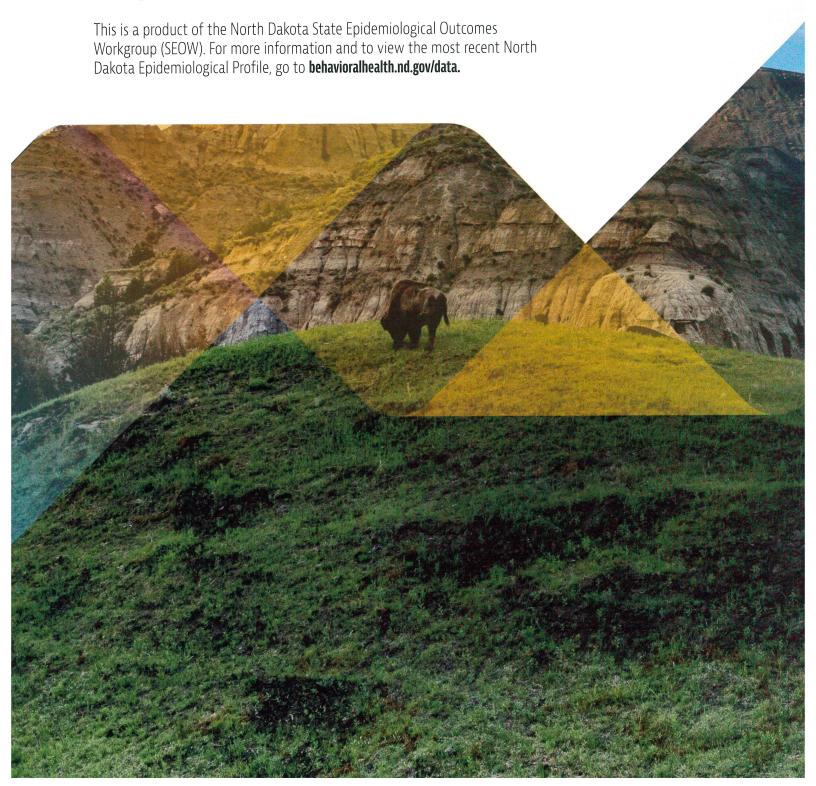
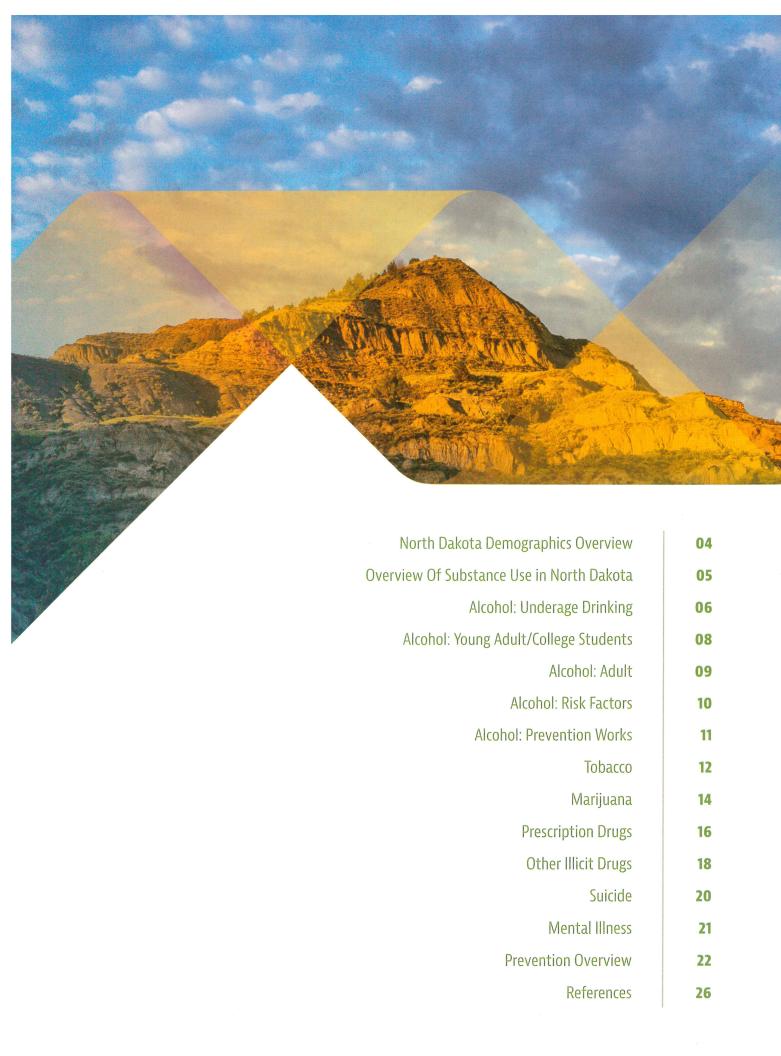


This booklet tells the story of behavioral health in North Dakota (ND) and is based off the 2020 North Dakota Epidemiological Profile.

