

North Dakota

Travel Alliance Partnership

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MEMBERS

America's Best Value
Inn & Suites
Basin Electric
Power Cooperative
Bismarck Airport
Bismarck-Mandan CVB
Bottineau Area Chamber of
Commerce
Destination Marketing
Association of North Dakota
Devils Lake CVB
Dickinson CVB
Eastbay Campground
Fargo Air Museum
Fargo-Moorhead CVB
Friends of Lake Sakakawea
Greater Grand Forks CVB
Hampton Inn & Suites Minot
Airport
Jamestown Tourism
Leistikow Park Campground
Lone Butte Ranch/Log Cabin
Vacations
McKenzie County Tourism
Minot Convention & Visitors
Bureau
Missouri Valley Heritage Alliance/
Fort Abraham Lincoln
Foundation
Municipal Airport Authority
of the City of Fargo
National Hospitality Services
Newman Outdoor Advertising
Norsk Hostfest Association
North Dakota Association of
Rural Electric Cooperatives
North Dakota State Fair
North Dakota Tourism Division
(ex-officio)
Odney
Rocky Mountain International
Roosevelt Park Zoo
State Historical Society of
North Dakota Foundation
Theodore Roosevelt Medora
Foundation
Valley City CVB/Sheyenne RV
Scenic Byway
Vern's Rental
Williston CVB

Testimony of Terri Thiel

Chair, Travel Alliance Partnership

In support of SB 2093

January 8, 2021

Chairman Veda and members of the Senate Government and Veterans
Affairs Committee:

My name is Terri Thiel, and I am the chair of the Travel Alliance Partnership (TAP). TAP is a coalition of travel industry stakeholders, including CVBs, state attractions, businesses and other interested stakeholders, in this viable and growing sector of North Dakota's economy. On behalf of the tourism industry and its partners, I am writing to voice support for SB 2093.

SB 2093 removes restrictive language and provides greater flexibility to allow the North Dakota Parks and Recreation Department to approve operating concessionaires on property under the management of its director. The bill allows the director to review, approve, or disapprove concessionaire applications rather than limiting these decisions to fourteen events per year on property leased by the United States Department of the Army, Corps of Engineers.

Passage of SB 2093 would benefit our state by encouraging additional use of North Dakota's great outdoors for events and community gatherings and expand upon reoccurring events, providing further enrichment for our communities, citizens and our state's tourism industry.