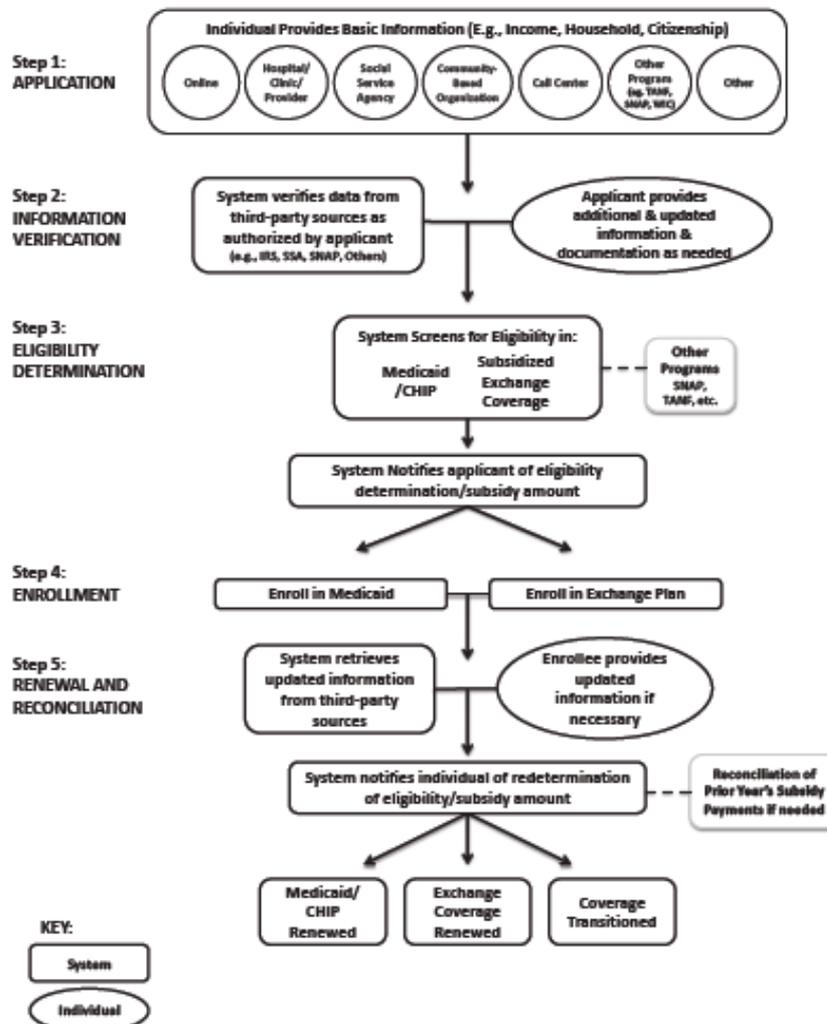


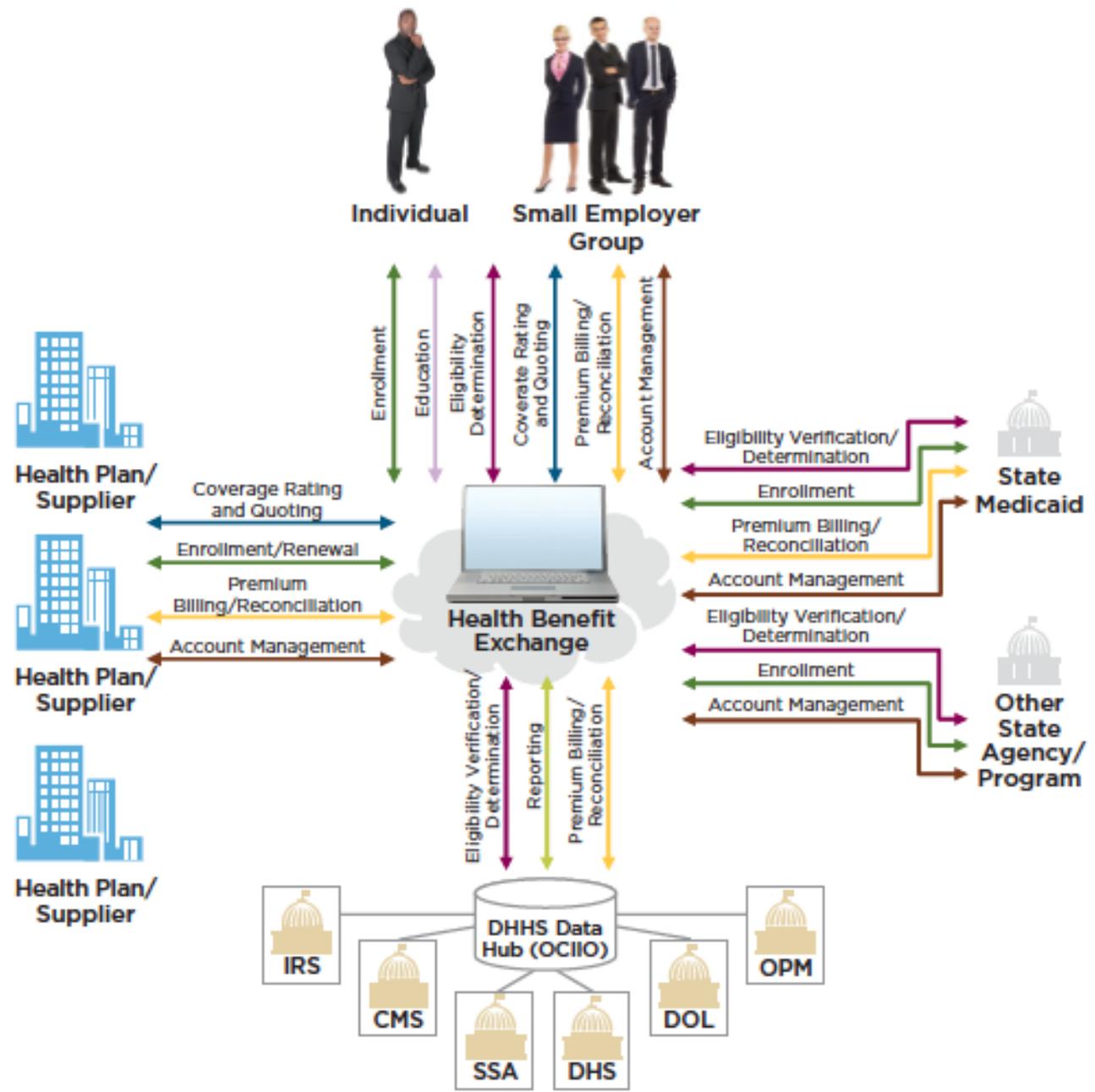
Health benefit exchanges

Information Technology

Figure 1:
Example of Key Steps and Processes in an Integrated Enrollment System
for Medicaid and Subsidized Exchange Coverage



Health Benefit Exchange: Putting It All Together



Early innovator grants

- \$241 million granted to 7 states
- Kansas, Maryland, New York, Oklahoma, Oregon, Wisconsin, consortium of states led by U of Massachusetts Medical Center
- Technology developed must be reusable and transferable
- Provide models to help other states establish their exchanges quickly

Kansas

- In 2009, Kansas received a \$40.3 million HRSA grant to improve their eligibility system
- In 2011, Kansas received \$31.5 million to integrate eligibility services for Medicaid/CHIP with a new health benefit exchange.
- Have already designed and received bids for their eligibility KMED (Kansas Medical Eligibility Determination). Open enrollment begins fall of 2013.
- Executive sponsors include Kansas Insurance Department, Kansas Health Policy Authority, OMB, CIO, Governor's office.
- 17 additional state FTEs and between 20-40 contractors
- The State will host the Eligibility system and the vendor will host the Exchange as a Software as a Service application

maryland

- \$6.2 million for an Exchange to be built onto their existing Eligibility system
- Governance to be a new state agency
- Using a non-profit IT vendor

oregon

- Has multiple boards for governance and authority
- Building both Eligibility and the Exchange
- Budgeted \$46.5 million in year one and \$49.7 million in year two
- Uses a total of 141 FTEs

Massachusetts

- Governing board is a quasi-public agency consisting of 11 members: Directors of Finance, Medicaid, Insurance, State Employees, and seven stakeholders and experts from the private sector.
- \$30 million annual operating budget with 46 full-time FTEs
- Offers one Gold product, two Silver, and three Bronze



**Individuals
& Families**
[Get Started](#)



Young Adults
[Get Started](#)



Employees
[Get Started](#)



Employers
[Get Started](#)



Brokers
[Get Started](#)

Attention Commonwealth Care Members! Open Enrollment is from June 1 - July 8th. Review your health plan options and make a change online.