Research shows the importance of using data to guide effective and targeted behavioral health efforts. The data presented in this booklet paints a picture to help guide these efforts across the state.





NORTH DAKOTA DEMOGRAPHICS OVERVIEW



RACE/ETHNICITY²

White **86.9**%



Black or African 3.4%



American Indian and Alaska Native 5.6%



Asian 1.7%



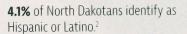
Native Hawaiian and other Pacific Islander 0.1%



Two or more races 2.3%









There are 46.524 veterans in North Dakota, which is 6.1% of the state's adult population.2



49.5% of North Dakota residents live in rural areas, compared to 14.1% nationwide.4



One in ten (10.6%) North Dakotans are currently living in poverty.4



There are **five** federally recognized Tribes and one Indian community located at least partially within the state.3



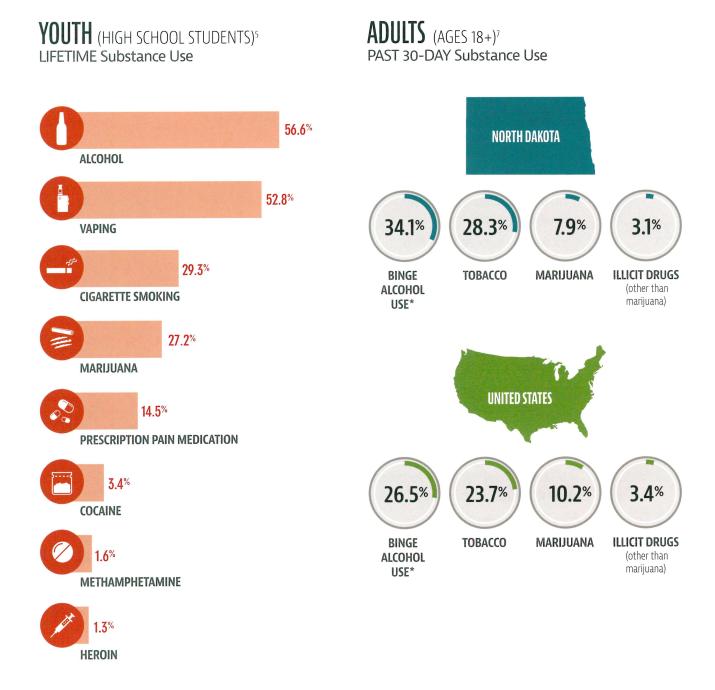
23.6% of North Dakotans are under age 18 and 15.7% are over age 65.2



North Dakota has a 2.4% unemployment rate.4

OVERVIEW OF SUBSTANCE USE IN NORTH DAKOTA

Alcohol is the most used substance among both youth and adults in North Dakota.



ALCOHOL: UNDERAGE DRINKING

Great strides have been made in the prevention of underage drinking over the past decade, but there is still more work to do

THE MAJORITY OF ND ADULTS AGREE THAT







of ND **middle school** students report alcohol use in their **lifetime**,⁵

4.8% in 2003.



of ND **high school** students report **current alcohol use** (within the past 30 days),⁵

t a decrease from **35.3%** in 2013.



of ND **high school** students report **current binge drinking*** (within the past 30 days),⁵

1.9% in 2013.



Research has shown brain development is not complete until around age 25.10

Among the last parts of the brain to be developed are those responsible for impulse control and extended reasoning.

Alcohol use among youth and young adults can result in irreversible changes impacting problem-solving skills, performance at school, and potentially their body, mood, and mental health.

ALCOHOL: UNDERAGE DRINKING

Not only is underage drinking against the law, but there are also many consequences to underage drinking impacting the health and safety of North Dakota youth.



5.5% of ND high school students report driving after drinking alcohol within the past 30 days.5



a decrease from 10.7% in 2013.



1 in 6 (14.2%) ND high school students report riding with a driver who had been drinking alcohol within the past 30 days.5



a decrease from 21.9% in 2013.



