

## STATE OF NORTH DAKOTA OFFICE OF ATTORNEY GENERAL

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NORTH DAKOTA LOTTERY Division of the Office of Attorney General

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March 7, 2024

Report on the North Dakota Lottery

To the Interim Legislative Judiciary Committee

Presented by: Lance Gaebe, Lottery Director

Chair Myrdal, and members of the Judiciary Committee, I am Lance Gaebe, Director of North Dakota's Lottery. I am here today to present an overview of the Lottery history and operations, and to submit a report on its 2021-2023 biennium operations.

#### **Background**

In 2002 voters approved a constitutional change to authorize a state lottery and the 2003 Legislative Assembly established the Lottery under the supervision of the Attorney General. The Lottery Division is responsible for administering, regulating, enforcing, and promoting the state's participation in multi-state lotteries. The North Dakota Lottery promotes options to players with integrity, security, and fairness; and encourages players to be responsible in their play.

#### **Lottery Products and Sales**

This is the Lottery's 20<sup>th</sup> year in operation. In its first two decades, players have won over \$179 million in prizes. The highest winnings given out by the North Dakota Lottery have been two \$3 million prizes and thousands of lower tier prizes. In addition, the Lottery contributed \$124 million to the General Fund, along with \$4.9 million to the Compulsive Gambling Prevention and Treatment Fund, and \$8.2 million to the Multijurisdictional Drug Task Force Grant Fund since 2004.

The North Dakota Lottery conducts: Powerball®, Mega Millions®, Lucky for Life®, Lotto America®, and 2by2®. The mix of games provides jackpots starting from \$22,000 to \$20 million. All five games the Lottery offers are multi-state offerings, it does not sell scratch-off or instant tickets.

North Dakota Lottery tickets are sold in 446 licensed gas stations, convenience stores, and grocery stores. In 50 of these locations, in addition to employee operated lottery terminals, there are self-service terminals. Lottery retailers receive a 5% commission on each ticket sold or otherwise provided to players.





Additionally, since 2006 the Lottery has provided a bonus commission to retailers for selling jackpot and high tier prize winning tickets. During the last biennium retailers received commissions of \$3.18 million, including bonuses of \$79,750. Retailer commissions since inception are \$26 million.

Retailers can verify and pay low tier winning tickets, but any \$600 or higher winning ticket must be redeemed by the Lottery office.

The Lottery was one of the first in the country in 2005, to offer subscription play. Registered and verified North Dakota players have made internet-based, in-state ticket purchases since 2014. With Pick & Click online play, players can purchase tickets on the website via computer or, since 2018, on a mobile device using the North Dakota Lottery Players Club® mobile app. Pick & Click online play sales totaled over \$7 million, or 10% of total Lottery sales, during the last biennium.

#### **Loyalty and Promotions**

One of the Lottery's statutory priorities is to promote its games. The Lottery offers limited-time promotions to increase player awareness of all the Lottery's games and encourage participation. These promotions offer incentives such as instant win prizes, free tickets, and discounts.

Beside online play, the North Dakota Lottery Players Club offers added-value incentive programs to its members including Points for Prizes® and Points for Drawings™.

Players Club members can enter winning and non-winning tickets to earn points that can be redeemed for merchandise through the Points for Prizes storefront or used to purchase entries into Points for Drawings promotions. Recent prizes have included a Yamaha side-by-side, a customized golf cart, themed mystery packages, a New York City trip, and consumer electronics. Over \$205,000 in total prizes were given away to 171 winners during the biennium. The Players Club has over 52,000 registered members.

The loyalty program prizes are funded with unclaimed winning tickets. The Lottery invested \$325,000 in 2022 and in 2023 as a way to return uncollected prize money to players.

Players must be at least 18 years of age to purchase and redeem lottery tickets. All ticket purchases, including Pick & Click online play sales, must occur within the State. The North Dakota Lottery encourages players to be responsible in their amount of play and to get help if their gambling has become a problem.



