



## Safety

- Nationwide, there are more than 500,000 riders on Pedal Pub bikes per year, and every precaution is taken to make sure riders are safe at all times.
- In 15 years and over 5 million riders, only 3 accidents we are of aware of have resulted in an injury.
- Because safety is our top priority, Pedal Pub Development, LLC invests in extensive up-front training for franchisees before they open. Pilots are trained to be prepared for anything they may encounter while on a route with passengers.
  - Hands-on field training for pilots and staff on operating the bike, piloting, and maintenance.
  - On-site trainer covers top speeds and how to navigate hills safely.
- Bikes are inspected regularly to make sure there are no mechanical malfunctions.
- Pilot hiring and onboarding includes a background check, signoff on the franchisee's employee handbook, hands-on road training, and yearly national pilot recertification.

## Business Structure

- Pedal Pub franchises are independently owned and operated businesses.
- Businesses are expected to follow all state and local regulations to ensure safety.
- It is required for all Pedal Pub riders to sign a waiver ahead of the ride. All riders are offered a helmet.

## Facts and Figures

- We have been in business since 2007 and started the party bike industry in the US.
- We are operating in over 50 cities in the US and Canada with our independent licensees and franchisees.
- Our Google Ratings (Guest Experience) average a 4.9 out of 5