11.6% of juvenile arrests are alcohol-related (DUI and liquor law violations).11

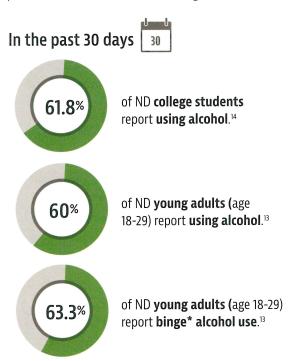


Approximately 4.4% of ND youth (ages 12-17) met the criteria for alcohol use disorder in the past year.7

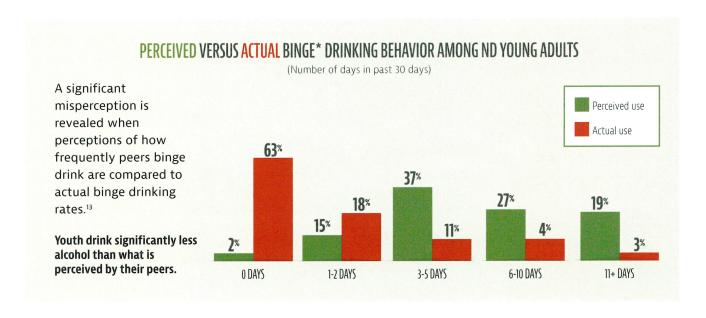


ALCOHOL: YOUNG ADULT & COLLEGE STUDENTS

Two out of five North Dakota young adults binge drink and a quarter report driving after drinking. This age group often overestimates how frequently their peers are binge drinking, which can influence personal decisions surrounding alcohol use.

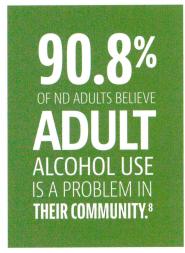






ALCOHOL: ADULT

Adult binge drinking in North Dakota is a serious public health issue, resulting in many consequences impacting individuals, families and communities.





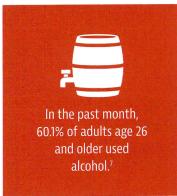
The economic costs of excessive alcohol consumption in the ND are estimated at **\$487 million**, which is \$725 per person or \$1.40 a drink.²⁰



Of surveyed individuals, nearly **5%** (4.7%) of adults report drinking to excess and driving in the past 30 days.¹⁵



More than one in six (17%) adult arrests in ND are for driving under the influence.¹¹





35% of fatal crashes in ND are alcohol-related.¹⁶



30% of new domestic violence cases in ND involve alcohol.¹⁷



Approximately **5.7%** of ND adults age 26 or older met the criteria for alcohol use disorder in the past year.⁷



ND ranks **2nd** in the nation for binge* alcohol use (past month) among adults age 26 and older (31.2%).⁷



94.6% of women and 84.7% of men entering North Dakota correctional facilities have an active substance use disorder diagnosis¹⁸



Nationally, excessive alcohol use led to approximately **95,158 deaths** and 2.76 million years of potential lives lost each year from 2011-2015, shortening the lives of those who died by an average of 40 years.¹⁹

ALCOHOL: RISK FACTORS

There are many risk factors that influence a person's likelihood of engaging in illegal or risky substance use. Effective prevention focuses on reducing these risk factors.



Research shows that individuals who start drinking before the age of 15 are **four times** more likely than individuals who start drinking at the age of 21 to meet the criteria for alcohol use disorder at some point in their lives.²¹



of ND **high school** students report their first use of alcohol before the age of 13,5



a decrease from **25.4%** in 2003.



Generally, individuals do NOT believe binge drinking is risky.



The majority of ND **high school** students (70.7%) and ND **young adults** age 18-29 (70.8%) believe binge drinking one or two times a week does NOT pose a great risk.^{5, 13}

3

The easier it is to obtain alcohol, the higher the likelihood for use and abuse.

1 BAR



1,809 PEOPLE

North Dakota ranks highest in the nation for the number of bars per capita, with 1 bar for every 1,809 people. Compare this to Virginia with 1 bar for every 64,773 people.²²



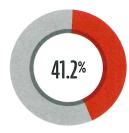


492_{PEOP}

There is 1 alcohol beverage license (restaurant serving alcohol, bar or liquor store) in ND for every 492 people.²³



of ND adults believe it is not at all difficult for youth to **buy alcohol at a store** themselves.8



of ND adults believe it is not at all difficult for youth to **get an older person to buy** alcohol for them.8



of ND adults believe it is not at all difficult for youth to sneak alcohol from their home or a friend's home.8

ALCOHOL: PREVENTION WORKS

Prevention is a proactive approach; creating an environment that promotes the health and well-being of individuals, families and communities, which prevents problems before they occur.

CHANGE COMES FROM awareness of the risks associated with underage drinking and adult binge drinking.

Increased

Enforcement of laws and policies related to alcohol. Protective parental behaviors such as ongoing conversations, healthy role-modeling, monitoring, support and engagement.

