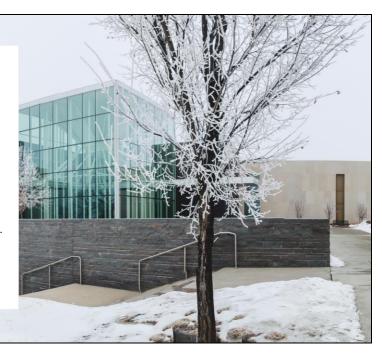
State Historical Society of North Dakota

Testimony House Appropriations Education and Environment Division House Bill 1018 Tuesday, January 12 2:30 – 3:30 p.m. Bill Peterson, Director Andrea Wike, Assistant Director



North Dakota Heritage Center & State Museum, Bismarck

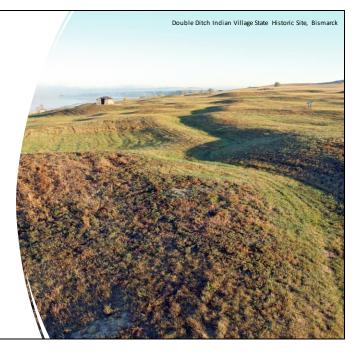
State Historical Society of North Dakota

- North Dakota Century Code Chapter 55 authorizes the State Historical Society.
- Vision

Inspire discovery and open minds to help shape the future of vibrant communities.

Mission

Identify, preserve, interpret, and promote the heritage of North Dakota and its people.



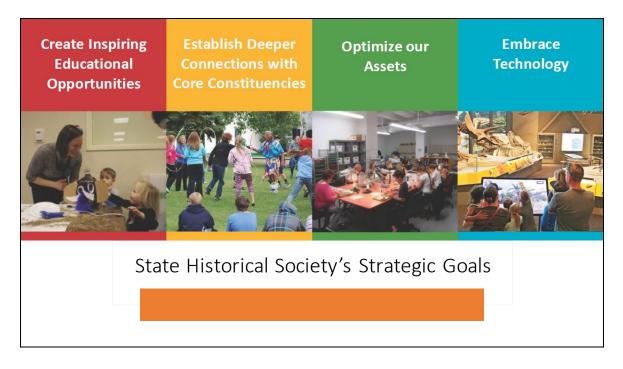
State Historical Society of North Dakota

Bill Peterson, Director

Andrea Wike, Assistant Director

North Dakota Century Code 55-01 - 55-03 and 55-10 - 55-12 [NDCC 55-01] and associated rules.

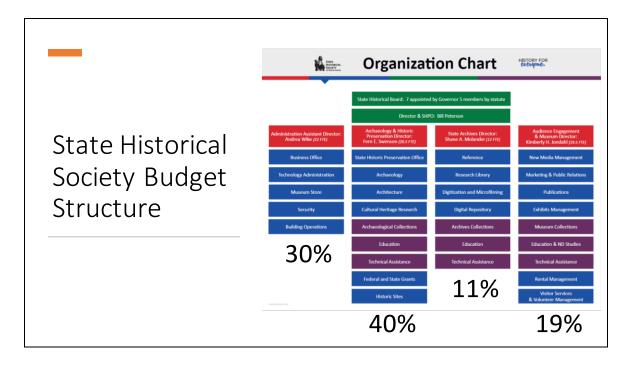
The agency did not have any audit findings.



Explain the purpose of the Agency.

The Historical Society is an important part of North Dakota's Educational, Tourism, and Governmental infrastructure and it serves the citizens of the state by identifying, preserving, interpreting, and promoting the heritage of North Dakota and its people, by sharing knowledge in a variety of forms. Our headquarters are at the Heritage Center and State Museum in Bismarck, and are nationally accredited. In 2019:

- Almost 382,000 visitors from around the world visited our 57 historic sites and the State Museum.
- \circ Roughly 22,000 people attended more than 200 public programs.
- More than 11,000 North Dakota students in elementary through high school were provided with hands-on learning opportunities at our locations to help foster a lifelong love of museums, history, and culture.
- We constantly have new exhibits in production, either created internally or brought in from partners, to provide new opportunities for visitors to experience history. We provide and maintain 65,000 square feet of exhibits for visitors to experience in person across the state.



