

Testimony on HB 1015
House Appropriations
Government Operations Division
John Harris, President & CEO
Prairie Public Broadcasting
January 13th, 2021

Mr. Chairman and members of the committee, thank you for the opportunity to speak with you today about the budget request for Prairie Public Broadcasting, North Dakota's public broadcasting network.

For the record, I am John Harris, President and CEO of Prairie Public Broadcasting.

Prairie Public began service to the citizens of North Dakota in 1964 with a single broadcast tower and since then has grown to provide public media services that impact the citizens of our entire state—from childhood through all phases of life.

Prairie Public provides public media services that educate, involve, and inspire the people of the prairie region. Public media strengthens communities and helps them to prosper. The citizens of North Dakota know the importance of a strong and viable public broadcasting entity for our community.

We are committed to respect for our audience, civil discourse, and lifelong learning.

Education is the cornerstone of Prairie Public's mission. We provide researched, high-quality digital resources and learning materials to students, educators, parents, counselors, librarians, and tech coordinators, and we conduct professional training opportunities to help them use those tools in our region's classrooms.

Public media served as a vital resource for 2020's changing educational needs. Prairie Public's educational services shifted focus from in-person events and stepped up to promote At Home Learning Resources. PBS LearningMedia saw a doubling in users, WORLD CHANNEL altered their schedule to broadcast classroom programs, and webchats served K-12 teachers in a peer-supported environment.

We're combining public media's greatest assets with outreach to make a positive impact on the lives of our children. No one provides a more valued educational experience for children than Prairie Public.

In addition, Prairie Public has embraced our public safety mission to maximize our spectrum for the public good. Public television stations are the backbone of the WARN system of presidential alerts in times of national emergency. Prairie Public is vital to our state as a locally owned and operated media organization that can serve in times of crisis.

Even as public distrust of national institutions and media is at an all-time high, studies show that public broadcasters retain the trust of the American people as an essential resource for well-informed citizens.

Prairie Public is a reliable source for international, regional, and local news from the worlds of politics, business, science, and the arts. In fact, our network of television, radio, and online services was one of the most comprehensive and trusted sources for statewide election coverage and debates during the 2020 election—vital for thoughtful citizens and healthy societies. Our coverage of the North Dakota legislature helps you to serve your constituents and communicate the good work you accomplish.

In addition to broadcasting nationally produced television and radio programs such as *PBS NewsHour*, *Nature*, *NOVA*, *Masterpiece*, *Morning Edition*, and *All Things Considered*, Prairie Public produces an extraordinary amount of quality programming that reflects North Dakota's history, culture, and concerns.

Our local productions cover topics ranging from community events to rural health care issues to legislative news. We partner with many local agencies to help inform our citizens of critical issues that affect each and every one of us.

Prairie Public looks at the history and cultural aspects of our region with shows like *Women Behind the Plow* and *Basketball, Water and the Lost City of Elbowoods*. We celebrate local artists with our series *Prairie Musicians*. We interview newsmakers every weekday on *Main Street* and weekly on *Prairie Pulse*.

The state of North Dakota has, for years, played a vital supporting role in the operation of our public media services. While the appropriation from the state of North Dakota does not cover all the expenses, many of the services would not be possible without state funding, which provides a foundation for support from many other sources. It is important that North Dakota sustain its public broadcasting system.

I cannot express enough the thanks Prairie Public and its members extend to you for your past support. In the 57-plus years Prairie Public has been broadcasting, technology has changed, but our mission to provide services that educate, involve, and inspire has not.

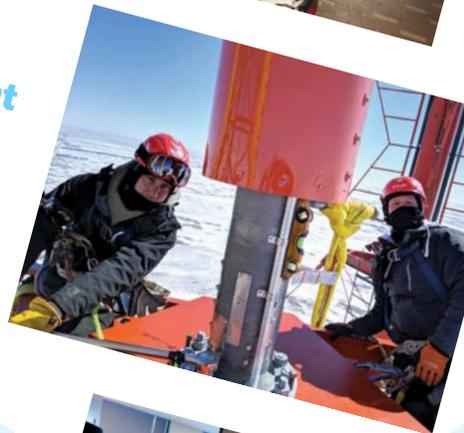
Our most recent Annual Report and a sample of our quarterly newsletter are included in your handout.

In House Bill 1015 of this biennium's budget, we ask that you support the recommended amount for Prairie Public, as it enables us to continue to operate the infrastructure required to maintain services. Prairie Public provides a vast array of public media services to homes, schools, and workplaces throughout the state.

We do respectfully request that you remove the language in Section 4 of House Bill 1015 that requires Prairie Public to match \$200,000 for essential equipment needs. This was originally intended to be additional support that was not received but the language stayed in the Bill.

In closing, let me remind you that Prairie Public belongs to the citizens of our region, and with your support Prairie Public will continue to be a community leader and assist the state in achieving its goals of economic strength, educational quality, and pride in our rich heritage.

Mr. Chairman and Members of the Committee, thank you for your time and consideration.



Valued

Essential

Trusted

Educational

Inspiring

Accurate

Independent

Transparent

Fair

Inclusive

Accountable

Credible

Honest

Respectful



Prairie Public Broadcasting, Inc.
Community Impact Report 2019

Fiscal Year 2019 began October 1, 2018, and ended September 30, 2019



Prairie Public Broadcasting is a trusted public media service dedicated to building an exciting and productive future for our region and its people by offering a window on the world and creating a forum for discussion of important issues.