Strengthened policies to reduce access to alcohol.

66.2% of ND adults believe that alcohol servers and bartenders should be specially trained.8

81.1% of ND adults support the legal drinking age of 21.8

67.7% of ND adults support DUI checkpoints.8

86.7% of ND adults support compliance checks.8

Shifting community norms to be supportive of healthy decisions, and not supportive of excessive alcohol consumption.

81.0% of ND adults support penalties for adults who provide alcohol to minors.8

78.4%

of ND high school students report their parents or other adults in their family most of the time or always ask where they are going and with whom.⁵

78%

of ND high school students report their parents or other adults in their family have clear rules and consequences for their behavior.⁵

Parents are the #1 influence in their child's life. Visit parentslead.org.



NORTH DAKOTA ADULTS



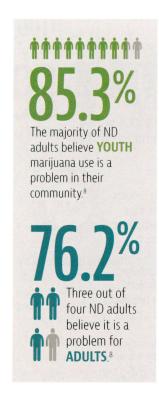
believe it is possible to reduce alcohol and other drug problems through prevention.8



believe that prevention programs are a good investment.8

MARIJUANA

When compared to national rates, marijuana use is generally lower. Young adults often overestimate how frequently their peers are using marijuana which can influence personal decisions surrounding marijuana use.







of ND **middle school** students have used marijuana one or more times in their lifetime.⁵



of ND **high school** students have used marijuana one or more times in the last 30 days, compared to 19.8% in U.S.⁵

YOUNG ADULT



of ND **young adults** (age 18 to 29) report marijuana use in the past 30 days.¹³

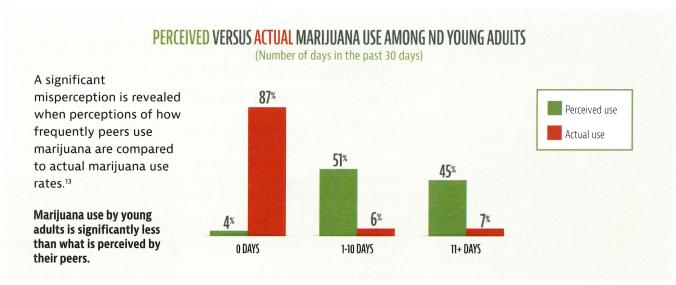


of ND **college students** used marijuana within the past 30 days.¹⁴

ADULT



of ND **adults** (age 26 and older) report using marijuana in the past month, compared to 8.3% in the U.S.⁷



MARIJUANA

As efforts to legalize marijuana continue, there is an increasing perception that marijuana is not harmful or addictive. The reality is that marijuana can cause major health, safety, social, and learning problems especially in adolescents.

Youth initiation of marijuana increases the likelihood of negative consequences, including addiction.



of ND high school students tried marijuana for the first time before the age of 13.5

5.0% is equivalent to approximately 1,989 students, or almost the total number of students enrolled in the entire Jamestown School District.9

Generally, use is higher when individuals do not believe use is risky.



73.7% of ND youth (age 12-17) and 76.7% of ND adults (age 18 or older) do NOT perceive great risk in smoking marijuana once a month.7

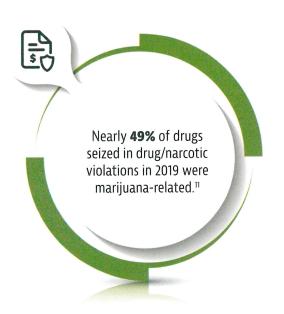
The easier it is to obtain marijuana, the higher likelihood for use and abuse.

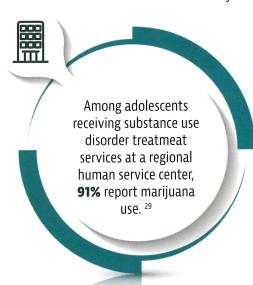


of ND adults believe it is not at all difficult for adults or youth to access marijuana in their community.8



of ND high school students were offered, sold, or given an illegal drug on school property during the year before the survey.5



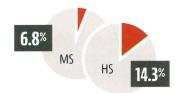


PRESCRIPTION DRUGS

Prescription opioid misuse and overdose is a growing concern across the nation and in North Dakota communities.