Attach Organizational Chart

The State Historical Society of ND's total appropriation, including one time funding was \$22.9M in the last biennium. 62.4% was Salaries and Wages, 17.2% Operating Expense, 13.3% Capital assets, Grants 5.4%, and exhibits 1.6%.

We are organized into four Departments:



Administration: 30% of Agency Budget at \$6.927M

- Budgeting and accounting
- Centralized purchasing
- Human resource management 75 FTE
- Museum store sales 8 retail operations
- Building and site security
- Custodial services
- Technology services



The Administration (\$6.927M or 30% of Budget) headed by the Assistant Director is responsible for overall agency support, budgeting and fiscal matters, human resources, building operations, technology and audio-visual support, store operations, and security.

State Historical Society

Archaeology, Historic Preservation, and Historic Sites:

40% of Agency Budget at \$9.150M

- 12 million objects / 12,000 years
- 57 historic sites including
 - 5 interpretive centers
 - 49 historic buildings



The Archaeology, Historic Preservation, and Historic Sites (\$9.15M or 40% of Budget) team led by Fern Swenson, who serves as the deputy historic preservation officer, protects and manages cultural resources by identifying and recording sites related to North Dakota's prehistory and history; surveying, identifying, and recording structures and sites and nominating structures and sites for listing in the National Register of Historic Places. The staff also preserves and manages 57 State Historic Sites ranging in size from nearly 200 acres to less than one-tenth acre that span 12,000 years of history. The Chateau de Mores and Missouri Yellowstone Confluence Interpretive Centers and Pembina State Museum are major tourism locations with year around staff. These sites and others such as Fort Totten, Ronald Reagan Minuteman Missile site, Former Governors Mansion, Welk Homestead, Fort Abercrombie, Stutsman County Courthouse and numerous native village sites significantly enhance our ability to serve North Dakota students and communities throughout the state.

These Historic sites have a positive economic, social, and educational impact in these communities.

The department also manages 12 million artifacts representing roughly 12,000 years of history.

Since 2000 the State Historic Preservation Office has facilitated \$18.2 million in Federal Tax credits and \$9.1 million in State Renaissance Zone historic tax Credits.

State Historical Society Budget Structure

State Archives:

11% of Agency Budget at \$2.516M

- ND government records repository
- Provides technical assistance to constituencies
- 2.5 million photographs
- 1,474 newspapers
- 3,000 oral histories



State Archives and Library (\$2.516M or 11% of Budget) team led by State Archivist Shane Molander collects, preserves, and makes accessible documentary resources relating to state history and culture, and is the state repository of North Dakota government records. Its extensive collections include the state's newspapers, books, photographs, maps, manuscript collections, and audiovisual materials.

Matthew Werven Oral History Collection – 700 recordings from Pembina County primarily.

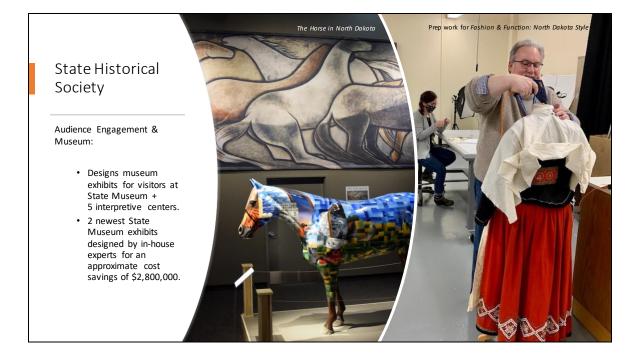
State Historical Society

Audience Engagement & Museum: 19% of Agency Budget at \$4.308M

- 381,650 annual visitors!
- 80,000 historical artifacts
- Provides technical assistance to constituents
- Agency publications
- Develops educational programs and curriculum, including North Dakota Studies



The Audience Engagement and Museum (\$4.308M or 19% of Budget) team Led by Kim Jondahl oversees the agency's education programs and services; develops North Dakota Studies school curriculum; produces publications and marketing materials; manages agency web, videography, and social media services; collects, protects and preserves museum artifacts; and oversees coordination and production of agency exhibits and artifact loans. Staff also manage visitor service, volunteers, and rental facilities for the North Dakota Heritage Center & State Museum.