When you support Prairie Public, your contribution goes to work to make great television and radio programs happen. It works to secure the very best of PBS and NPR programming, along with high-quality, original productions created to meet your interests and needs.

Individual and community support is a crucial part of Prairie Public's success, and this annual report celebrates our dedicated partners and contributors.



Prairie Public is a member of the Public Broadcasting Service, a private, nonprofit corporation that provides quality television programming and related services.



Prairie Public is a member of NPR, a privately supported, nonprofit membership organization that serves its audience in partnership with independently operated, noncommercial public radio stations.

Award-winning radio, television, and education services from **Prairie Public**

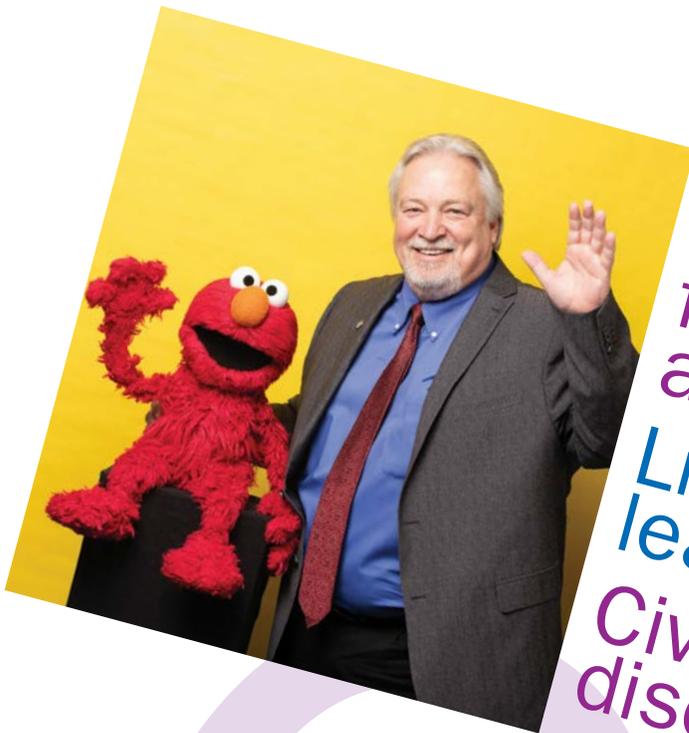
2019 National Educational Telecommunications Award

Media Integration and Creation Workshop

2019 Telly Awards

Coal: Engine of Change
Silver Award: Education
Bronze Award: History

2019



Respect
for our
audience.
Lifelong
learning.
Civil
discourse.

It's been sixty years since Dr. Ted Donat gathered some like-minded individuals together to form The North Central Educational Television Association—now known as Prairie Public.

Six decades later, technology has changed dramatically. You may be using smart speakers, apps, tablets, online streams, or a smart phone to watch our television programs or listen to our radio network.

We're innovating and embracing these changes. We're at the forefront of technology—delivering educational, involving, inspiring programming wherever our audience is.

But we're staying true to our fundamental ideology. The Prairie Public staff and I are committed to respect for our audience, to lifelong learning, to civil discourse. We're creating content that not only educates, but also fosters citizen participation, and builds understanding and trust. Just as Dr. Donat envisioned all those decades ago.

In this community impact report, we boast a little about our programming, and we publish our financial standing. But we use most of this report to acknowledge those who have made it all possible.

We are grateful for our strong member base, whose generous contributions allow us to broadcast programming that is relevant. We're grateful for our partners, our corporate supporters, and the legislators who understand that public media is essential for a healthy, strong community.

We are steadfast in our commitment to be an environment for the arts, for hard-hitting documentaries, for science, nature, and history programming. And, of course, for the award-winning children's programming that parents can trust. And we'll continue to look for those stories that may not find their way into the mainstream, being a voice for those who otherwise would not be heard.

Thank you for your trust.
Thank you for your support.

John E. Harris III
Prairie Public
President & CEO

20 Year in Review

Public media is an essential part of the media landscape—serving the public interest and preserving the public’s trust while presenting programs that address a broad range of beliefs, philosophies, and viewpoints.

Accuracy means more than merely verifying information. Prairie Public’s news reporters put the facts in context, are mindful of the language used to frame the facts, and report in a **respectful** manner without favoritism or discrimination.

People believe that public media has **integrity**, proven by study after study. Our viewers and listeners become members because they expect the highest professional standards from us. They know Prairie Public will deliver radio, television, and educational programming they can **trust**.

Our listeners and viewers are curious about the **culture and history** of our region. Prairie Public original television productions that debuted in 2019, **Basketball, Water and the Lost City of Elbowoods, Women Behind the Plow**, and **Minnesota’s Unsung History** document stories rarely told.



10 Review

Throughout the year, Prairie Public offers radio, television, and educational programming that educates, involves, and inspires. As an independent, locally supported media network, Prairie Public is an essential civic partner that works to address the needs of our communities.



We are **accountable and responsive** to our audience—especially to our educators and our youngest viewers. In 2019, Prairie Public debuted **Weekly Web Chats** and the **Media Integration and Creation Workshop** to offer free professional development and networking to the teachers who guide those youngsters.

Our audience is open to a wide variety of **ideas and perspectives**, so our content is informed and informative to reflect those perspectives. **Breaking Barriers: Harvesting LGBTQ Stories on the Northern Plains**, **Hunger Free ND**, and **Dakota Datebook: Remembering Theodore Roosevelt** radio specials and podcasts foster engagement, and are also refreshingly smart and **authentic**.