MORE THAN **THREE QUARTERS** OF ND ADULTS
BELIEVE **PRESCRIPTION DRUG** USE AMONG BOTH **YOUTH (82.4%)** AND **ADULTS (85.9%)**IS A PROBLEM IN THEIR COMMUNITY.8



6.8% of ND middle school students and **14.3%** of ND high school students report using prescription pain medication without a doctor's prescription one or more times during their lifetime.⁵



of ND **young adults** (age 18-29) report use of prescription medication in the last 30 days to get high.¹³



of ND **adults** (age 26 or older) report non-medical use of pain relievers in the past year, compared to 3.6% in the U.S.⁷



In North Dakota, overdose deaths increased from **43 in 2014** to **77 in 2016** and has decreased to **70 in 2018**.³²

40x

People who are addicted to prescription pain killers are **40x** more likely to become addicted to heroin.³⁰

The majority of heroin users report that they began abusing prescription drugs **before** using heroin.⁷

COMMON TYPES OF PRESCRIPTION PAIN MEDICATION (OPIOIDS):

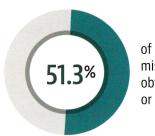
Morphine; Oxycodone (Oxycontin, Percocet); Methadone; Hydrocodone (Vicodin); Codeine; Fentanyl



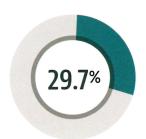
PRESCRIPTION DRUGS

Access to prescription medications is a key risk factor relating to the misuse of and addiction to prescription opioid medication.

The more prescription opioid medication is available, the higher likelihood of misuse.



of people (age 12+) who misuse pain relievers obtain them from a friend or relative.33



of ND adults believe it is **NOT** at all difficult for youth or adults to access prescription drugs in their community.8

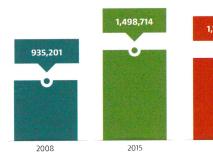
The number of

controlled substance prescriptions

from **935,201** in 2008 to 1,498,714 in 2015

and has DFCR

to 1,195,475 in 2019.34



Among individuals receiving substance use disorder treatment services at a regional human service center, nearly 10% report heroin or prescription opioid use.29



OTHER ILLICIT DRUGS

Illicit drug use is relatively low in North Dakota.

YOUTH (ND HIGH SCHOOL STUDENTS)



27.2% report using **synthetic marijuana** one or more times in their life.⁵



3.4% report using **cocaine** one or more times in their life.⁵



1.6% report using **methamphetamine** one or more times in their life, compared to 2.5% in the U.S ⁵



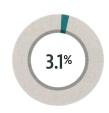
1.3% report using **heroin** one or more times in their life, compared to 1.7% in the U.S.⁵

YOUNG ADULT



of ND college students report use of **other illegal drugs** in the past year (heroin, inhalants, synthetic drugs, etc.).¹⁴

ADULT



of ND adults (age 18 and older) report **using illicit drugs** (other than marijuana) in the past month.⁷



North Dakota has taken steps to decrease access of methamphetamine such as restrictions on sales of products used to manufacture the drug and increased enforcement. The majority of ND community members

believe it is difficult to access methamphetamine.

An increase from 62% in 2015.

When asked, **18.7%** of ND community members disagree with the statement,

I know who to go to if I need help for myself or family member(s) who are abusing alcohol or other drugs.



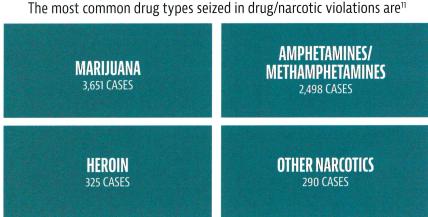
If you would like to know where to find help, visit:

behavioralhealth.nd.gov/addiction/service-locator

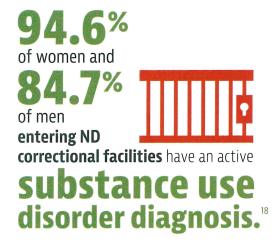
OTHER ILLICIT DRUGS

The consequences of illicit drug use impact our families and communities.





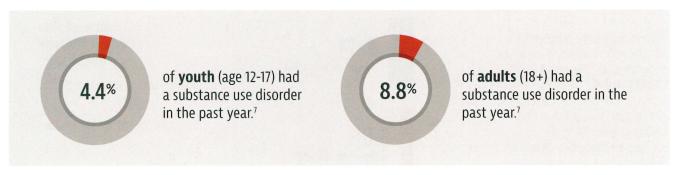
Up to 3 drug types may be selected for each incident



667 individuals received services at one of the three authorized Syringe Service Programs in the state from January 1, 2020 and June 30, 2020.

This is a 60% increase in participants compared to the same time frame in 2019.37

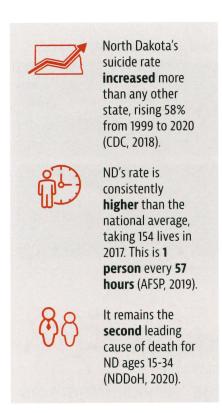
Syringe service programs are an important component to both disease prevention and connecting people to services. In North Dakota during the same six months, there were 192 referrals to substance use treatment centers as a result of Syringe Service Programs.