#### 2021-2023 Revenue and Prizes

The Lottery's ticket sales for the fiscal year ended June 30, 2023, were \$39,329,731 as compared to \$29,177,163 for the prior year. This \$10,152,568 or 34.8% increase in ticket sales can be partly attributed to huge Powerball and Mega Millions jackpots during the year which reached \$2.04 billion and \$1.35 billion respectively in FY 2023 compared to highs of \$699 million and \$432 million a year earlier. The sales in 2023 were a record in the Lottery's 20-year history.

During the biennium the Lottery paid out \$36 million in prizes, including:

- \$1,000,000 Powerball prize in October 2021 on a ticket sold in Wahpeton;
- An Elgin player won a \$25,000 a year for life Lucky for Life prize in February 2022;
- One \$150,000 Powerball with Power Play prize in January 2022 to a player from Bismarck, and six \$100,000 Powerball with Power Play prizes to players from Bismarck, Glen Ullin, Fargo, Williston, Dickinson, and a group of 16 from Mandan.
- Eighty \$22,000 2by2 jackpots won, as well as four \$44,000 2by2 Tuesday Doubler jackpots.

The Lottery's appropriation for the 2021-2023 biennium was \$2,118,319 for salaries and benefits for 10 positions and \$3,136,525 for operating expenses. The Lottery has a continuing appropriation authority for variable expenses of prizes, retailer commissions, online gaming system vendor fees, and multi-state game group expenses which have a direct incremental relationship to sales and cannot be budgeted. Total operating expenses for FY 2023, were \$28,201,326 as compared to \$21,994,537 for 2022. This increase in total operating expenses due primarily to the increase in prize expenses because of higher jackpots in 2023. The higher sales lead to incremental higher retailer commissions and contractual services.

Income before transfers in 2022 was \$7,332,254 and the transfer of funds equaled \$6,720,000, including:

- \$320,000 to the Compulsive Gambling Prevention and Treatment Fund
- \$800,000 to the Multijurisdictional Drug Task Force Grant Fund
- \$5,600,000, to the State General Fund

Income before transfers earned for FY 2023 was \$11,318,171. The total transfer of funds equated to \$11,280,000:

- \$320,000 to the Compulsive Gambling Prevention and Treatment Fund
- \$800,000 to the Multijurisdictional Drug Task Force Grant Fund
- \$2,760,000 to the statewide litigation funding pool as directed by the 2023 Legislature
- \$7,400,000 to the State General Fund

#### Fiscal Year 2024 To Date

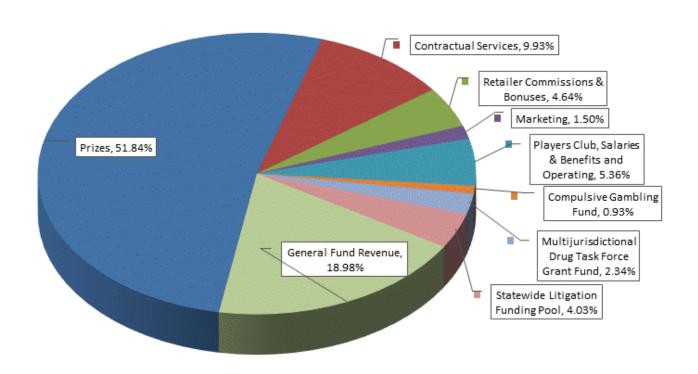
Unaudited ticket sales through December 2023 are \$22.8 million. This reflects a \$289,567 decrease in sales compared to the same period last year. The Lottery is slightly below projections. Because there is an ebb and flow of jackpot runs that drive sales, the Lottery will maintain projected sales of \$32 million and transfers of \$8.1 million (\$6.8 million - state general fund; \$320,000 - Compulsive Gambling Prevention and Treatment Fund; and \$1.0 million - Multijurisdictional Drug Task Force Grant Fund) for the first year of the biennium.

Through December 31, 2023, \$6.38 million were payable to North Dakota players and \$5.7 million were paid to MUSL to fund national prizes.

