



**NORTHLAND
POTATOES**

Soil to Success

Building A Legacy of Opportunity for North Dakota Growers & Communities

PROJECT GREEN YIELD SUMMARY

**\$450M Potato
Processing Plant**

**Company New to
North Dakota**

**Grower & City of
Grand Forks
Collaboration**

**Competing with
Wisconsin for
Site Location**

**100+ ND Farms in
12 Counties
Impacted**

The collaboration between the Northland Potato Growers and the Grand Forks region reflects a unified effort to recruit a \$450M potato processing facility, a transformative opportunity for the state. Significant infrastructure investments by the City of Grand Forks, including utilities and site readiness, have laid the groundwork for this project, while regional growers are committing to build modern potato storage facilities to

meet the demand of the potato industry. By keeping processing in-state rather than exporting potatoes for out-of-state processing, this facility ensures a long-term economic benefit to the state, further diversifies the state's ag industry and stabilizes markets for growers. Its impact will span generations, creating local jobs, fostering ag innovation, and establishing North Dakota as a leader in the potato processing industry.

PROJECT IMPACTS



Significant Investment Multiplier

- \$450M direct investment will generate an estimated \$1B in economic activity from construction alone.
- Grower investment of \$100-150M for on-farm or off-site grower collaborative storage.
- 20%+ increase above existing inputs for area suppliers.
- Expansion & upgrades including infrastructure, irrigation and equipment for growers



State Tax Benefits

- State sales tax revenue from construction \$37.9M
- State sales tax revenue from operations \$19.2M annually
- Individual income tax revenue from construction \$6.1M
- Individual income tax revenue from facility employees annually \$813k
- Corporate income tax revenue annually \$2.26M

*State tax collections listed here do NOT include grower, transportation or input tax revenue. This data is for facility only.



Employment & Labor Income

- 4,904 construction jobs with \$759M payroll
- 250 direct jobs for operations with \$15M annual payroll
- 406 indirect/induced jobs with \$26.72M annual payroll (suppliers, grower labor)



Local Tax Benefits

- City/County sales tax collections on construction: \$17M
- City/County sales tax collections on operations annually \$8.6M
- City/County property tax collection \$2.7M annually post-incentive period