Thought-provoking music and arts can offer an optimistic view of the world. **Prebys on Classics**, **Into the Music with Mike Olson**, **Prebys on Jazz**, and other music programming on radio and television bring the stage to you.

Prairie Public Broadcasting Boards 2018–2019

The Prairie Public Broadcasting family is fortunate to have dedicated, hardworking, and enthusiastic people to guide the organization and serve on its boards and advisory councils.

Prairie Public Broadcasting Board of Directors

The Board of Directors is the governing body of the organization, and members are appointed to serve two three-year terms.

Cesareo Alvarez, New Town, ND
Joshua Boschee, Fargo, ND
Ken Bull, Winnipeg, MB
Kathy Coyle, Detroit Lakes, MN
Greg Dandewich, Winnipeg, MB
Heidi Demars, Bismarck, ND
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John E. Harris III (President & CEO), Fargo, ND
Britt Jacobson (Chair), Park River, ND
Phyllis Johnson, Grand Forks, ND
Dick Kloubec, Fargo, ND
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Crysta Parkinson, Williston, ND
John Petrik, Minot, ND
Connie Triplett, Grand Forks, ND
Nick Vogel, Fargo, ND
Sarah Smith Warren (Vice Chair),
New Rockford, ND
Ken Zealand (President of Prairie Public
Manitoba), Winnipeg, MB

Television Community Advisory Board

The Television Community Advisory Board reviews the programming goals established and the services provided by Prairie Public and advises the Board of Directors whether the programming and other policies are meeting the specialized educational and cultural needs of the communities served.

Mike Benson, Fargo, ND
Stephanie Blumhagen, Bottineau, ND
Craig Whippo (Chair), Dickinson, ND

Radio Council

The Radio Council was established to allow the partners in the service—Prairie Public and North Dakota State University—to be informed about the network's progress and plans and to provide input to management.

Jeff Dick, Minot, ND
John E. Harris III (President & CEO), Fargo, ND
Joe Mocnik (NDSU), Fargo, ND
Peter Morowski, Dickinson, ND
Paul Nyren (Chair), Garrison, ND
Fred Remer, Grand Forks, ND

North Central Council for Educational Media Services

NCCEMS is an organization of public schools in North Dakota and Northwest Minnesota that contracts with Prairie Public to create a virtual educational service unit and to provide links between educators and educational resources.

Nancy Bollingberg (Chair), Fessenden-Bowdon 25
Dr. Terry Brenner, Grand Forks Public Schools
Dr. Rupak Gandhi, Fargo Public Schools
Tonya Greywind (Vice Chair), ND Center for
Distance Education
Dr. Robert Grosz, Fargo Public Schools
Tracy Hanzal, Hazelton/Moffit/Braddock Schools
John Harris, President & CEO Prairie Public
Dr. Sherlock Hirning, Divide Country Schools
Jason Hornbacher, Bismarck Public Schools
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Jeremy Kovash, Lakes Country Service
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Jeff Manley, Cavalier Public School
Rep. David Monson, ND House of
Representatives
Beth Slette, West Fargo Public Schools
Dr. Mark Vollmer, Minot Public Schools
Dr. Tim Wollenzien, Prairie Public

*Prairie Public seeks people to serve on the Prairie Public Broadcasting boards.
Anyone interested in serving is encouraged to inquire.*

Prairie Public Broadcasting, Inc. Annual Financial Report for the Year Ending 9/30/19

	Television		Radio		Total
	Amount	%	Amount	%	
Sources					
Membership	\$1,462,173	20%	\$590,952	32%	\$2,053,125
Underwriting	\$165,762	2%	\$191,383	10%	\$357,145
Corporation for Public Broadcasting	\$1,344,169	18%	\$170,065	9%	\$1,514,234
Local Production Funding	\$110,129	2%	\$23,087	1%	\$133,216
State of North Dakota	\$409,500	5%	\$165,500	9%	\$575,000
State of Minnesota	\$603,231	8%	\$0	0%	\$603,231
Grants ¹	\$1,338,983	18%	\$0	0%	\$1,338,983
Fees, Rents	\$751,825	10%	\$263,804	14%	\$1,015,629
Charitable Gaming	\$647,112	9%	\$251,654	14%	\$898,766
Planned Giving ²	\$244,271	3%	\$50,500	3%	\$294,771
Other	\$397,076	5%	\$142,050	8%	\$539,126
TOTAL SOURCES	\$7,474,231	100%	\$1,848,995	100%	\$9,323,226
Uses					
Programming & Production	\$2,367,386	36%	\$1,113,170	48%	\$3,480,556
Engineering	\$1,224,702	18%	\$313,646	13%	\$1,538,348
Administration	\$1,047,622	15%	\$407,409	17%	\$1,455,031
Fundraising	\$354,630	5%	\$94,818	4%	\$449,448
System Upgrade & Other	\$1,549,625	23%	\$330,287	14%	\$1,879,912
Change in Prairie Public Endowment	\$215,389	3%	\$83,762	4%	\$299,151
TOTAL USES	\$6,759,354	100%	\$2,343,092	100%	\$9,102,446
EXCESS (DEFICIT) SOURCES OVER USES	\$714,877		(\$494,097)		\$220,780

Financial data provided from Eide Bailly LLP audited financial statements of Prairie Public Broadcasting, Inc.