#### Overall Performance (2021-2023):

In the 2021-2023 biennium, the \$68.5 million of ticket sales proceeds were approximately allocated:

#### Percent Allocation of Lottery Ticket Sales



#### **Advisory Commission**

Century Code established the Lottery Advisory Commission with three legislators selected by the chairman of Legislative Management and two citizens selected by the Attorney General.

The Commission serves as a policy advisor to the Attorney General and Director of the Lottery. It provides an independent perspective on issues and ideas and represents the best interests of the state, public, and lottery industry. The Commissioners' term of office is three years, and it meets at least quarterly.

Lottery Advisory Commission	County	Appt. Date	Term Ends
Mike Rud	Burleigh	07/01/2022	06/30/2025
Rep. Karla Rose Hanson	Cass	07/01/2021	06/30/2024
Russ Hanson	Burleigh	07/01/2021	06/30/2024
Sen. Jeff Barta	Grand Forks	07/01/2023	06/30/2026
Rep. Emily O'Brien	Grand Forks	07/01/2023	06/30/2026

Lottery employees and members of the Lottery Advisory Commission, or family members in their households, cannot buy North Dakota Lottery tickets nor win lottery prizes.

#### **Partnerships**

Scientific Games International, Inc. provides the Lottery with gaming systems hardware, games management system (GMS) software, retailer telecommunications, lottery and self-service terminals, jackpot signs, in-store video monitors and the Players Club. The GMS manages retailers accounts, tracks and controls the sale of tickets, validates winning tickets, and allows payments on winning tickets. The Lottery does not own the terminal equipment, game systems, or networks.

The game system contractor also contracts with a third-party internal control systems (ICS) vendor for redundant transaction verification systems. The ICS independently tracks all retailer and online transactions so the Lottery can verify all tickets for each draw to confirm sales, tickets sold, and winning tickets.

The current gaming vendor contract expires June 28, 2025. A Request for Proposals was issued on December 22, 2023 to select a game system vendor for the next contract term, and the solicitation closes on April 4, 2024. The objective is for a vendor to be selected by mid-summer to allow a year for conversion to a new system including all retail terminals, signage, screens, networks, game management and verification functions.

Besides the game system vendor, the Lottery has other key partnerships that help it function. The multi-state organization, MUSL, validates each jurisdiction's security and sales; and Odney, a marketing agency, helps with promotions and advertising.

#### **Looking Ahead**

The challenge facing the Lottery is to sustain sales and net position by actively promoting ticket sales for current and new games in a competitive environment with other entertainment options, including compelling gaming choices.

The Lottery is unique compared to many other lotteries since the North Dakota Constitution restricts it to multi-state online games. Larger jackpots generate higher sales, but they cannot be predicted or relied upon. The multi-jurisdiction game groups periodically replace or re-launch games with new features or options, to keep them fresh and interesting.

For the fiscal year 2024, the Lottery plans:

- Procure a new gaming system lottery vendor contract
- Along with other jurisdictions, enhance the Powerball, 2by2, and Mega Millions games through marketing partnerships, promotions, or matching prize options
- Increase awareness and usage of the Players Club and reward players for loyalty
- Continue to enhance security policies and procedures, and work with MUSL to ensure the integrity and fairness of operations
- Uphold the security and geo-location rigor of Pick & Click sales on in-state computers and mobile apps
- Continue to develop and conduct promotions, customer relationship management communications, and public awareness campaigns
- Streamline operations with paperless processes and transaction approval
- Evaluate options that provide players with a seamless experience between retail, online, and mobile contact channels

#### Conclusion

The Lottery's goal is to provide a service to North Dakota and while considering the sensitive nature of the Lottery, promote games and ensure the integrity, security, and fairness of its operation. To accomplish this, the Lottery must offer attractive games that add value to its product mix, license retailers in convenient locations, create effective annual marketing plans, provide quality customer service to retailers and players, and control operating expenses.

I will respond to any questions.

# GAME GUIDE



#### IMAGINE THE POSSIBILITIES!

#### North Dakota













#### North Dakota













Powerball® is played in 45 states, Washington DC, Puerto Rico and the US Virgin Islands. There are nine ways to win cash. A cash prize will be yours by simply matching the red Powerball number. Each play costs \$2. Drawings are held each Monday, Wednesday and Saturday night at 9:59 p.m. CT. To be eligible on the nights of the drawings, you must purchase your Powerball tickets before 8:58 p.m. CT.