Having the space and skilled staff to produce large (5,000 sqft) exhibits saves considerable money.

Through Audience Engagement and Museums operations we reach 1 million people per year.



Discuss current biennium accomplishments and challenges and next biennium goals and plans.

State Heritage Grant Projects 38 State Heritage Grant Projects in 13 counties were awarded \$417,411.41. The following County Historical Societies were awarded grants (13 counties): Barnes, Cass ,Dunn ,Foster, Grand Forks, McHenry, McIntosh, Mercer, Sargent, Traill, and Ward County Historical Society, Geographical Center Historical Society, Enderlin Historical Society and Museum , Dickinson Museum, Hatton Eielsen Museum and Historical Association, National Buffalo Museum, Pioneer Trails Regional Museum, Tioga Historical Society, James Memorial Art Center, Jamestown Tourism, Manfred History and Preservation, Museum Training Network of North Dakota, SW North Dakota Museum Foundation, Touchstones, Inc., Bismarck Public Schools - Indigenous Education Program, Friends of Queen of Peace Cemetery, Ingersoll Veeder Cemetery Association, Traill County Courthouse, First Lutheran Church (Granville)

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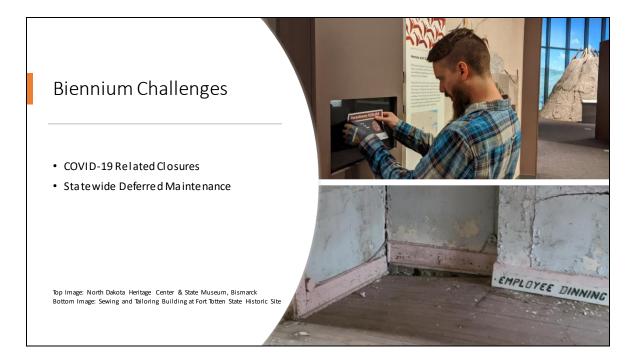
- 600,000 online visits. Almost 270,000 online users accessed materials for research, educational purposes, or the fun of learning something new. An additional 240,000 users (students and lifelong learners) accessed North Dakota Studies online information as part of a classroom, homeschool, or as lifelong learners. We recently added content for grades 4 and 8.
- We launched a "COVID-19 Share Your Story" digital initiative to capture individual stories about living through the pandemic for future generations to explore and understand.
- We added online educational opportunities such as "Ask An Expert" during the pandemic to broaden our digital audience reach and provide new resources for lifelong learners.



- 1,889 students from 85 ND schools visited a State Historic site
- With a focus on sharing our resources for the public good, we currently have museum artifacts loaned to 32 museums in ND communities, across several states, and Canada.
- A and HP invested 1 million on Capital improvements at our historic sites.
- 1883 Stutsman County Courthouse -
 - District Court for the first time since 1982
 - 1st ND Drug Court Graduation
 - Very unique hands on civics exhibit emphasizing the importance of government and how it work
- We continue to make use of Geographic Information Systems technology to maintain special data regarding cultural resource properties. We have initiated the use of drones with special cameras to record archaeology and historic resources.

Biennium Accomplishments North Dakota National History Day competition COVID-19 Management 12,900 Volunteer hours – valued at \$350,800

- We have implemented 3D scanning technology that will eventually make more of our collections available to our constituents.
- The team met the challenges Relating to COVID -19 in remarkable ways. Very few disruptions to the North Dakotans who rely on us for services and programs.
- We partner with organizations across the state and with other state agencies to make our facilities useable and accessible to North Dakotans. Courthouse, concerts, programs etc. From Williston to Abercrombie.
- 12,900 volunteer hours with 2,369 at sites, representing a financial contribution of \$350,880. (University of Maryland)



- COVID 19 closures significantly impacted in person visitation and resulting revenue. 2019 HC in Person Visitation was 208,325, 2020 was 60,672 or a 70% decrease
- Deferred Maintenance With more than 80 buildings, this remains a significant challenge. There are currently budget proposals in this session to help address our needs.



- Collections continue to grow adequate storage is a challenge now and in the future.
- Electronic Records and Archives continue to grow



Next Biennium Goals and Plans – What we asked for and what else we will do.

