

House Bill 1487  
February 4, 2021

Mr. Chairman, I stand in support of House Bill 1487. I believe that the consumer not only needs transparency in their beef choices but should demand it. Everything the consumer buys is labeled, so should our beef product. The beef checkoff was designed to advertise American beef. Now, we are not sure if it is American beef or not.

Sincerely,  
Jackie Brokaw