#### **HOW TO PLAY NORTH DAKOTA POWERBALL**

Stop at any North Dakota Lottery retailer to play your favorite numbers or ask for a Quick Pick and the lottery terminal will randomly select the numbers for you.

To play your own numbers, pick five white numbers from 1-69 and one red number, the Powerball, from 1-26. The Powerball can be the same number as your white numbers. Fill your numbers in on a play slip (available at lottery retailers) and give the play slip to your retailer. That's it. You're in the game. You win if your numbers, in any order, match the numbers drawn.

#### **MULTIPLE DRAWS**

You may pay in advance and play multiple draws by playing the same set of numbers for 2, 3, 4, 5, 6, 9, 12 or 15 consecutive draws. If you want multiple draws, mark the number of drawings in the Number of Draws section of the play slip. Your cost increases with each additional draw. Example: If you want three plays for two draws, your cost is  $$12 ($6 \times 2 = $12)$ .

#### **WIN UP TO \$2 MILLION WITH POWER PLAY!**

For an extra \$1 per play, add Power Play to increase your non-jackpot prizes by 2, 3, 4, 5 or 10\* times (except the MATCH FIVE prize)! To add Power Play, simply mark the Power Play option on your play slip or ask your retailer to add it to your Powerball play. If you MATCH FIVE (five white balls) with POWER PLAY, the prize will always be \$2 million (regardless of the Power Play number drawn).

PAYOUT TABLE							
		WITH POWER PLAY®					
MATCH	Prize	2X	3X	4X	5X	10X*	Odds
000000	JACKPOT**	Power	· Play® do	ackpot	1 in 292,201,338		
00000	\$1,000,000		ALWAYS \$2 MILLION				1 in 11,688,054
00000-0	\$50,000	\$100,000	\$150,000	\$200,000	\$250,000	\$500,000	1 in 913,129
0000	\$100	\$200	\$300	\$400	\$500	\$1,000	1 in 36,525
000-0	\$100	\$200	\$300	\$400	\$500	\$1,000	1 in 14,494
000	\$7	\$14	\$21	\$28	\$35	\$70	1 in 580
OO-O	\$7	\$14	\$21	\$28	\$35	\$70	1 in 701
©. <b>©</b>	\$4	\$8	\$12	\$16	\$20	\$40	1 in 92
<b>0</b>	\$4	\$8	\$12	\$16	\$20	\$40	1 in 38
Overall Odds: 1 in 24.87							

The advertised jackpot is based on a prize payment of a 30-year annuity (30 payments over 29 years).





#### THE GAME OF A LIFETIME®

Lucky for Life® is THE GAME OF A LIFETIME, with a top prize of \$1,000 a day FOR LIFE and a second prize of \$25,000 a year FOR LIFE! There are 10 ways to win cash. A cash prize will be yours by simply matching the yellow Lucky Ball number. Each play costs \$2.

Drawings are held every day of the week at approximately 9:38 p.m. CT. To be eligible on the nights of the drawings, you must purchase your Lucky for Life tickets before 8:30 p.m. CT.

#### HOW TO PLAY NORTH DAKOTA LUCKY FOR LIFE

Stop at any North Dakota Lottery retailer to play your favorite numbers or ask for a Quick Pick and the lottery terminal will randomly select the numbers for you.

To play your own numbers, pick five white numbers from 1-48 and one yellow number, the Lucky Ball, from 1-18. The Lucky Ball can be the same number as your white numbers. Fill your numbers in on a play slip (available at lottery retailers) and give the play slip to your retailer. That's it. You're in the game. You win if your numbers, in any order, match the numbers drawn.

#### **MULTIPLE DRAWS**

You may pay in advance and play multiple draws by playing the same set of numbers for 2, 3, 7, 14, 21, 28, 35 or 42 consecutive draws. If you want multiple draws, mark the number of drawings in the Number of Draws section of the play slip. Your cost increases with each additional draw. Example: If you want three plays for two draws, your cost is \$12 ( $$6 \times 2 = $12$)$ .

