

ELECTIONS

CHAPTER 803

HOUSE BILL NO. 1675

(Koski, Conmy)

(Approved by the Committee on Delayed Bills)

POLITICAL AD SPONSOR DISCLOSURE

AN ACT to create and enact a new section to chapter 16.1-10 of the North Dakota Century Code, relating to disclosure of the sponsor of certain political advertisements; and to declare an emergency.

BE IT ENACTED BY THE LEGISLATIVE ASSEMBLY OF THE STATE OF NORTH DAKOTA:

SECTION 1. A new section to chapter 16.1-10 of the 1981 Supplement to the North Dakota Century Code is hereby created and enacted to read as follows:

CERTAIN POLITICAL ADVERTISEMENTS TO DISCLOSE NAME OF SPONSOR. Every political advertisement by newspaper, pamphlet or folder, display card, sign, poster, or billboard, or by any other public means, on behalf of or in opposition to any candidate for public office, designed to assist, injure, or defeat the candidate by reflecting upon the candidate's personal character or political action, must disclose at the bottom of the advertisement the name or names of the sponsor or sponsors of the advertisement, and the name or names of the person, persons, associations, or partnerships paying for the advertisement. If the name of an association or partnership is used, the disclaimer shall also include the name of the chairman or other responsible person from the association or partnership. The name or names of the person, persons, associations, or partnerships paying for any radio or television broadcast containing any advertising announcement for or against any candidate for public office must be announced at the close of the broadcast. If the name of an association or partnership is used, the disclaimer shall also include the name of the chairman or other responsible person from the association or partnership. This section does not apply to campaign buttons.

SECTION 2. EMERGENCY. This Act is hereby declared to be an emergency measure and shall be in effect from and after its passage and approval.

Approved November 20, 1981