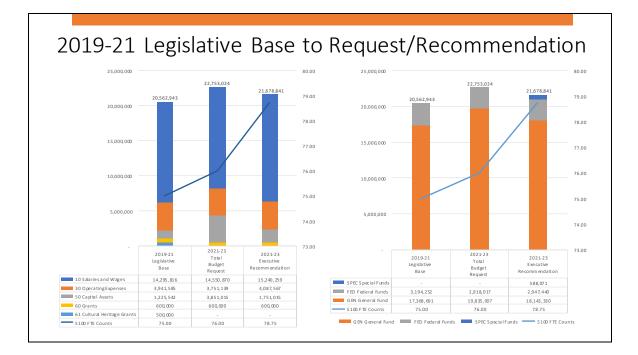
We will continue our statutorily mandated activities as SHPO and Archives.

- Showcase ND's Historic sites as part of states critical heritage tourism economic and education engine. We would like to continue the improvements to our structures for future generations.
- □ Continue our statutorily mandated activities as the state archives by improving our digital preservation and storage system. This will cost \$150K with \$25K from onetime funding and \$125K added to base.
- Continue to provide excellent educational and Heritage Tourism services to audiences throughout North Dakota. Our goal is to hire an education outreach specialist and improve our temporary employee attraction and retention by bringing these salaries to a more marketable level. We also would like to improve technology at some of our more remote sites.
- We are faced with inadequate storage for oversized objects and we should try and address the recommendations for new storage that was funded in current biennium. \$150K for planning and schematic design. Many new opportunities to partner with other agencies to make this happen. Ongoing partnership with ND National Guard.

□ Modernize our security system. \$500K Embrace Technology

Additional plans I know funding will be tight so we are also going to maximize what we do have by

- Being entrepreneurial in our approach to solving some of our problem and increasing our earned revenues. We already have projects partnering with State Parks, Tourism, North Dakota National Guard.
- Manage all of our sites with an eye to growth and opportunity.
- Continue service to the public at the Heritage Center and the various sites across ND.
- Continue Service to ND students by growing participation in National History Day and being responsive to the needs of our teachers.
- Do all of this while ensuring it is a wise use of ND funding and provides an overall great value for the people of ND.



The two graphs presented on this slide compare the Historical Society's base to the agency's optional requests to the Governor's executive recommendation. The graph on the left is by line item and on the right by funding source.

The agency's base is \$20.56 million.

The optional requests were \$2.2 million, which is a total request of \$22.75million.

The Governor's Recommendation provides the agency with an appropriation of \$21.68 million of which \$1.4 million is appropriated for the transfer of the Lewis and Clark Interpretive Center operations from the Parks and Recreation Dept to the State Historical Society.

The agency has mostly general fund authority. Our main Federal program is the Historic Preservation program, and the state is required to match 40% of these expenses. We also receive various grants from the Corps of Engineers, Bureau of Reclamation, the US Forest Services, and National Endowment for Humanities. The special fund appropriation in the Governor's recommendation is the transfer of the Lewis and Clark Interpretive Center.



These 5 topics were discussed under the next biennium goals and plans. This slide is the purpose and need for each of goal.

Capital Improvements at Historic Sites – As noted, the agency maintains 57 state historic sites, which include 80 buildings and structures. Resources obtained for this goal would be used to, among many things, increase spending in local economies as a result of employment, maintenance, and restoration of key properties.

State Archives Digital Repository (SADR) Upgrade - The agency is mandated by NDCC 55-02.1 to be the depository for archival resources within the state including actions related to managing archival depositories, safeguarding archival resources and making archival resources available to the public as allowed by law. Resources are needed to upgrade and migrate the agency's workflow and preservation management software (Preservica) of the State Archives Digital Repository (SADR) to the newest release and private cloud services.

Community Outreach Education Initiative - This initiative would create an innovative historic sites outreach program for students and visitors. In order for this creative initiative to make an impact, we would need to hire an education specialist to use the

ND Studies curriculum for educational opportunities, including the creation of new physical and virtual field trips and Ask-An-Expert classroom sessions at our museums and state historic sites. In addition, resources would be used to upgrade technology at our remote historic sites and increase the hourly rates of temporary employees at these historic sites.