Substance Use Disorder (SUD); Individuals with alcohol or illicit drug dependence or abuse are defined as having SUD. The questions used to measure dependence and abuse are based on criteria in the fourth edition of the Diagnostic and Statistical Manual of Mental Disorders (DSM-IV).

SUICIDE

Suicide rates in North Dakota have increased more than any other state.

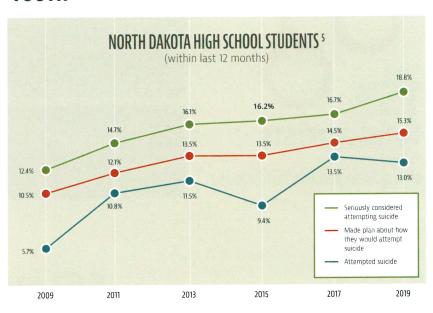


If someone you know is struggling emotionally or having a hard time, you can be the difference in getting them the help they need. It's important to take care of yourself when you are supporting someone through a difficult time, as this may stir up difficult emotions. If it does, please reach out for support yourself.

There is hope. Most people who struggle with thoughts of suicide get better. Help and hope begins with talking about it.

The National Suicide Prevention Lifeline provides 24/7, free and confidential support for people in distress and prevention and crisis resources for you or your loved one. **Call 1-800-273-TALK (8255)**.

YOUTH



YOUNG ADULT ND College Students







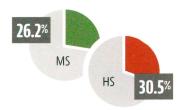
ADULT ND Adults (Age 18 and Older)



had serious thoughts of suicide in the past year.⁵

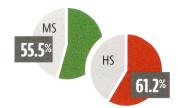
MENTAL ILLNESS

Mental illness is a growing concern for North Dakota youth and adults.



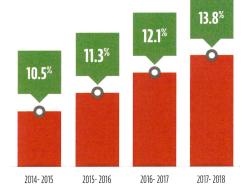
26.2% of ND middle school and 30.5% of ND high school students reported feeling sad or hopeless.5

(almost every day for >=2 weeks in a row so that they stopped doing some usual activities, ever during the 12 months before the survey)



55.5% of ND middle school and 61.2% of ND high school students reported their mental health was not good.5

(including stress, depression, and problems with emotions, on at least 1 day during the 30 days before the survey)



Major depressive episode in the past year, among ND youth age 12-17.7

ND College Students

In the past two weeks nearly every day:



felt down and depressed.14



felt nervous, anxious, or on edge.14

In the past month nearly every day:



could not cope with things to do (fairly or very often).14



felt mentally exhausted.14

In the past year,



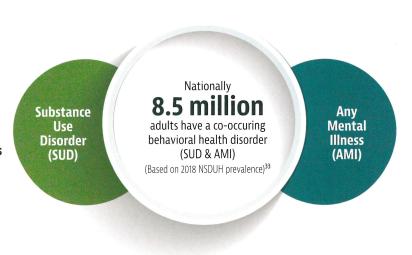
ND adults (18+) have Any Mental Illness (AMI).7

Any Mental Illness (AMI) is defined as individuals having any mental, behavior, or emotional disorder in the past year that met DSM-IV criteria (excluding developmental and substance use disorders)

ND adults (18+) have **Serious** Mental Illness (SMI),7

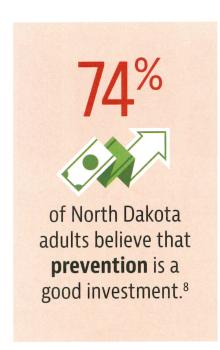
Serious Mental Illness (SMI) is defined as adults with any mental, behavior, or emotional disorder that substantially interfered with or limited one or more major life activities.

*The percentage to population comparisons were calculated to demonstrate the approximate number of people affected



PREVENTION IS PROACTIVE

Prevention creates an environment that promotes health and well-being of individuals and communities, to prevent problems before they occur.



Evidence-based prevention strategies decrease the likelihood of disease, suffering and death saving lives and money.



EFFECTIVE PREVENTION LOOKS LIKE...



Law enforcement implementing alcohol and tobacco compliance checks to enforce the laws related to youth access to substances.



Taking medication as prescribed and safely disposing of any unused or unwanted medication.



Parents and other adults engaging with the children in their life and role-modeling healthy behaviors.



Policy-makers having conversations about policy changes that can help support healthy communities.



Community coalitions being active in community efforts and promoting healthy and safe messages and activities.

PREVENTION WORKS!

Years of implementing evidence-based prevention strategies has shown successful outcomes.



