



North Dakota Senate

STATE CAPITOL
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Senator Richard Marcellais

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COMMITTEES:

Finance and Taxation
Agriculture and Veterans Affairs

HB 1581

Chairman Luick, members of the Senate Agriculture/Veterans Affairs Committee for the record my name is Richard Marcellais, North Dakota State Senator in District 9.

Today I am here to testify in favor of HB 1581, to provide an appropriation to the Department of Commerce for Tribal Tourism Grants.

North Dakota Native Tourism Alliance (NDNTA) started in 2016 is a nonprofit organization committed to protecting, preserving, promoting and education the world about the Native American culture, history and environment of the five (5) Tribal Native nations in North Dakota.

North Dakota Native Tourism Alliance includes Spirit Lake Nation, Standing Rock Sioux Tribe, Mandan Hidatsa Arikara (MHA) Nation, Sisseton Wahpeton Oyate and Turtle Mountain Band of Chippewa Indians.

MISSION

To promote sustainable tourism and developing economic opportunities for Native people and Sovereign Nations. Committed to preserve, protect promote, and educate travelers of the culture, history, and environment of each North Dakota Tribal Nation.

VISION

To enhance and promote Tribal Tourism as a means of economic development and growth for all North Dakota Tribal Nations, while maintaining respect for Sovereignty, tribal traditions and lands. Tourism is 3rd leading sources of economic impact for North Dakota. The 2023 economic impact was \$3.3 billion dollars within North Dakota including our Tribal Nations.

Chairman Luick members of the Agriculture/Veteran Affairs committee I would like you to consider the attached amendment to put HB 1581 back to its original state.

Chairman Luick members of the Committee I ask for your positive vote on HB 1581. I will try an answer any questions you may have.



Help us with HB 1581

Our Tribal Nations and North Dakota need your help!

- Tourism is 3rd leading sources of economic impact for North Dakota. The 2023 economic impact was \$3.3 billion dollars within in North Dakota including our Tribal Nations.
- North Dakota Native Tourism Alliance preserves, protects, promotes and educates the world about the respect history and culture of the five Tribal Nations of North Dakota.
- North Dakota Native Tourism Alliance will assist each Tribal Nation to develop a tourism department and plan.
- To support the development and enhancement of tourism within Tribal Nations, the North Dakota Native Tourism Alliance (NDNTA) is requesting financial assistance from the state of North Dakota to advance its tourism initiatives.
- The incredibly partnerships that NDNTA has developed between North Dakota Tourism and other regional Conventions and Visitors Bureau (CVB) will only bring in more visitors and enhance North Dakota's economy.
- North Dakota Tourism, in partnership with the North Dakota Native American Tourism Alliance (NDNTA), actively promotes the state as a premier travel destination both internationally and domestically. Their efforts focus on attracting visitors from key markets, including Australia, New Zealand, Italy, France, Germany, the United Kingdom, and Scandinavian countries.
- North Dakota Tourism has reported an increased demand for our Tribal Nations' travel experiences both domestically and internationally.



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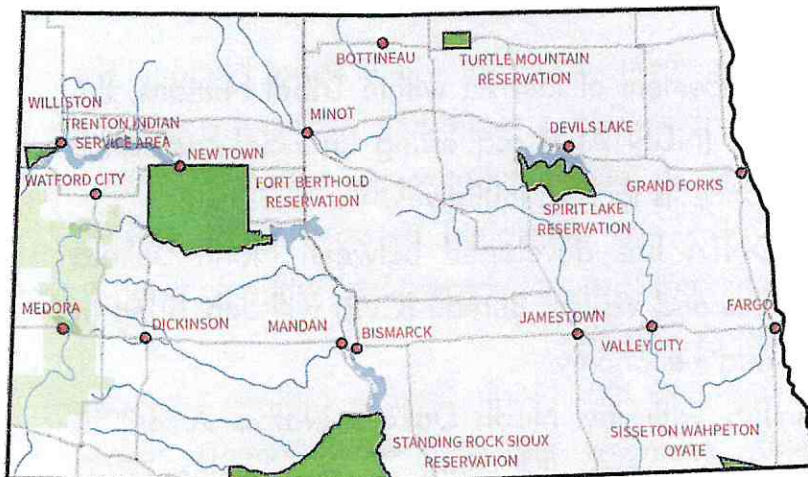
HOPE, PROSPERITY, PARTNERSHIP, PEACE **ECONOMIC GROWTH**

"Few history books capture the beauty and complexity of Indigenous life and rich Native American history.

But we don't need a history book to tell the story.

The Native American story is alive and well and on display right here in North Dakota within its five Tribal Nations." - **Austen Schauer, District 13, West Fargo**

TRIBAL CONTACT INFO



Sisseton-Wahpeton Oyate

Address: 12554 BIA Hwy 711

Agency Village, SD 57262

Phone: (701) 698-8284

Website: swo.nsn.gov

Turtle Mountain Band of Chippewa Indians

Address: 4180 Highway 281

Belcourt, ND 58316

Phone: (701) 477-2600

Website: tmchippewa.com

MHA Nation

Address: 307 5th Ave

New Town, ND 58763

Phone: (701) 627-4781

Website: mhanation.com

Standing Rock Sioux Tribe

Address: 1 Standing Rock Ave

Fort Yates, ND 58538

Phone: (701) 854-8500

Website: standingrock.org

Spirit Lake Sioux Nation

Address: 816 3rd Ave. N

P.O. Box 65, Fort Totten, ND 58335

Phone: (701) 766-4221

Website: spiritlakenation.com

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Prepared by NDNTA Marketing