Note 1. Grants include unrestricted support for operations and grants for capital construction and equipment, from the Federal Communication Commission totaling \$950,042 for television.

Note 2. Planned giving includes contributions to Endowment Funds, Interest Earnings, and Realized and Unrealized Gains from Endowment Funds.

Local membership and underwriting is the largest source of unrestricted support for Prairie Public Broadcasting, Inc.

Investors Circle Support

Prairie Public Broadcasting gratefully thanks its Investors Circle members, a dedicated group of donors who have made annual gifts of \$1,000 or more.

INVESTORS
CIRCLE

Platinum Investors • \$10,000

Mr. and Mrs. Allen Arvig, Perham, MN
Corwin Wilson LLC, Fargo, ND
M Jean Fisher Donor Advised Fund, Seabeck, WA
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Frederick P Baker, Bismarck, ND
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Paul and Sylvia Steffens, Winnipeg, MB
Jack Trueman, La Salle, MB
Anonymous (1), Minot, ND
Anonymous (1), Winnipeg, MB
Anonymous (1), Bismarck, ND

Bronze Investors • \$1,000 to \$2,499

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Ofe Obias Glazier, Fargo, ND
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Jenette Leblang, Bismarck, ND
Reuben and Clarice Liechty through the Gwendolyn Ruth Liechty Memorial Endowment Donor Advised Fund, Jamestown, ND
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Chris and Janell Martin, Grand Forks, ND
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Cheryl and George Mizell, Bismarck, ND
Jerry Nagel, Apple Valley, MN
Kathy Neugebauer, West Fargo, ND
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Pastor John and Cheryl Nilsen, Minot, ND
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Dawn Rustad, Williston, ND
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Robert Scheel, Fargo, ND
Mike and Kathy Schneider, Bismarck, ND
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Nadeane Silbernegel, Bismarck, ND
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Dale Summers, Fargo, ND
Charles Tax, Winnipeg, MB
Dave Thompson, Bismarck, ND
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Susan and Bob Wefald, Bismarck, ND
Patrick and Becky Wheeler, Fairview, MT
Herbert Wildeman, Winnipeg, MB
Tina and Christopher Young, Fargo, ND
Kenneth and Pat Zealand, Winnipeg, MB
Anonymous (2), Bismarck, ND
Anonymous (1), Fargo, ND
Anonymous (1), Fergus Falls, MN
Anonymous (2), Grand Forks, ND
Anonymous (1), Hazen, ND
Anonymous (1), Jamestown, ND
Anonymous (1), Mandan, ND
Anonymous (1), Minot, ND
Anonymous (2), Moorhead, MN
Anonymous (1), Richardton, ND
Anonymous (1), Stanley, ND
Anonymous (1), Towner, ND
Anonymous (1), Watford City, ND
Anonymous (1), Wilton, ND
Anonymous (3), Winnipeg, MB

If we have inadvertently omitted or incorrectly acknowledged your support, please contact us at 800-359-6900, ext. 510.

Visionary Circle Support

Visionary Circle honors those who have demonstrated visionary philanthropic leadership and cumulative lifetime annual giving of \$25,000 or more in support of Prairie Public's services. We are grateful for the steadfast, substantial commitment of these Visionary Circle members.



Stewards • \$50,000+

Joyce* and Margaret* Beggs, Winnipeg, MB

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 Anonymous, Jamestown, ND
 Anonymous, Richardton, ND
 Anonymous, Towner, ND

* Deceased

T. L. Donat Legacy Circle

Prairie Public Broadcasting extends special appreciation to members of the T. L. Donat Legacy Circle. Named for Dr. Ted Donat, Prairie Public's founder, the Legacy Circle provides an opportunity for donors to leave a thoughtful legacy to our region by making a provision for Prairie Public in their wills, trusts, or other estate plans.

T. L. Donat
LEGACY
CIRCLE

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 Apryl Davenport, Deering, ND
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 Anonymous, Winnipeg, MB (4)
 Anonymous, Detroit Lakes, MN
 Anonymous, Moorhead, MN
 Anonymous, Sabin, MN
 Anonymous, Billings, MT
 Anonymous, Bismarck, ND
 Anonymous, Fargo, ND (4)
 Anonymous, Grand Forks, ND (2)
 Anonymous, Kenmare, ND
 Anonymous, McVillie, ND
 Anonymous, Richardton, ND
 Anonymous, Towner, ND
 Anonymous, Charleston, SC

If you have provided for Prairie Public Broadcasting in your will or other estate plans, please let us know. By doing so, you will help us to plan for the future and will allow us to thank you for your outstanding commitment to the mission of public broadcasting.

Endowment: Funding the Future

Through endowed gifts from many donors, Prairie Public has established the Prairie Public Broadcasting Endowment Fund, a North Dakota tax-qualified endowment at Bremer Trust. Other endowment funds that are held on Prairie Public's behalf reside at Fargo-Moorhead Area Foundation, North Dakota Community Foundation, and The Winnipeg Foundation.

These professionally managed funds provide annual interest income that helps to ensure the future of Prairie Public and enhances the quality of programming, education services, and outreach services Prairie Public provides to those in our region.

Prairie Public thanks all donors who have contributed to these endowed funds. Endowment gifts of \$5,000 or more are listed below.