Artifact Storage and Collections Center - Currently, the agency has two off-site storage facilities that provide long-term storage and accessibility to historical items. However, the state's collections are growing and will continue to expand. Resources would continue this momentum of the planning and schematic design of a center.

Security System Upgrade - The agency is a State and Federal repository for collections, which requires us to be secured 24/7/365. We currently have 4 out of date security systems and we would like to integrate and replace these systems into one new surveillance system that would meet the needs of our museums and historic sites. We would also like the security system to interface with Highway Patrol.

	Line 10 – Sala	aries and Wages			
•	Optional Request includes: (\$702,320) decrease from Governor's 10% budget cuts (\$276,235) reduction in Federal funds due to decrease in funding for internship programs \$1,233,608 increase for 1 FTE and temporary salaries under the Community		2019-21 Legislative Base 14,295,816		
·	Outreach Education Initiative	Agency's Optional Request	. [255,054	
	mor's Executive Recommendation changes include: (\$202,319) reduction for temporary salaries at our historic sites	Agency's 2021-23 Budget Request FTE Counts	- 75.00	1.00	14,550,870 76.00
•	(\$276,235) reduction in Federal funds due to decrease in funding for internship programs	Recommended Changes	_ [944,443	
•	\$393,902 increase for state employee salary and benefit increases	Recommended 2021-23 Budget Reques	t	L	15,240,259
•	\$1,029,094 increase of 3.75 FTE, with \$840,595 from general funds and \$188,499 from special funds, to transfer the Lewis and Clark Interpretive Center operations from the Parks and Recreation Department to the State Historical Society	FTE Counts	75.00	3.75	78.75
					19

The State Historical Society employs archeologists, archivists, curators and preparators, new media specialists, publishers, educators, and editors. We have regional and site supervisors for our historic sites. We also have a central business office team, technology and audio video specialists, custodians, and security staff who secure the building $24\sqrt{365}$.

During the peak season in the summer months, we employ up to 100 temporary employee positions at our historic sites and the Heritage Center in the roles of interpreters, store clerks, maintenance, visitor services and gallery guides. We also employ temporary staff to do data processing and technology, exhibit production, weekend security, and various internships. We currently employ seven FTEs that previously interned for the agency.

	Line 30 – Ope	erating Expenses			
ency's Optional Requestincludes: • (\$411,096) decrease from Governor's 10% budget	t cuts				
 \$125,000 increase for ongoing funding for the Sta subscription expenses 	te Archives Digital Repository (SADF	3)	2019-21		
\$25,000 increase in one-time funding for the State	e Archives Digital Repository upgrad	e	Legislative Base		
\$52,900 increase for ongoing funding for the Com			3,941,585		
\$17,750 increase in one-time funding for the Com	munity Education Outreach Initiative		. [(190,446)	
e Governor's Executive Recommendation changes include:		Agency's 2021-23 Budget Request			3,75
 (\$411,096) reduction as part of the agency's gene 	ral fund reduction		Г		
\$7,578 increase for Microsoft Office 365 license e	xp en ses	Recommended Changes	. [145,982	
 \$125,000 increase for ongoing funding for the Sta licensing expenses 	te Archives Digital Repository (SADF	Recommended 2021-23 Budget Reques	ţ		15,24
\$25,000 increase in one-time funding for the State	e Archives Digital Repository upgrad	e			
 \$399,500 increase in special funding to transfer th Center operations from the Parks and Recreation Society 					
				20)

Operating expenses include NDIT services, software licenses, digital preservation, utilities at our historic sites, technology and audio-visual equipment; insurance, which includes collections insurance; janitorial supplies; memberships and professional development; miscellaneous Heritage Center and historic sites building repairs; programming; travel; equipment, supplies, printing costs for the North Dakota History Journal and Plains Talk, and media consultant services.

