



SENATE APPROPRIATIONS COMMITTEE

Director Cody Schulz, November 8, 2021

NORTH
Dakota
Be Legendary.™

Parks & Recreation

ACCELERATE ND PROPOSAL

- \$33.6 million in Accelerate ND Proposal
- Why this is important now:
 - **Generational Investment - ROI**
 - \$74 million in deferred maintenance
 - Record number of visitors in 2020
 - 2021 visitation trending similar to 2020
 - Return of Canadian visitors in 2022





VISION: Enriching generations through experiences that connect people and places.



HEALTH

- Improves well-being
- Reduces health care costs
- Provides active transportation



ENVIRONMENT

- Connects citizens with nature
- Provides habitat for wildlife
- Improves air & water quality



COMMUNITY

- Creates sense of place
- Increases social connections
- Offers safe and accessible spaces



ECONOMIC

- Attracts businesses & workforce
- Increases property values
- Attracts visitors

ECONOMIC CONTRIBUTION

- Park visitation in 2020 had total economic contribution of **\$153.9 million** to state's economy
- Overall spending associated with visitors to ND state parks in 2020 was **\$110 million**
- Spending in areas near or within the state parks was **\$69 million** (2/3 of all state park visitor spending)
- Visitor and departmental spending supported **1,850 jobs** with a combined **\$68.5 million in labor income**