\$100,000+

Lucien C. Barnes and Edna Barnes Fund, a component of the Fargo-Moorhead Area Foundation, Fargo, ND

\$50,000 to \$99,999

Paul and Gail Ebeltoft, Dickinson, ND
 Anonymous* Winnipeg, MB

\$25,000 to \$49,999

Ruth Landfield* Fargo, ND
 Lloyd and Margaret Thilmony, Valley City, ND
 John and Kathleen Risch, Bismarck, ND
 Anonymous, Minot, ND

\$10,000 to \$24,999

Arnold L. Johnson, Garrison, ND
 Duane Slovarp* in memory of Alfred E. Slovarp, Bismarck, ND
 Gus and Mary Staahl, Fargo, ND
 Anonymous, Fargo, ND
 Anonymous, Minot, ND

\$5,000 to \$9,999

Barbara and Steven Andrist, Bismarck, ND
 Andrew and Amy Brown, Bismarck, ND
 Arthur and Shirley Carlson, Bismarck, ND
 William O. Chubb* Winnipeg, MB
 Gerald and Jean Newborg, Bismarck, ND
 John and Rebecca Petrik, Minot, ND
 Ron and Nancy Saeger, Fargo, ND
 Myron Sommerfeld, Valley City, ND
 Nicholas and Ene Vogel, Fargo, ND
 Anonymous, Bismarck, ND (4)
 Anonymous, Blanchard, ND
 Anonymous, Minot, ND
 Anonymous, West Fargo, ND
 * Deceased

If we have inadvertently omitted or incorrectly acknowledged your support, please contact us at 800-359-6900, ext. 510.

Board-Directed Endowment Fund

This fund, established in fiscal year 2007, comprises unrestricted assets allocated to the fund in accordance with policies adopted by Prairie Public's board of directors. The fund provides long-term general support to meet the financial needs of Prairie Public, and is managed by Bremer Trust based upon the investment policies approved by Prairie Public's board of directors.

Bequests

During fiscal year 2019, the following honored Prairie Public with gifts in their estates. With deep regard, we remember these friends for their special commitment to sustaining Prairie Public for future generations.

Estate of Mark Bernstein
Estate of John Bruce Delikatny
Estate of Dorothy Hayward
Estate of Carole M. Horne
Estate of Barbara Schaffer
Estate of Lois Selberg

Matching Gifts

Many businesses encourage their employees to be philanthropic by offering matching gift programs. We salute the companies listed below that matched their employees' contributions to Prairie Public.

Advanced Engineering and Environmental Services, Inc
Canadian Pacific
Caterpillar Foundation
GE Foundation
IBM Corporation
Microsoft
Midland National Life Insurance Company
Thrivent Financial
United Health Group Foundation
US Bancorp

Matching Grants

Your gift to Prairie Public helps us to qualify for matching grants from sources including the National Endowment for the Humanities. When you make a contribution to Prairie Public, it is often matched dollar-for-dollar by these grants.

Additional Support

A broad base of individual, corporate, and foundation support generates substantial municipal, state, and federal support for Prairie Public's services. Funds support operations, capital improvements, and specific outreach programs and productions. Prairie Public received support from the following in fiscal year 2019.

AARP
Allegiance Fundraising Group
Altrusa International of Fargo
Benevity
Berdie and Irvin Cohen Memorial Fund through the Jewish Foundation of Manitoba
Casey's General Store
Chef's Table Catering
Corporation for Public Broadcasting
Energy and Environmental Research Center—U.S. Department of Energy NETL Program
Fargo, Moorhead, and West Fargo through an Arts Partnership grant
Humanities North Dakota
Jade Presents
Jewish Foundation of Manitoba
Lincoln High School Choir Department
Mandan, Hidatsa and Arikara Nation (MHA)
McIntosh County Bank
Opp Mertz Family
Floyd and Harriet Miller Endowment Fund through West Central Initiative
Michael M. Miller
The Minnesota Arts and Cultural Heritage Fund
Moore Engineering
Newman's Own Foundation
North Dakota Community Foundation
North Dakota Council on the Arts
North Dakota State University
PCOR Partnership
Public Broadcasting Service
State of Minnesota
State of North Dakota
Dr. Ken and Lorna Thorlakson
Thrivent Choice through Thrivent Financial for Lutherans
Twist
United Sugars Corporation
University of North Dakota
WGBH
The Winnipeg Foundation
The Winnipeg Foundation—Dr. Ken and Lorna Thorlakson Fund
The Winnipeg Foundation—Lampe Family Fund



Many Prairie Public original television productions are funded in part by the following:

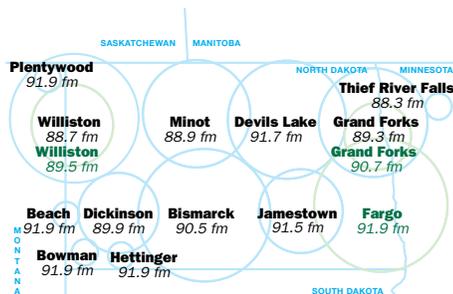
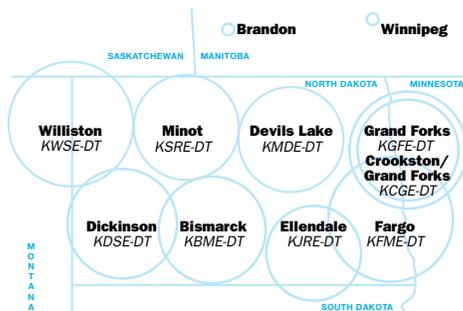
Minnesota Arts & Cultural Heritage Fund with money from the voters on November 4, 2008, North Dakota Council on the Arts, North Dakota Humanities Council, and by the members of Prairie Public. Thank you!

