



North Dakota Cold War Trail

In North Dakota

300

Missile Sites

50

Years defending America

10,000s

of Veterans and Civilians in service to peace

What is it?

North Dakota has a critical history in ensuring peace in our time

The people and facilities of North Dakota have been a critical component to safeguarding the United States and its allies during the Cold War. This incredible contribution is rarely appreciated across the nation.

It is time to build a "Cold War Trail" across the state of North Dakota to bring Americans into our state and inform them of the amazing contributions necessary to keep America free through the Cold War.

This proposal would create a program, via the ND Dept of Commerce, to build cutting edge experience and interpretive centers across our state to increase tourism and awareness around North Dakota's contributions to the Cold War.

Benefits to North Dakota

National Recognition

A Cold War trail would be a unique attraction that speaks to people around the nation



Partners in the Region

Multiple sites across the state could be built out over years to increase the richness of the Cold War Trail



Attracts Workforce

Destinations appeal to workers and compound with other attractions to retain workforce in the area



Increase in Tourism

People are fascinated by the Cold War and its impacts on today. Historical curiosity will bring people to visit North Dakota



Bundle of Destinations

Broadens destinations like the Peace Gardens and Pembina Gorge to add "stickiness" to the area



Education

Children from around the country could be brought to learn how their grandfathers fought for freedom during the Cold War



HOW WE DO IT

Potential Partnerships across North Dakota

- ND Department of Commerce
- Cavalier County
- Ronald Reagan Missile Site
- RSL #3 Missile Site
- Minuteman Missile Monument
- Stanley R. Mickelsen Safeguard Complex
- ...numerous others possible!

Create cutting edge museum and entertainment attractions, anchoring with the Stanley R. Mickelsen Safeguard Complex in Nekoma, and connected via bike trails across the state

North Dakota Cold War Trail

MULTIPLE SITES ACROSS NORTH DAKOTA

Stanley R. Mickelson Safeguard Complex

Unique defensive and massive site in Nekoma that was essential to the protection of the United States and allies

Ronald Reagan Minuteman Missile Site

Offensive missile location that created an incredible deterrent against attack

Multiple other sites in ND
Numerous other sites exist across North Dakota that could be turned into historical attractions

Thousands

Of new visitors to North Dakota for a low investment

\$3.2m for anchor 10K sq/ft attraction in Nekoma

\$1.4m to begin expanding attractions throughout North Dakota

Thousands of artifacts are already available and ready to be displayed

A GREAT EXPERIENCE IN NORTH DAKOTA



Great opportunity for the region



Increased Recognition
Tourism Revenues
Connection to History
Return on Investment