Line 50 – 0	Capital Assets			
 Agency's Optional Request includes: \$25,473 increase funding for capital assets/bonds payable base adjustment 				
 \$150,000 increase for planning and schematic design of an Artifact Storage and Collections Educational Center 		2019-21 Legislative Base		
 \$450,000 increase for Security System Upgrade 				
 \$2,000,000 increase for Capital Improvements at Historic Sites 		1,225,542]	
	Agency's Optional Request	2,6	525,473	
 The Governor's Executive Recommendation changes include: \$25,473 increase funding for capital assets/bonds payable base adjustment 	Agency's 2021-23 Budget Request		3	,851,015
 \$500,000 increase for extraordinary repairs at historic sites 	Recommended Changes	5	525,473]
The Governor's Executive Recommendation for the OMB bond issue also included:	Recommended 2021-23 Budget Reques	t	1	,751,015
 \$529,500 increase for the Security System Upgrade 				
 \$3,707,800 increase for Capital Improvements at Historic Sites 				
			21	

Capital Assets are made up of equipment and bond principle and interest payments to the Building Authority for bonds taken out for the Archives expansion and the Chateau de Mores Interpretive Center. One-time funding was provided in the 2019-21 biennium by the legislature for deferred maintenance and capital improvements.

Line 60/	61 - Grants		
Agency's Optional Request includes: • (\$500,000) reduction for cultural heritage grants The Governor's Executive Recommendation changes include: • (\$500,000) reduction for cultural heritage grants	Agency's Optional Request Agency's 2021-23 Budget Request Recommended Changes Recommended 2021-23 Budget Reque	2019-21 Legislative Base 1,100,000 (500,000 st	600,000 \$600,000

Grant funding is appropriated under the Federal Historic Preservation program and is given to Certified Local Governments that have met the requirements of becoming a partner in national and state historical preservation programs.

This funding also includes the Cultural Heritage Grant program, which provides grant funding for local museums and historical societies.

Changes to Consider to the	Executive R	ecomm	nendatio	n
	Governor's Recommendation	Funding Source	Requested Changes	Differenœ
<u>ONGOING REQUESTS</u> #1 ~ Temporary Employees				
Salaries and Wages	\$ (203,319)	General Funds	\$ 591,425	\$ 794,744
#2 ~ Lewis & Clark Interpretive Center				
Salaries and Wages	\$ 840,595	General Funds	\$ 940,595	\$ 100,000
	\$ 188,499	Special Funds	\$ 88,499	\$ (100,000)
Operating Expenses	\$ 399,500	Special Funds	\$ 99,500	\$ (300,000)
	\$	General Funds	\$ 300,000	\$ 300,000
#3 ~ Cultural Heritage Grants				
Grants	\$ (500,000)	General Funds	\$ 500,000	\$ 1,000,000
<u>ONE-TIME REQUESTS</u> #1 ~ Artifact Storage and Collections Education Center				
Capital Assets	\$-		\$ 150,000	\$ 150,000
#2 ~ Lewis & Clark Interpretive Center				
Capital Assets	\$ -		\$ 150,000	\$ 150,000

The agency would like members of the committee to consider the following changes to the Governor's recommendation.

On-going requests - The wages paid to temporary employees are not very competitive. Additional general funds would sustain these employees in the local communities surrounding our historic sites by hiring them at a competitive rate of pay.

The agency is very willing to take on the Lewis and Clark Interpretive Center. However, the Governor's recommendation provided only 58.8% general fund authority and 41.2% in special fund authority, which the agency does not believe will be enough to sustain. In addition, we have been informed there are some maintenance issues and equipment that is approaching the end of its useful life. One-time funding would be needed for repairs and purchase of new equipment.

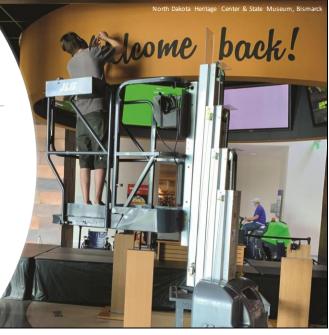
Our Cultural Heritage grant program provides grant funding for local museums and historical societies, but as there was a request for 10% budget reduction, we didn't have a lot of options other than to cut this program. To continue this program would be a great help to the county and local museums of the state.

As far as one-time funding requests, funding would help our agency to continue work on the planning and schematic design of an Artifact Storage and Collections Center.

