, 2011, 108 school districts/private schools have adopted a comprehensive tobacco-free school policy.
- Local public health units assessed tobacco-free policies in 130 school districts/private schools and assessed tobacco-free/smoke-free policies in 13 higher education institutions.
- Local public health units reported the following seven new tobacco-free grounds policies (other than K-12 and higher education) in their service areas: Foster County Public Health, Essentia Health (Fargo), Sheyenne Care Center (Valley City), Essentia Health (Valley City), Harvey Ambulance Service, Harvey City Armory and Cavalier County Library.
- West River Head Start (Mandan) and Blumhardt Equipment (Ashley) adopted smoke-free grounds policies.
- Custer Health has a new tobacco community coalition.
- Local public health units reported 132 new coalition members.
- The following healthcare facilities implemented the PHS Guidelines – Ask, Advise and Refer: Linton Hospital, Oakes Community Clinic, Sharehouse (Fargo), MedCenter One Healthcare System (Bismarck) and Towner County Medical Center Hospital.
- A total of 81 local public health unit staff and 188 medical providers were trained on the Ask, Advise and Refer guidelines to connect tobacco users to the quitline or QuitNet.
- First District Health Unit trained 78 medical providers on Ask, Advise and Refer while Upper Missouri District Health Unit trained 90 medical providers during this period.
- The following alcohol establishments were reported by local public health units to have voluntarily adopted a smoke-free policy: Max Bar (Max), Rooster's Bar (Minot), Rocking Horse Bar (Minot), Club Bar (Park River), Centennial Bar (Grenora), Brewski's Bar (Thompson), Kulm Community Bar (Kulm), Centerfield Bar (LaMoure), Angry Beaver Bar (Oakes) and Grandpa's Cabin (rural Cavalier County).

- Grand Forks Public Health Department reported their Board of Health signed a resolution to support comprehensive tobacco-free schools in Grand Forks County.
- Bismarck-Burleigh Public Health reported that Enable Inc. adopted a tobacco-free buildings and grounds policy in November 2011.
- The 6th Annual Bismarck Tobacco Prevention Youth Summit was held October 12, 2011 at the Bismarck Civic Center with 85 students and advisors from Bismarck Public Schools attending. Students developed Public Service Announcements (PSAs) to educate their peers on the costs of tobacco. The PSAs can be viewed at www.breathend.com, under the About Us tab and by clicking "Public Education Campaigns."
- Southwestern District Health Unit reported conducting a regional compliance check surveying 63 businesses. More than one-third (36.5% or 23 businesses) sold to minors.
- Fargo Cass Public Health reported that Sharehouse Inc. adopted an Ask, Advise and Refer policy into their patient intake process and developed a Nicotine Replacement Protocol. The Family Healthcare Center (Fargo) also developed a program to address nicotine dependence in the homeless population.

See citation at the end of this report for these and all data included in this report.

Grants and Professional Services Contracts and Fees, 2011-2013

The agency has issued and will continue to issue grants and contracts for the 2011-2013 biennium to build on this progress. The Advisory Committee continues to meet every other month to provide guidance on the full implementation of the state plan. The Executive Committee continues to meet at least monthly to provide oversight of the Center.

The Center currently manages three major grant programs (currently 57 grants/year) and multiple professional services contracts (currently 7 contracts/year), as described below and detailed on the attachments.

Tobacco Settlement State Aid Grants to all Local Public Health Units

- \$940,000 total for the biennium, \$349,382 expended thus far.
- 28 grants, one to each local public health unit (LPHU) using a noncompetitive formula.
- All counties receive funding.
- LPHUs adopted, implemented and evaluated a health unit policy to ask, advise and refer (AAR) tobacco users to the quitline or QuitNet. This involved developing and passing the policy, providing training to staff, incorporating the referral process into electronic medical records systems, and conducting an audit of charts to evaluate the policy's implementation in client-based programs.
- All 28 LPHUs now refer clients to the quitline or QuitNet.

Local tobacco prevention programming grants to all local public health units

- \$3,296,091.00 total for FY2012, \$1,628,658.66 expended thus far.
- In FY 2012, the Center manages 23 grants/year, one to each LPHU or LPHU collaborative (more than one LPHU cooperating as part of one grant), using noncompetitive formula and requiring an approved CDC Best Practice work plan.
- All counties receive funding.