GET INVOLVED!

Your community can work together to become a healthier, more vibrant place to live by investing time, energy and money in prevention. In fact, it is one of the best investments we can make in our state's future - creating safe and healthy individuals, families, businesses and communities.

Follow these steps to build a healthier community:



The North Dakota Department of Human Services' Behavioral Health Division has a team of prevention experts ready and willing to help communities get started with implementing effective prevention.



Request assistance from our training and technical assistance team.



PREVENTION CAMPAIGNS

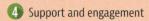
Comprehensive communication is an important component of prevention. The Behavioral Health Division has developed three statewide programs/campaigns to address the statweide data-driven prevention priorities:

BEHAVIORAL HEALTH

61.2% of North Dakota high school students reported their mental health was not good.5

Parents Lead supports parents in promoting the behavioral health of their children by providing resources and materials based on four evidence-based parental behaviors:

- Ongoing communication
- Positive role-modeling
- 2 Effective monitoring





BINGE DRINKING

1 in 3 North Dakota adults age 26 and older currently binge drink.³

Speak Volumes addresses adult binge drinking and related consequences through comprehensive messaging about binge drinking, standard drink sizes, and alcohol volume.

SPEAK VOLUMES

For more information, visit behavioralhealth.nd.gov/speakvolumes

OPIOID MISUSE

From 2013 to 2018, the number of opioid overdose deaths has more than tripled. 32

Every aspect of the opioid crisis requires great care. From understanding the risks and benefits of pain medications to knowing the signs of addiction, to recognizing an overdose and knowing how to help - there are ways all of us can care for each other and ourselves.





Each campaign offers a wide variety of easy-to-access tools and resources designed to assist your community with local implementation. Materials and resources are free to order or download at prevention.nd.gov/materials

REFERENCES

- Washington State Institute for Public Policy Benefit-Cost Results. (2016). Retrieved from http://www.wsipp.wa.gov/Benefit-Cost?topicId=7
- 2. U.S. Census Bureau QuickFacts: North Dakota. (2019). https://www.census.gov/quickfacts/ND
- 3. Statistics, Indian Affairs Commission. (2020). Retrieved from https://www.indianaffairs.nd.gov/tribal-nations/statistics
- 4. Economic Research Service, United States Department of Agriculture. (2018) State Fact Sheets. Retrieved from https://data.ers.usda.gov/reports
- 5. Centers for Disease Control and Prevention. [2019] Youth Risk Behavior Survey Data. Available at: www.cdc.gov/yrbs. Accessed on 1 December, 2020
- Centers for Disease Control and Prevention. [2013] Youth Risk Behavior Survey Data. Available at: https://www.cdc.gov/m-mwr/pdf/ss/ss6304.pdf. Accessed on 9 December, 2020
- 2017-2018 National Survey on Drug Use and Health: Model-Based Prevalence Estimates (50 States and the District of Columbia) (Rep.). (n.d.). NSDUH.
- 8. Dorssom, M., Harnisch, B., Anatchkova, B., & Dorssom, M., Harnisch, B., & Dorssom, M., & Dorssom, M.,
- 9. North Dakota Department of Public Instruction. (2019). Enrollment History Public School Districts 2009-2021. Data | North Dakota Department of Public Instruction (nd.gov)
- 10. Surgeon General's Report on Addiction, 2016
- 11. Weltz, C. (2020). Crime in North Dakota, 2019 (Rep.). Bismarck, ND: Office of the Attorney General.
- 12. Pacific Institute of Research and Evaluation (PIRE) 2013; http://www.pire.org/documents/UDETC/cost-sheets/ND.pdf
- 13. Canan, E., Dorssom, M., Harnisch, B., & Anatchkova, B. (2020). Survey of North Dakota Young Adults, 2020 (Rep.). Laramie, WY: WYSAC URL: Survey of North Dakota Young Adults, 2020 (nd.gov)
- 2018 North Dakota Student Wellness and Perception Survey North Dakota State University Institutional Report. (2018).
 Available at https://www.ndsu.edu/fileadmin/studenthealthservice/Wellness_Education/NDSU_Institutional_Report.pdf
- 15. North Dakota 2018 Calculated Variables Report Behavioral Risk Factor Surveillance System (Rep.). (2019, May). Available at Centers for Disease Control and Prevention website: http://ndhealth.gov/brfss/image/cache/2018_Calculated_Drunk-Driving_2.pdf
- 16. NDDOT. (2020). Crash Dashboards application, available at https://www.dot.nd.gov/divisions/safety/crashdashboard.htm
- 2019 North Dakota Domestic Violence Fact Sheet (Rep.). (2020). Available at CAWS ND website: https://www.cawsnorthdako-ta.org/wp-content/uploads/2020/06/2019-ND-DV-Fact-Sheet_8.5x11.pdf
- 18. Corrections and Rehabilitation 2017-2019 Biennial Report (2017). Available at: https://www.docr.nd.gov/sites/www/files/documents/Biennial%20Report%20Archive/2017-2019%20Biennium%20Report_links.pdf
- Centers for Disease Control and Prevention. Alcohol Related Disease Impact (ARDI) application, 2019. Available at www.cdc.gov/ARDI.
- 20. Sacks JJ, Gonzales KR, Bouchery EE, Tomedi LE, Brewer RD. 2010 National and State Costs of Excessive Alcohol Consumption. Am J Prev Med2015; 49(5): e73-e79.
- 21. National Institute on Alcohol Abuse and Alcoholism (NIAAA
- 22. U.S. Census Bureau, 2016 County Business Patterns, U.S. Census Bureau, Population Division 2018
- 23. North Dakota Office of Attorney General Current License List for Alcoholic Beverage (2020). Available at https://attorneygeneral.nd.gov/sites/ag/files/documents/Gaming/Licensees-AlcoholicBeverage.pdf

