

Chairman Beltz and House Ag Committee,

I'm here to submit testimony in favor of HB 1207.

HB 1207 ensures that all producers have a voice in the decision-making process of the Beef Checkoff program by voting for their district representative to represent their checkoff, fostering inclusivity and fairness.

Every producer, regardless of size or influence, deserves an equal opportunity to participate and have their interests represented. All we ask is for our check-off to be treated like the rest of the check-off groups as this will eliminate disparities and creates a uniform standard across agricultural sectors.

Producers have long asked for equal treatment, and HB 1207 addresses this need effectively.

In Conclusion, HB 1207 represents a crucial step toward fairness, transparency, and accountability in the Beef Checkoff program. By empowering producers, ensuring fair representation, and fostering trust, this bill strengthens the foundation of the beef industry for the benefit of all stakeholders.

Joe Maher