PAYOUT TABLE						
MATCH	ODDS					
CCCCC-C	\$1,000 A Day FOR LIFE*+	1 in 30,821,472				
00000	\$25,000 A Year FOR LIFE*†	1 in 1,813,028				
0000-0	\$5,000*	1 in 143,356				
0000	\$200	1 in 8,433				
CCC-C	\$150	1 in 3,413				
000	\$20	1 in 201				
©©- <u>©</u>	\$25	1 in 250				
00	\$3	1 in 15				
©+ <u>C</u>	\$6	1 in 50				
<u> </u>	\$4	1 in 32				

Overall Odds: 1 in 7.77

\*Prize may be split among multiple winning plays.

†20 year minimum. Certain "for life" prize limitations may apply and a cash option may be available. For more information, visit LOTTERY.ND.GOV.

<sup>\*</sup>The  $10\dot{X}$  multiplier will at a minimum be available for draws with an advertised jackpot of \$150 million or less.

<sup>\*\*</sup>The jackpot prize is pari-mutuel and will be divided equally by the number of winning plays. All other prizes, including the Match 5 + 0 prize, may be reduced if claims exceed available prize fund. For more information, visit LOTTERY.ND.GOV.



#### **MEGA-SIZE YOUR DREAMS**

Mega Millions® is played in 45 states, Washington DC and the US Virgin Islands. There are nine ways to win cash. A cash prize will be yours by simply matching the gold Mega Ball number. Each play costs \$2. Drawings are held each Tuesday and Friday night at 10:00 p.m. CT. To be eligible on the nights of the drawings, you must purchase your Mega Millions tickets before 8:58 p.m. CT.

#### **HOW TO PLAY NORTH DAKOTA MEGA MILLIONS**

Stop at any North Dakota Lottery retailer to play your favorite numbers or ask for a Quick Pick and the lottery terminal will randomly select the numbers for you.

To play your own numbers, pick five white numbers from 1-70 and one gold number, the Mega Ball, from 1-25. The Mega Ball can be the same number as your white numbers. Fill your numbers in on a play slip (available at lottery retailers) and give the play slip to your retailer. That's it. You're in the game. You win if your numbers, in any order, match the numbers drawn.

#### **MULTIPLE DRAWS**

You may pay in advance and play multiple draws by playing the same set of numbers for up to nine draws (current drawing and eight consecutive drawings). If you want multiple draws, mark the number of drawings, from two to nine, in the Number of Draws section of the play slip. Your cost increases with each additional draw. Example: if you want three plays for two draws, your cost is \$12 (\$6 x 2 = \$12).

#### WIN UP TO \$5 MILLION WITH MEGAPLIER!

For an extra \$1 per play, add Megaplier to increase your non-jackpot prizes by 2, 3, 4 or 5 times! To add Megaplier, simply mark the Megaplier option on your play slip or ask your retailer to add it to your Mega Millions play.

PAYOUT TABLE							
			WITH MEGAPLIER®				
MATCH	Prize	2X	3X	4X	5X	Odds	
CCCCC.C	JACKPOT*	Megapl	ier does not	apply to the	jackpot	1 in 302,575,350	
00000	\$1,000,000	\$2,000,000	\$3,000,000	\$4,000,000	\$5,000,000	1 in 12,607,306	
00000	\$10,000	\$20,000	\$30,000	\$40,000	\$50,000	1 in 931,001	
0000	\$500	\$1,000	\$1,500	\$2,000	\$2,500	1 in 38,792	
000·0	\$200	\$400	\$600	\$800	\$1,000	1 in 14,547	
000	\$10	\$20	\$30	\$40	\$50	1 in 606	
©©- <u>©</u>	\$10	\$20	\$30	\$40	\$50	1 in 693	
©- <u>©</u>	\$4	\$8	\$12	\$16	\$20	1 in 89	
<u></u>	\$2	\$4	\$6	\$8	\$10	1 in 37	
Overall Odds: 1 in 2/ 00							

<sup>\*</sup>The advertised jackpot is based on a prize payment of a 30-year annuity (30 payments over 29 years). The jackpot prize is pari-mutuel and will be divided equally by the number of winning plays.