Sponsor Support

Prairie Public thanks the following for investing in underwriting support for television and radio program services in fiscal year 2019.

AARP North Dakota	Greencrest Pharmacy	North Dakota Humanities Council
Abalon Construction	Hartz Foundation	North Dakota Living
Arts Center	Henning Landmark Center	North Dakota Museum of Art
Aspen Institute	Heritage Education Commission	North Dakota United
Avant Hair & Skin Care Studio	High Plains Reader	Northern Plains Dance
Badger Dental Group	Home of Economy	Oak Grove Lutheran School
Badlands Opera Project	Hornbacher's	Old Red Old Ten Scenic Byway
Basin Electric Power Cooperative	International Artists Series of Minot	Otter Tail Power Company
Bell Bank	International Music Camp	Plain and Fancy Antique Mall
Benedictine Health System	Jade Presents	Plains Art Museum
Bethany Retirement Living	Jamestown Chorales	Planned Parenthood of MN, ND, SD
Bismarck-Mandan Civic Chorus	JAQ's Garage	Prairie Airwaves
Bismarck-Mandan Symphony	Jazz Winnipeg	Quilter's Guild of ND
BNC National Bank	Joshua Boschee-Hatch Realty	Radisson Hotel Bismarck
Books on Broadway	Life 97.9fm	Radisson Hotel Fargo
Bryant Clinic of Chiropractic & Acupuncture	Livewire	Ramkota Hotel of Bismarck
Bush Foundation	Lundeen Foundation/Victor Lundeen Company	Red River Exhibition
Carellan Sewing Centre	Lutheran Social Service of Minnesota	Retina Consultants Ltd.
Cass County Electric Coop	Manitoba Chamber Orchestra	River City Jewelers
Children's Hospital Foundation	Manitoba Gardener	Ron Paul Garden Centre
Children's Museum	Manitoba Opera	San Francisco Falun Buddha Study Association
Cinema 100	Manitoba Theatre for Young People	Scheels Arena
Classic 107fm Winnipeg	McPhillips Hearing & Audiology Centre Inc.	Sleepy Hollow Summer Theatre
Cottonwood Productions	Medora Chamber of Commerce	Starion Financial
Creative Kitchen	Midco Communications	Stonehill National
Cross Ranch State Park	Mike's Pizza & Pub	Stoneridge Software
Cruise World Inc.	Minot Chamber Chorale	Temanson Law Office
Dakota Stage Ltd.	Minot Symphony Orchestra	Theatre B
Detroit Deli Cafe	Minuk Denture Clinic	Theodore Roosevelt Medora Foundation
Dickinson State University	Missouri Valley Chamber Orchestra	Thrivent Financial
Direct Travel	Mohr Family-Dacotah Paper	Trollwood Performing Arts School
Easter Seals Goodwill ND, Inc.	Moore Engineering	UND Department of Aerospace
Eide Bailly	MSUM College of Arts, Media and Communication	Under Brew Skies Beer Festival
Empire Arts Center	MSUM School of Performing Arts	University of Mary
Erickson Motors	ND Farmers Market & Growers Association	UrgentMED
Exceptional Artists	NDSU Division of Performing Arts	Valley City State University
Fargo Blues Fest	Nichole's Fine Pastry	Vogel Law Firm
Fargo Moorhead Area Foundation	Nodak Insurance Co	West Acres Shopping Center
Fargo Moorhead Visual Artists Studio Crawl	North Country Trail Association	West Fargo Educational Foundation
Fargo-Moorhead Choral Artists	North Dakota Academy of Nutrition and Dietetics	Western Minnesota Steam Threshers Reunion
Fargo-Moorhead Convention & Visitors Bureau	North Dakota Association of Rural Electric Cooperatives	Western Plains Opera Company
Fargo-Moorhead Opera	North Dakota Horizons Magazine	Winnipeg Goldeyes Baseball Club
Farmers Union		Winnipeg Montessori School
Foss Swim School		Wood House Restaurant
Great River Energy		World of Sheepskin
Greater Grand Forks Community Theatre		Zandbroz Variety
Greater Grand Forks Symphony Orchestra		

If we have inadvertently omitted or incorrectly acknowledged your support, please contact us at 800-359-6900, ext. 510.



Television

Bismarck	KBME
Crookston/Grand Forks	KCGE
Devils Lake	KMDE
Dickinson	KDSE
Ellendale	KJRE
Fargo	KFME
Grand Forks	KGFE
Minot	KSRE
Williston	KWSE
Manitoba, Canada	Via cable

Prairie Public broadcasts four television program streams. Viewers who use a rooftop antenna receive all four. Viewers who use cable, dish, or satellite services will receive Prairie Public's primary schedule, and perhaps one or more additional program streams.

- Prairie Public** Prairie Public's high-definition schedule.
- World** Nonfiction, science, nature, news, and public affairs programs.
- The MN Channel** High-definition programs produced in and about North Dakota, Manitoba, Minnesota, and the region.
- PBS Kids** The number one educational media brand for kids offers opportunities to explore new ideas and new worlds through television.