Federal Funding relating to the Coronavirus

Coronavirus Relief Fund Requests

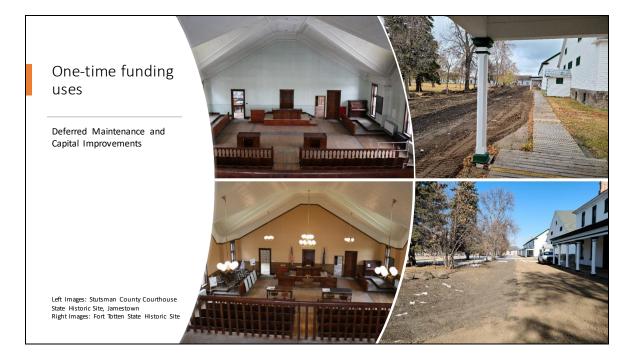
- The agency received authority of \$20,000 under the Coronavirus Relief Funds program.
- As of December 31, 2020, the agency has spent \$17,249.05.
- Funding was used for public health expenses, which included a thermal scan system to monitor temperatures at the entrances at the ND Heritage Center, digital thermometers, acrylic wellness barriers at the ND Heritage Center and historic sites, COVIDrelated signage, floor graphics, disinfecting spray and wipes, and hand sanitizer. It also included personal protective equipment for our employees such as face masks and gloves.



One-time funding uses

Ward County Historical Society Relocation

 \$150,000 was appropriated to the State Historical Society to make a grant payment to the Ward County Historical Society to relocate from the State Fair Fairgrounds. The move was completed on June 8. All requirements were completed, and a payment was made July 1, 2019.



We are extremely appreciative of the \$1,000,000 funding that was appropriated for deferred maintenance and extra ordinary repairs to maintain over 80 historic buildings. Some of the projects used with this funding included:

At Stutsman County Courthouse, work continued to restore the courtroom. The courtroom was painted, wired, and fixtures installed for lighting. Repairs were also completed in the tower. We were excited to enter into an agreement with the Southeast Judicial District Court, State of North Dakota Courts to be used for holding district trials that have been backlogged as a result of COVID-19.

At Fort Totten, restoration of Building #1 (Adjutant's Office/School Offices) continued. The landscaping design was implemented to fix a drainage problem. The re-shingling of Building 11/12 (Company Quarters/Boys Dormitory) was completed. The rear doors at the Quartermasters Building were replaced.

At Pembina, repairs were made to the roof. The HVAC return system was repaired.



At Gingras Trading Post, the wall of the trading post was stabilized and the roof reshingled.

At the Chateau de Mores, the interior of the Coachman's House was restored. The fire system and security system were repaired. The Caretaker's Cottage roof was re-shingled and the ceiling repaired.

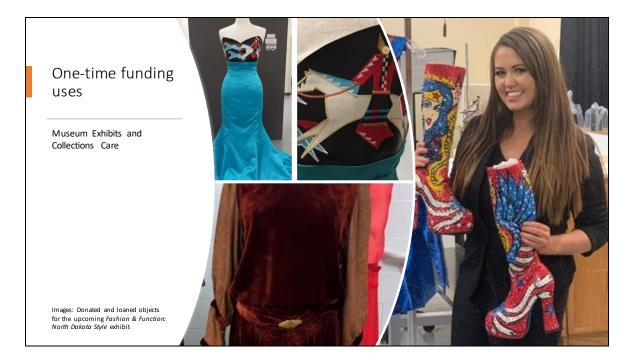


At Fort Clark, siding was replaced on the restrooms, the gate was repaired, and the pergola was reconstructed. The roof of the fieldstone structure will be replaced in the spring.

At Fort Abercrombie, a condensate/dehumidifier exterior discharge was installed.

Fire system repairs were made at the Historic Sites Maintenance Shop in Bismarck.

At Camp Hancock, the Bread of Life Church was given a fresh coat of paint and the ceiling was repaired from water damage. Two Lafarge windows were repaired, and window protection installed.