All other prizes, including the Match 5+0 prize, may be reduced if claims exceed available prize fund. Claims arising from lottery tickets sold by the North Dakota Lottery must be pursued consistent with the North Dakota Lottery and MUSL rules as the sole and exclusive remedy of claimant. For more information, visit LOTTERY.ND.GOV.



#### YOUR TICKET TO OPPORTUNITY

Lotto America® is Your Ticket To Opportunity! There are nine ways to win cash. A cash prize will be yours by simply matching the Star Ball number. Each play costs \$1. Drawings are held each Monday, Wednesday, and Saturday night at approximately 9:15 p.m. CT. To be eligible on the nights of the drawings, you must purchase your Lotto America tickets before 8:58 p.m. CT.

#### **HOW TO PLAY NORTH DAKOTA LOTTO AMERICA**

Stop at any North Dakota Lottery retailer to play your favorite numbers or ask for a Quick Pick and the lottery terminal will randomly select the numbers for you.

To play your own numbers, first pick five numbers from 1-52 and then one number, the Star Ball, from 1-10. The Star Ball can be the same number as your first set of numbers. Fill your numbers in on a play slip (available at lottery retailers) and give the play slip to your retailer. That's it. You're in the game. You win if your numbers, in any order, match the numbers drawn.

#### **MULTIPLE DRAWS**

You may pay in advance and play multiple draws by playing the same set of numbers for 2, 3, 4, 5, 6, 9, 12 or 15 consecutive draws. If you want multiple draws, mark the number of drawings in the Number of Draws section of the play slip. Your cost increases with each additional draw. Example: If you want three plays for two draws, your cost is  $6 (3 \times 2 = 6)$ .

#### WIN UP TO \$100,000 WITH ALL STAR BONUS®

For an extra \$1 per play, add All Star Bonus to increase your non-jackpot prizes by 2, 3, 4 or 5 times! To add All Star Bonus, simply mark the All Star Bonus option on your play slip or ask your retailer to add it to your Lotto America play.

PAYOUT TABLE							
		٧					
MATCH	Prize	2X	3X	4X	5X	Odds	
000000	JACKPOT*	All Star B	All Star Bonus does not apply to the jackpot				
00000	\$20,000	\$40,000	\$60,000	\$80,000	\$100,000	1 in 2,887,733	
©©©©- <u>€</u>	\$1,000	\$2,000	\$3,000	\$4,000	\$5,000	1 in 110,594	
0000	\$100	\$200	\$300	\$400	\$500	1 in 12,288	
©©©- <b>€3</b>	\$20	\$40	\$60	\$80	\$100	1 in 2,404	
000	\$5	\$10	\$15	\$20	\$25	1 in 267	
©©-₩	\$5	\$10	\$15	\$20	\$25	1 in 160	
<b>©</b> -€3	\$2	\$4	\$6	\$8	\$10	1 in 29	
•	\$2	\$4	\$6	\$8	\$10	1 in 17	
Overall Odds: 1 in 9.63							

<sup>\*</sup>The advertised jackpot is based on a prize payment of a 30-year annuity (30 payments over 29 years). The jackpot prize will be divided equally by the number of winning plays based on the jackpot prize pool. For more information, visit LOTTERY.ND.GOV.



Play 7 Days and Double Tuesday Prizes

#### THOUSANDS OF NORTH DAKOTA WINNERS EVERY DAY

2by2° is the game with excellent odds that is played every day of the week. The jackpot is \$22,000. There are eight ways to win. A prize will be yours by simply matching the number on one red ball or the number on one white ball. Each play costs \$1. Drawings are held every day of the week at about 9:30 p.m. CT. To be eligible on the nights of the drawings, you must purchase your 2by2 tickets before 8:58 p.m. CT.