Special Initiative Grants and other grants to implement CDC Best Practices

- \$740,988.00 awarded or approved and \$227,178.41 expended thus far.
- 6 grants to the following:
 - American Nonsmokers' Rights Foundation to provide training and technical assistance to communities on smoke-free efforts.
 - Minot State University to assist communities statewide on public education efforts on smoke-free and tobacco-free efforts.
 - American Lung Association in North Dakota, and
 - Tobacco Free North Dakota, and
 - Northern Lights Youth Services – 1 grant to each organization to provide education to members and to the public statewide on tobacco use prevention issues.
 - City-County Health District for local policy planning and development.
- Only the CDC Best Practice strategies proven to prevent and reduce tobacco use at an accelerated rate are implemented.
- Some of the most effective strategies to keep kids from starting and to provide incentives for tobacco users to quit include:
 - making all workplaces, school campuses, and public places smoke- or tobacco-free;
 - educating the public about the health effects of secondhand smoke and the costs of tobacco use;
 - increasing the price of all tobacco products;
 - changing healthcare systems so providers always ask patients/clients about tobacco use, encourage tobacco users to quit, and connect those wanting to quit with the quitline/Net and nicotine replacement therapy.

Professional Services Contracts and IT Contractual, and Fees

- \$738,499.98 in 7 contracts/ITD work order requests thus far this biennium, or continuing from previous biennium; \$508,197.59 expended thus far, not including non-contract payments (AG).
- Services further support the implementation of the new statewide comprehensive CDC Best Practice tobacco prevention program through the following contracts:
 - Department of Health – an annual contract to provide the Center with fiscal services.
 - Odney – a continuing contract for health communications marketing services through December 2012. The contract provides public education on secondhand smoke, the costs of tobacco, and public information on program outcomes.
 - Nexus Innovations – three IT work order requests to provide data reports/maintenance, to plan for enhancements to the Progress Reporting System; and to upgrade PRS with those enhancements (online grant applications, reporting enhancements).
 - University of North Dakota – two continuing contracts to conduct a study to help determine possible health outcomes from a smoke-free policy, and to conduct an evaluation.
 - Public Health Law Center – two contracts, one for development of a case study report on the law that funds tobacco control efforts in North Dakota, and another for policy technical assistance and policy research and related training.

Source and citation: North Dakota Center for Tobacco Prevention and Control Policy. (2012, March). *Written Report to the North Dakota Legislative Budget Section Meeting, March 13, 2012, From N.D. Center for Tobacco Prevention and Control Policy.* Bismarck, N.D. NOTE: This information includes data reported from local public health units and other organizations, as required by their grants and contracts with the Center, and other results of Center expenditures.

TOBACCO PREVENTION & CONTROL COMMITTEE
2011-2013 Grants

Contractor	Total Contract Amount	Expended to Date	Start Date	End Date	Description
Bismarck Burleigh Public Health	62,807.00	23,553.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Cavalier County Health District	12,023.00	4,509.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Central Valley Health District	33,967.00	12,738.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
City County Health Department	16,669.00	6,252.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Custer District Health Unit	76,092.00	28,536.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Dickey County District Health Unit	12,874.00	3,218.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Emmons County Public Health	11,732.00	4,401.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Fargo Cass Public Health	107,783.00	40,419.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
First District Health Unit	123,749.00	46,407.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Foster County Health Department	11,596.00	4,350.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Grand Forks Public Health Department	53,318.00	19,995.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Kidder County District Health Unit	10,999.00	4,125.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Lake Region District Health Unit	53,926.00	20,223.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
LaMoure County Public Health Unit	12,119.00	3,030.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
McIntosh District Health Unit	11,245.00	4,218.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Nelson Griggs District Health	22,443.00	8,415.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Pembina County Health Department	14,269.00	5,352.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Ransom County Public Health Department	12,985.00	4,869.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Richland County Health Department	20,121.00	7,545.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Rolette County Public Health District	18,555.00	6,957.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Sargent County District Health Unit	11,915.00	4,467.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Southwestern District Health Unit	100,750.00	37,782.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Steele County Public Health Department	10,697.00	4,011.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Towner County Public Health District	10,875.00	4,077.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Traill District Health Unit	14,734.00	5,526.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Upper Missouri District Health Unit	62,890.00	23,583.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Walsh County Health Department	16,704.00	6,264.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Wells County District Health Unit	12,163.00	4,560.00	7/1/2011	6/30/2013	Tobacco State Aid to Local Public Health
Total Tobacco State Aid Payments	940,000.00	349,382.00			
Bismarck-Burleigh Public Health	320,412.00	181,489.29	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Cavalier County Health District	43,444.00	15,524.71	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012