Radio

Beach	91.9 fm
Bismarck	90.5 fm
Bowman	91.9 fm
Crosby	91.9 fm
Devils Lake	91.7 fm
Dickinson	89.9 fm
Fargo*	91.9 fm
Grand Forks	89.3 fm
Grand Forks*	90.7 fm
Hettinger	91.9 fm
Jamestown	91.5 fm
Minot	88.9 fm
Thief River Falls	88.3 fm
Williston	88.7 fm
Williston*	89.5 fm
Plentywood MT	91.9 fm

*Roots, rock, and jazz

Listeners can choose from three radio formats and can access them all with an HD radio, online at prairiepublic.org, or with the Prairie Public app.

FM1 Classical music featuring **Prebys on Classics** plus public radio's signature news and entertainment programs.

FM2 Roots, rock, and jazz featuring **Into the Music with Mike Olson** and **World Café**, plus two hours of **Morning Edition** on weekdays and **Sounds Eclectic**, **Mountain Stage**, and **Acoustic Cafe** on the weekends.

FM3 Roots, rock, and jazz with **Morning Edition** and **All Things Considered**, **Marketplace**, and interviews and discussion on **Main Street**.

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cue

A quarterly
newsletter
for members
and friends of
Prairie Public

WINTER 2020

COMING *In* JANUARY!

James Herriot's adventures as a veterinarian in 1930s Yorkshire get a glorious new adaptation in a seven-part series based on his beloved stories.



MASTERPIECE

ALL CREATURES GREAT & SMALL

THE HEARTWARMING STORY COMES TO LIFE.

JANUARY 10 AT 8 PM

Television Highlights

The Horse Relative

introduces us to the historic art of horse regalia—and its revival and reinterpretation by Dakota communities for a new generation.

Thursday, December 10, at 9 pm



Charlie Russell's

Old West chronicles his art and life as he witnessed—and documented—the end of the Wild West open range, and America entered the 20th century. *Monday, December 28, at 8 pm*

Two episodes from **Craft in America** highlight artists who use narrative to communicate universal truths and explore how craft is intertwined with the nation's defining principles. *Friday, December 11, at 8 pm and 9 pm*



American Masters—

Laura Ingalls Wilder: Prairie to Page presents an unvarnished look at the unlikely author whose autobiographical fiction helped shape American ideas of the frontier and self-reliance. *Tuesday, December 29, at 7 pm*

Ella Wishes You A Swinging Christmas, with Vanessa Williams features her holiday classics presented by the American Pops Orchestra with many special guests. *Tuesday, December 15, at 7 pm*



NOVA calculates *Prediction by the Numbers*, considers entertaining real-world challenges, and asks experts to tackle that age-old question: Can we forecast the future? *Wednesday, January 6, at 8 pm*

This year's **Call the Midwife Holiday Special** promises snow, tinsel, Christmas dinner, and babies, but “beyond that it’s a secret!” *Friday, December 25, at 8 pm*



Masterpiece's *Miss Scarlett and the Duke* follows private eye Eliza Scarlet, Victorian England's first-ever female sleuth, as she solves crimes in six thrilling episodes. *Sundays beginning January 17, at 7 pm*

Are you receiving Prairie Public's weekly and monthly e-newsletters? Sign up at prairiepublic.org to get programming schedules and highlights.



Watch

Find Prairie Public's television schedules at prairiepublic.org/schedule.

Radio Highlights



Blizzards! The man who climbed atop a windmill to play his accordion. The fate of Poker Jim. **TellTale: Dakota Folklife and Stories** is a compilation of narratives from senior citizens as a part of the *Art for Life Program*, which seeks to improve the emotional and physical health of elders. Listen for the narratives throughout the radio schedule and in Prairie Public's podcast collection. **TellTale** is produced in partnership with Dakota Legacy, elder care and service organizations statewide, and North Dakota Council on the Arts.

Don't miss a single **Main Street** conversation. Listen weekdays at 3 pm and 7 pm, subscribe to the podcast, or search through for topics at prairiepublic.org/mainstreet

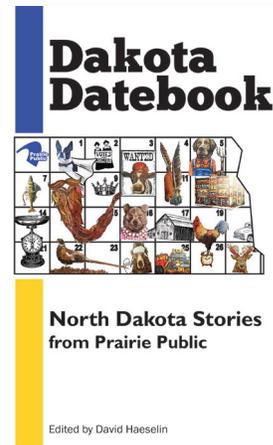
Agriculture Arts Business
Folklore Food Health
MAIN STREET
History Literature Movies
Nature News Travel

FM1
FM2
FM3

FM1 or FM2 or FM3? Your choice! Choose your musical style, or change it up from day to day. You'll find classical music on **FM1**, roots rock and jazz on **FM2**, and more variety on **FM3**. Listen online or ask your smart speaker to "play Prairie Public."



The **NPR Student Podcast Challenge**, which has drawn more than 35,000 students around the country into the world of audio storytelling, is back with a big new addition: It's kicked up a notch to include college students. NPR has provided a host of training materials, guides for sound recording and audio production—even a podcast about making a good podcast! Find it all at npr.org.



The
Dakota
Datebook
book
is a great
holiday gift!

shopprairiepublic.org



Greetings and welcome to the Winter issue of Cue!

We're excited about the upcoming season of radio and television programming that will take us through the holidays and into a new year. The months of winter often force us northerners toward indoor activities, and I'm pleased that you've chosen Prairie Public's world-class entertainment as a part of those activities. Thank you for welcoming us into your homes.

Your advocacy for Prairie Public and its programming is always so important—and we can't say "thank you" enough. I, our governing board (some members are

in the photo below) and the television, radio, engineering, education, and development staff are grateful for you and for the opportunity to offer you exceptional programming that stands proud in a sea of media choices.