#### **HOW TO PLAY NORTH DAKOTA 2BY2**

Stop at any North Dakota Lottery retailer to play your favorite numbers or ask for a Quick Pick and the lottery terminal will randomly select the numbers for you.

To play your own numbers, pick two red numbers from 1-26 and two white numbers from 1-26. Fill your numbers in on a play slip (available at lottery retailers) and give the play slip to your retailer. That's it. You're in the game. You win if your numbers, in any order, match the numbers drawn.

#### MULTIPLE DRAWS

You may pay in advance and play multiple draws by playing the same set of numbers for 2, 3, 7, 14, 21, 28, 35 or 42 draws. If you want a chance to double your prizes with the 2by2 Tuesday Double Prize Feature, multiple draws must be selected in increments of seven draws. If you want multiple draws, mark the number of drawings in the Number of Draws section of the play slip. Your cost increases with each additional draw.

#### **2BY2 TUESDAY DOUBLE PRIZE FEATURE**

When you purchase a multi-draw 2by2 ticket for each day of the week, your ticket qualifies for the 2by2 Tuesday Double Prize Feature in which all prizes won on Tuesday double in value! Your multi-draw ticket can have one or more plays but must be for 7 or more draws (7, 14, 21, 28, 35 or 42) to qualify. If you purchase a 7 draw ticket and you win the \$22,000 jackpot on the Tuesday draw, your jackpot prize increases to \$44,000!

PAYOUT TABLE						
MATCH	Prize	Tuesday Double Prizes	Odds			
OO+OO	\$22,000*	\$44,000*	1 in 105,625			
OO+0	\$100	\$200	1 in 1,100			
<b>○</b> + <b>○ ○</b>	\$100	\$200	(3 matches)			
00	\$3	\$6	1 in 37			
00	\$3	\$6	(2 matches)			
<b>○</b> + <b>○</b>	\$3	\$6				
•	Free Ticket	2 Free Tickets	1 in 4			
0	Free Ticket	2 Free Tickets	(1 match)			
Overall Odds: 1: 3.59						

\*The maximum prize liability per draw is \$220,000; however, for the Tuesday draw the maximum liability is \$440,000. If there are more than 10 grand prize winners in a draw among the state lotteries, the maximum liability is paid on a pari-mutuel basis among the winning plays. For more information, visit LOTTERY.ND.60V.

# MOBILE

The North Dakota Lottery Players Club mobile app fits your on-the-go lifestyle and makes playing the lottery even more fun!

The North Dakota Lottery Players Club mobile app allows you to:

- Buy your favorite draw games with Pick & Click online play
- Scan your tickets to see if you've won
- Scan your tickets to collect points
- Use your points to purchase merchandise from the Points for Prizes® storefront
- Use your points to enter Points for Drawings™ promotions
- Find the nearest retailer any time, wherever you are in North Dakota
- Push notifications for news about jackpot alerts, games and more
- Manage your North Dakota Lottery Players Club account
- View drawing results for your favorite draw games

For more details visit LOTTERY.ND.GOV/MOBILE-APP/.



iPhone (iOS): Get the app from the Apple® App Store Android: Instructions at LOTTERY.ND.GOV/MOBILE-APP/

# CONNECT WITH US

Sign-up to receive winning numbers from the latest drawings, jackpot alerts and special promotional offers at LOTTERY.ND.GOV.



LIKE US /NDLotterv



FOLLOW US
/NDLottery





TEXT Text Alerts

LOTTERY.ND.GOV



### EVERY NORTH DAKOTA LOTTERY TICKET GIVES YOU MORE!



# NORTH DAKOTA LOTTERY PLAYERS CLUB®

An exciting program that is fun and gives you more opportunities to win!

As a member of the North Dakota Lottery Players Club, when you enter your North Dakota Lottery tickets (winning and non-winning tickets), you'll earn points that you can redeem for special members-only benefits and prizes. The more tickets you enter, the more points you earn! Electronics, apparel, cookware and digital downloads are just a few of the many prize categories.