REFERENCES

- 24. North Dakota Department of Health's Tobacco Prevention and Control Program. (2020). 2019 North Dakota Youth Tobacco Survey
- 25. North Dakota Department of Public Instruction. (November 30, 2020). Data. Data | North Dakota Department of Public Instruction (nd.gov)
- 26. Centers for Disease Control and Prevention. (March 30, 2020). Secondhand Smoke. Secondhand Smoke | CDC
- 27. Campaign for Tobacco-Free Kids. (October 20, 2020). The Toll of Tobacco in North Dakota. North Dakota Campaign for Tobacco-Free Kids (en)
- 28. U.S. Department of Health and Human Services. The Health Consequences of Smoking—50 Years of Progress. A Report of the Surgeon General. Atlanta: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health, 2014
- 29. North Dakota Office of Attorney General. (July 1, 2016). 2016 Comprehensive Status and Trends Report. Microsoft Word 2016 Comprehensive Status and Trends Report.docx
- 30. Center for Behavioral Health Statistics and Quality. (2017). 2016 National Survey on Drug Use and Health: Detailed Tables. Substance Abuse and Mental Health Services Administration, Rockville, MD. URL: 2016 National Survey on Drug Use and Health: Detailed Tables (samhsa.gov)
- 31. Wilson N, Kariisa M, Seth P, Smith H IV, Davis NL. Drug and Opioid-Involved Overdose Deaths United States, 2017–2018. MMWR Morb Mortal Wkly Rep 2020;69:290-297. DOI: http://dx.doi.org/10.15585/mmwr.mm6911a4external icon
- 32. Centers for Disease Control and Prevention. (March 19, 2020). Drug Overdose Deaths. Drug Overdose Deaths | Drug Overdose | CDC Injury Center
- 33. SAMHSA, C. (2018), Key Substance Use and Mental Health Indicators in the United States: Results from the 2017 National Survey on Drug Use and Health. https://www.samhsa.gov/data/sites/default/files/cbhsq-reports/NSDUHFFR2017/NSDUHFFR2017.htm
- 34. North Dakota Board of Pharmacy. (2019). PDMP Quarterly Report, 2019 Q4. North Dakota Board of Pharmacy (nodakpharmacy.com)
- 35. Centers for Disease Control and Prevention. (2017) Youth Risk Behavior Survey Data. Available at: www.cdc.gov/yrbs
- 36. North Dakota Syringe Service Program Biannual Report. (2019). Retrieved from https://www.ndhealth.gov/hiv/Docs/SEP/ND-DOH.SSP.2019H1.REPORT.pdf
- 37. Substance Abuse and Mental Health services Administration. Key substance Use and Mental Health Indicators in the United States: Results from the 2018 National Survey on Drug Use and Health. https://www.samhsa.gov/data/sites/default/files/cbhsq-reports/NSDUHNationalFindingsReport2018/NSDUHNationalFindingsReport2018.pdf
- 38.: Ipsos Public Affairs (Formerly GfK Roper Youth Report), 2020 Accessible at https://www.alcoholstats.com/wp-content/uploads/2020/04/Influences-on-Youths-Decisions-about-Drinking-2020.pdf
- 39. U.S. Surgeon General's Advisory: Marijuana Use and the Developing Brain, 2019.



Be an advocate for prevention **behavioralhealth.nd.gov/prevention**

To request copies

online : prevention.nd.gov email : dhsbhd@nd.gov

phone: 701.328.8919