\$372,000 was given for exhibit and collections care. The uses of this money included:

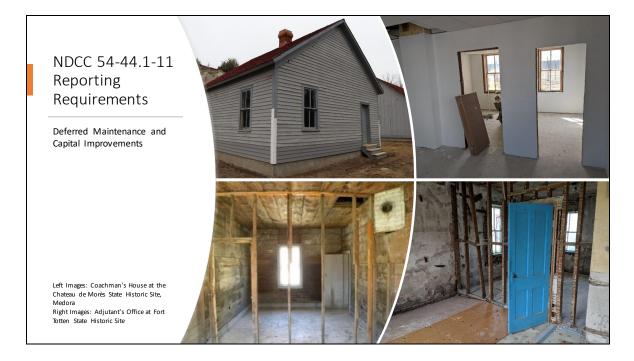
The hiring of an architect to do an assessment of the agency's storage needs.

The production of an in-house exhibit in the governor's gallery entitled *Fashion & Function: North Dakota Style*. This exhibit is set to open early 2021. This exhibit will also include some stories behind the fashion. (Right: North Dakota's very own Miss America 2018 Cara Mund will have 3 garments on exhibit.) (Top Left: Loaned from designer Norma Baker-Flying Horse, who is a member of the Hidatsa, Dakota Sioux, and Assiniboine nations. She originally honed her skills designing for and performing in regional powwows. Her regalia designs led her to experiment with high fashion based upon traditional motifs, created under the label Red Berry Woman. The gown pictured was worn by journalist Corinne Oestreich at the 2019 Grammy Awards.)

(Bottom Left: Evening dress worn by Former First Lady Grace Sorlie to both inaugural balls of her husband, Governor Arthur Sorlie, after he was elected in 1924 and 1926.)



The next item is the one we cannot thank you all enough is the \$160,000 appropriation authority for the auditorium remodel. The chairs in the auditorium were original to the Heritage Center built in 1981. The auditorium also received new carpet and handrails.

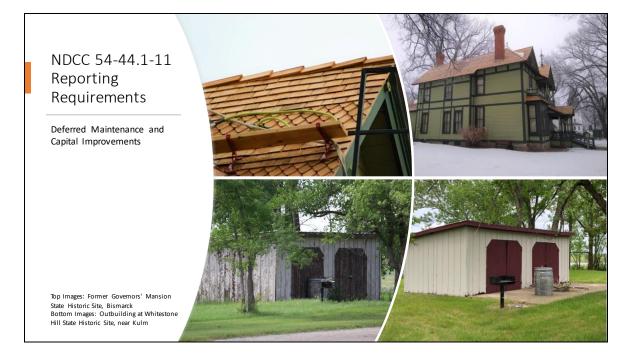


Under NDCC 54-44.1-11, the State Historical Society shall report on the amounts and uses of funds carried over from one biennium to the appropriations committees of the next subsequent legislative assembly.

\$418,811 was spent on deferred maintenance and extraordinary repair projects at our historic sites. Projects completed include:

At the Chateau de Mores, the Coachman's House was placed on a foundation and mold remediation was completed. In addition, the porch steps by the hunter's room at the Chateau were repaired.

At Fort Totten, Building 11/12 (Company Quarters/Boys Dormitory) received new shingles on half of the roof prior to winter settling in. In addition, work began to restore Building #1(Adjutant's Office/School Offices). A landscape architect designed plans to divert rainwater away from building foundations on the east side of the parade ground. Heating repairs were made to the Fort Totten Trail Inn.



At the Former Governors' Mansion, cedar shingles and gutters appropriate to the time period of the Mansion were installed. In addition, the widow's walk was power washed and a new silicone roof coating applied.

At Camp Hancock, repairs were made to the bell tower in the Bread of Life Church.

At Whitestone Hill, the outbuildings received a new coat of paint.



At Pembina State Museum, the sidewalk needed to be removed and re-poured. Three heat pumps and a humidifier were replaced. The sprinklers heads were repaired.

At the Welk Homestead, gutters were installed. A landscape design was secured to provide ADA access to the house and summer kitchen from the parking lot.

NDCC 54-44.1-11 Reporting Requirements

Other Reporting Requirements

- \$150,000 of funds carried over were used to continue the process of completing the last stage of the agency's goal for the North Dakota Studies program by designing and implementing an online high school curriculum.
- \$63,210 was carried over to continue work on upgrading the agency's technology.
- \$26,910 of the carryover amount was used to continue the shelving project at the agency's storage facility.