#### **JOIN NOW:**

- 1. Go to the North Dakota Lottery website at LOTTERY.ND.GOV and select the North Dakota Lottery Players Club icon.
- 2. Once you are a registered member, enter your North Dakota Lottery tickets to earn points.
- **3.** Use your points to purchase eligible merchandise in our exclusive Points for Prizes® Rewards Program.
- **4.** You can also use your points to enter into special promotional drawings via our Points for Drawings™ Program.

As a member of the North Dakota Lottery Players Club, enjoy all these great benefits:

- 1. Pick & Click online play
- 2. Points for Prizes®
- **3.** Points for Drawings™
- 4. Digital Marketplace
- 5. Digital Gift Cards
- 6. Second Chance Drawings

DON'T WAIT!
BECOME A MEMBER TODAY!

# North Dakota Lottery CICK CICK CICK CONTROL CONTROL

When you use Pick & Click online play with the North Dakota Lottery, you'll never miss a drawing again!

#### **HOW TO PLAY**

Go to LOTTERY.ND.GOV and select the Pick & Click logo located near the top right corner of the page. Here you will find detailed information and "How-To-Play" videos regarding online play using Pick & Click. Select the BUY NOW WITH PICK & CLICK button to get started! You can also play on your mobile device with the North Dakota Lottery Players Club mobile app.

To download the North Dakota Lottery Players Club mobile app:

- iPhone (iOS): Get the app from the Apple® App Store
- Android: Instructions at LOTTERY.ND.GOV/MOBILE-APP/





#### **WHEN YOU WIN**

All winnings [up to \$599] are automatically deposited into your "winning account". The "winning account" can be used to purchase additional Pick & Click online play, renew an expiring online play, held for a future purchase or you can request a check to be mailed to you, or deposit funds into your bank account via ACH.

Winnings of \$600 or more require player verification. The North Dakota Lottery will contact you for further information.

#### **ADDITIONAL FEATURES**

As a North Dakota Lottery Pick & Click player, you are already a member of the North Dakota Lottery Players Club. All Pick & Click online purchases will be awarded points that can be used to purchase prizes from the North Dakota Lottery Points for Prizes® storefront or enter into special drawings. Members have full access to ALL the perks of the North Dakota Lottery Players Club!

NEVER MISS A DRAWING AGAIN!

#### FIND OUT IF YOU'RE A WINNER

One of the best places to find out if your ticket is a winner is the North Dakota Lottery Players Club mobile app. You can scan your ticket right on the app and it will tell you if it's a winner! You can also visit any North Dakota Lottery retailer or check your numbers at LOTTERY.ND.GOV. Winning numbers are printed in most North Dakota newspapers and broadcast on many television news and radio shows. You can also call the Lottery's Winning Numbers phone line at 701.328.1111, where updated numbers are provided after each draw.

#### **TO CLAIM A PRIZE**

Winners of less than \$600 on a ticket may claim their prizes at any North Dakota Lottery retailer, provided funds are available. Winners of \$600 or more must fill out a claim form available at Lottery retailers or on the Lottery's website. Completed forms may be mailed to the North Dakota Lottery, P.O. Box 204, Bismarck, ND 58502-0204, or presented in person at the Lottery's office. All prizes must be claimed within 180 days of the date of the drawing. If the deadline to redeem a winning ticket falls on a weekend or state holiday, the claim form must be received in the Lottery's office by the end of the next business day.

If two or more people plan to share a prize from a single ticket, please contact the Lottery or go to **LOTTERY.ND.GOV** for guidance. All tickets, transactions and winners are subject to the North Dakota Lottery laws and rules. A person must be 18 years or older to buy or redeem tickets. Play responsibly. If gambling is no longer fun, call 2-1-1 or visit GamblerND.com.

#### WHEN YOU PLAY, NORTH DAKOTA WINS!

The North Dakota Lottery generates revenue for the state's general fund. The general fund is a pool of money that finances many state services and benefits all who live in, work in or visit North Dakota.



IMAGINE THE POSSIBILITIES!

#### NORTH DAKOTA LOTTERY

1720 Burlington Drive Bismarck, ND 58504 701.328.1574

Look for winning numbers at LOTTERY.ND.GOV or call: 701.328.1111