Sending you best wishes for a happy and healthy 2021,



John E. Harris III
President & CEO

Thanks go out to our board members past and present—volunteers from across our broadcast area who serve as Prairie Public's essential governing board.

Pictured here are Prairie Public President and CEO John Harris, Jim Kotowich (Chair), Sarah Smith Warren (Past Chair), Prairie Public Administrative Assistant Tina Young, Nick Vogel, Ken Zealand (President of Prairie Public Manitoba), Phyllis Johnson, Sandra Holmberg (Treasurer), Connie Triplett, Kjersti Armstrong (Secretary), Lisa Kudelka, Greg Dandewich, Kathy Coyle, Britt Jacobson, Crysta Parkinson, and Cesareo Alvarez. Not pictured are Joshua Boschee (Vice Chair), Judy Anderson, Carolyn Becraft, and Melissa Johnson.

If you are interested in serving on Prairie Public's Board or Advisory Council, contact Tina Young at 701-241-6900.



Esta Es Mi Casa—This is My Home Television Premiere *Thursday, January 28, at 9 pm*

Join us for a Premiere Screening and Panel Discussion

Thursday, January 21, at 7 pm

Follow Prairie Public on Facebook

or watch in our email newsletters for your Zoom Invitation

Starting in the 1930s and continuing for decades, farmers in our region depended on Hispanic field workers—migrant laborers from Texas and Mexico who arrived to help with hoeing beet fields, tending crops, and bringing in the harvest.

These families' migration stories are as compelling as those of the families that migrated centuries earlier. They took extensive risks and experienced culture clashes, climate shock, and language barriers.

Now, one and two generations later, these hard-working people have assimilated and settled in the region. Their children and grandchildren are attending local universities and working as professionals. They have contributed their own cultural stamp to our region's art, cuisine, diversity, and economy.

Join us as we examine the amazing journey of the Red River Valley's Hispanic community with the 30-minute documentary **Esta Es Mi Casa—This is My Home.**

Add Your Story

Esta Es Mi Casa—This is

My Home is Prairie Public's

contribution to the **Moving**

Lives Minnesota: Stories

of Origin & Immigration

television and online project.

The project brings people from our entire region together to recognize our backgrounds and experiences and to build understanding across our communities. You can add your family's story and photos to the project at movinglivesmn.org—no matter where you or your family is from.

A Charitable End to a Complicated Year

We all know that 2020 has been a year like no other. Throughout all of the challenges, our public media network provided essential services—trusted news, educational children’s programs, music to calm you, and entertainment to transport you to other times and places.

As we navigate the uncertainty together, we hope you continue to choose and support Prairie Public.

- Donate online at prairiepublic.org
- Make a qualified charitable distribution from your IRA
- Grow our endowment by making a legacy gift
- Donate your truck, boat, RV, or car
- Or, use the enclosed envelope

Thank you for making a tax-deductible, year-end gift to Prairie Public.

Troy Davis
Director of Development
800-359-6900, ext 510
tdavis@prairiepublic.org

P.S. Download your 2020 tax receipt today with your Prairie Public **MyAccount**. Create your online secure member account today at prairiepublic.org/myaccount.

**Thank you,
Prairie Public,
for the great
educational resources
available for families!**



We started homeschooling this fall and found the educational materials for at-home learning to be high-quality, relevant, and interesting for our 3rd grader and our 6th grader. From interactive health lessons to science concepts and more, these materials should be on every parent’s list of go-to educational resources. Your ongoing and continued support of children and families in the prairie region is appreciated.

*Britt Jacobson,
Prairie Public member
Park River ND*



Please remember Prairie Public Broadcasting in your will, trust, or general estate plans.

We value your membership in Prairie Public and strive to provide you with excellent service. Switchboard hours at Prairie Public are **Monday–Friday, 8 am to 5 pm CT**. After hours, you may leave a message and your call will be returned. Call us at **701-241-6900** or **800-359-6900**. Fax us at **701-239-7650** or use a TTY in North Dakota at **800-366-6888**. E-mail your questions and comments to info@prairiepublic.org and find Prairie Public on the web at prairiepublic.org

Prairie Public Broadcasting is a member of the Public Broadcasting Service, a private, nonprofit corporation. PBS provides quality television programming and related services to Prairie Public Broadcasting. Prairie Public is also a member of NPR, a network owned by its member stations.



Many Prairie Public local television productions are funded in part by the following:

Minnesota Arts & Cultural Heritage Fund with money from the voters on November 4, 2008, North Dakota Council on the Arts, North Dakota Humanities Council, and by the members of Prairie Public. Thank you!



CONGRATULATIONS

to Prairie Public's **More Than Just the Music**
and to **Prairie Mosaic** *Tim Pierce, Knife Maker*
Nominated for *Midwest Regional Emmy Awards!*



SO MANY WAYS TO WATCH!

You've enjoyed watching Prairie Public on your television for years—perhaps you have fond childhood memories of watching **Mister Rogers' Neighborhood** or **Sesame Street**.

In the past few years, we've added more options for watching our original productions on demand and on any device, so you choose when and how to watch. We added the special



member benefit of Passport (now available in Canada!) for members who like to binge watch their favorite series.

And now, our newest way to watch ... live streaming! Don't miss a single scheduled program. Just visit video.prairiepublic.org and click on the "LIVE TV" link, or find it on the PBS Video App. It's so easy!