Central Valley Health District	286,203.00	155,602.96	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
City County Health Department	97,387.00	46,444.71	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Custer District Health Unit	207,261.00	116,860.01	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Dickey County District Health Unit	48,330.00	22,470.06	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Fargo Cass Public Health	529,911.00	231,223.74	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
First District Health Unit	339,060.00	190,772.64	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Foster County Health Department	42,065.00	19,298.37	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Grand Forks Public Health Department	278,048.00	156,875.03	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Lake Region District Health Unit	129,543.00	61,842.28	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Nelson Griggs District Health	53,815.00	12,300.40	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Pembina County Health Department	31,652.00	17,828.01	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Ransom County Public Health Department	49,698.00	26,164.29	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Richland County Health Department	117,123.00	45,380.13	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Rolette County Public Health District	77,800.00	30,440.31	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Sargent County District Health Unit	44,168.00	19,711.25	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Southwestern District Health Unit	193,310.00	110,391.81	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Towner County Public Health District	37,707.00	11,482.77	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Traill District Health Unit	43,835.00	7,848.74	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Upper Missouri District Health Unit	201,393.00	94,264.27	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Walsh County Health Department	68,080.00	31,834.87	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Wells County District Health Unit	55,846.00	22,608.01	7/1/2011	6/30/2012	Tobacco Grants to Local Public Health Fiscal Year 2012
Total Grants to Local Public Health	3,296,091.00	1,628,658.66			
American Lung Association	100,000.00	9,582.66	7/1/2011	6/30/2012	SIG - Statewide Organization
Tobacco Free North Dakota	100,000.00	52,095.14	7/1/2011	6/30/2012	SIG - Statewide Organization
Minot State University	416,000.00	138,384.93	8/1/2011	6/30/2012	Other
Northern Lights Youth Services	40,000.00	18,617.15	9/1/2011	6/30/2012	SIG - Statewide Organization
City-County Health District	24,988.00	800.00	9/15/2011	6/30/2012	SIG - Policy Development
American Nonsmokers' Rights Foundation	60,000.00	7,698.53	7/1/2011	6/30/2012	SIG - Policy Development
Total Special Initiative Grants	740,988.00	227,178.41			
Total Grant Payments for 2011-2013 Biennium	4,977,079.00	2,205,219.07			

TOBACCO PREVENTION & CONTROL COMMITTEE
2011-2013 Professional Services Contract and IT Contractual

Contractor	Total Contract Amount	Expended to Date	Start Date	End Date	Description
Odney Advertising	403,095.98	332,551.85	1/1/2011	12/31/2012	Health Communications Marketing Services
ND Department of Health	19,179.00	17,249.21	7/1/2011	6/30/2012	Fiscal Agent Services
Nexus Innovation	153,758.00	74,728.74	7/1/2011	6/30/2013	Upgrades to PRS
UND Center for Rural Health	58,667.00	58,646.78	7/1/2011	12/31/2011	2009-2011 Comprehensive Program Evaluation
University of North Dakota	2,725.00	2,708.21	10/15/2011	11/15/2011	Heart Attack Study
Public Health Law Center, Inc.	38,075.00	8,413.74	8/15/2011	6/30/2012	Tobacco Control Policy Legan Technical Assistance and Training
Public Health Law Center, Inc.	63,000.00	13,899.06	8/15/2011	6/30/2012	Case Study Research - ND Legis. Funding State Tobacco Control Efforts
Total Professional Fee and IT contracts 2011-2013 Biennium	738,499.98	508,197.59			

Non-Contracts (Paid through 3-7-2012

Attorney General's Office

	-	2,394.11
Total Non- Contract Payments	-	2,394.11

Attorney Fees for the 2011-2013 Biennium