Connect to good health, Massachusetts!

Our online Commonwealth Choice marketplace is the only place where you can compare plans from the state's major insurers. We're an independent state agency, so you can shop with confidence.

Our Commonwealth Care program offers low-or-no-cost health insurance for people who qualify. It provides comprehensive benefits and a choice of health plans.

Find the plan that's right for you and enroll today!

Glad to be insured

"I was young, healthy. I always thought that I was invincible. It never even crossed my mind that I could get hurt..."

— **Andrew Herlihy of Malden**
[Hear Andrew's story and more](#)

Plans from top Mass insurers!



For Commonwealth Care Members Only

If you've been accepted for this subsidized health plan:

- [Register to get online access to your account](#)
- [Get Instructions for creating your account](#)
- [Log in to your account](#)
- [Get help with questions](#)



Utah

- Under the Governor's Office of Economic Development with an advisory board of stakeholders and experts
- \$600,000 appropriation and 2 FTEs
- In 2010, it offered 146 plan options for 436 enrollees
- Eligibility system is being replaced in a multi-state effort including Minnesota, West Virginia, Tennessee and Ohio



AN INTRODUCTION



Latest News

[Utah Exchange Issues RFI - June 2011](#) <

[2011 Dashboard](#) <

[June 2011 Broker of the Month](#) <

[May 2011 Broker of the Month](#) <

[April 2011 Broker of the Month](#) <



INDIVIDUALS & FAMILIES



SMALL EMPLOYERS



LARGE EMPLOYERS



EMPLOYEES



AGENTS & PRODUCERS

wisconsin

- Total cost estimated at \$49.6 million with \$42 million exclusively for the exchange and the remainder for Medicaid and ancillary functions
- Innovator Grant award of \$37 million
- Solution transferability – 2 paths: direct technology transfer and conceptual system transfer
- 18 FTEs
- Wisconsin has a history of sharing systems

Am I Eligible?

- > Nutrition, Health & Child Care
- > Prescription Drug Plans
- > Energy Assistance
- > Tax Credits

Apply for Benefits!

- > FoodShare
- > Health Care
- > Family Planning Waiver
- > Child Care

Login to Account

- > Check your benefits
- > Report changes
- > Renew your benefits
- > Manage health care

OR Create an Account

Wisconsin's health, nutrition and child care programs

[Learn More](#)

Community Partners

[Login](#)

BadgerCare+ express enrollment for Children and registration for Community Access Points

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Providers

[Login](#)

BadgerCare+ express enrollment for pregnant women and children

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Employers

[Login](#)

Obtain information about reporting health insurance data

[Learn More](#)



Welcome to the Wisconsin Health Insurance Exchange

Exchange Prototype



This website is a prototype for the Wisconsin Health Insurance Exchange and demonstrates how health insurance may be purchased starting on January 1, 2014. You cannot actually apply for health insurance using this website. All information that is entered will be discarded once you are done using the site. **The premiums, cost sharing, and tax credits used in the prototype are samples and may not be representative of those in 2014.** Interactive tools will allow consumers to view information such as premium costs, covered services, and provider networks for numerous health plans. Consumers will also be able to rank health plans based on their personal preferences.

Future Changes



This website is the initial version of the prototype, and not all functionality is available. In the future, this website will be expanded to simulate tools for small employers, brokers, navigators, and others so that the Wisconsin Health Insurance Exchange may simulate the Exchange experience for all interested parties.

Prototype Guide



On each page you will see the Prototype Guide. Clicking on the Prototype Guide will provide you a detailed description of that page as well as any specific instructions.

Using the Exchange Prototype



You will be able to select one of five sample household scenarios to simulate how the exchange might work in the future. **You will be able to change the income for your chosen scenario to more closely match your specific household.** Changing the income will affect eligibility for BadgerCare Plus or federal premium tax credits and reduced cost sharing. Some pages do not require any input, and information is pre-populated for purposes of simulating future functionality.

Field Help



On some pages you will see the  immediately following field text. Hovering your cursor on the  will provide a description of that field.

Feedback and Survey



Your feedback and suggestions will assist in making the Wisconsin Health Insurance Exchange better for all Wisconsin residents. At the top and bottom of each page you will see the Feedback button, and at the end of the process, there will be a short survey so that you may comment and provide additional suggestions for improvement.