



REQUEST TO EMERGENCY COMMISSION
SECRETARY OF STATE
(See SFN 02580)

Received: 08/25/2026

Request #: 2171

Requestor Information

Department name: North Dakota Department of Agriculture

Department number: 602

Name of contact person: Jason Coffey

Telephone number: (701) 328-1960

Purpose of Request

Is this request related to a state emergency? No

Purpose of request: Increase in line item spending authority

Line Item	Amount
Grant Line (60260)	\$44,000
Operating Line (60230)	\$53,000

Funding Information

What is the source of funds for the requested increase? Other

Source: Agriculture Department Fund (308)

Is the funding source a pass-through from another agency? No

Does the request require a general fund match in this bienium? No

Will the request require general fund support in the next biennium? No

Background Information

Was any portion of the request presented during the previous legislative session? No

Is the request for a new program? No

Does the request require an FTE increase? No

Does the request conform with legislative intent? Yes

Provide explanation:

This request is for additional appropriation authority, for the Pride of Dakota Program, previously approved in the Agriculture Commissioners Base Budget, previously approved by the 69th legislative assembly in HB1009.

The extra authority would allow the Department to supplement the current program. The donation of \$97,000 has already been received, however the Department is seeking the additional authority.

Other Information

Statutory provisions that relate to this request:

NDCC 4.1-01 and NDAC 7-09-01

Provide an explanation as to how the request supports state priorities, improves state efficiencies, and promotes effective state government:

Pride of Dakota has helped promote and market North Dakota businesses, products, and services. The program offers business development resources and marketing opportunities to support local entrepreneurs in starting or growing their businesses.

The North Dakota Department of Agriculture (NDDA) received a \$97,000 donation from one of its members. This member had successfully leveraged the program, which elevated its brand to national recognition. The donated funds will be used to assist additional Pride of Dakota companies in expanding their products statewide and nationally.



Provide any other relevant information:

Grant line authority to support Pride of Dakota members:

- \$24,000 for out of state markets by attending trade shows in Chicago and Arizona
- \$20,000 for Pride of Dakota and Farm to School outreach efforts. To encourage schools to source locally produced food from Pride of Dakota suppliers for use in school lunch programs.

Operating line authority to support Pride of Dakota members:

- \$45,000 to increase visibility for the new Pride of Dakota logo and program, and to support retail purchasing of Pride of Dakota products. NDDA will use these funds to purchase cohesive Pride of Dakota signage for distribution to vendors and retailers statewide, strengthening brand recognition and promotion.
- \$8,000 to support education and promotion related to the Pride of Dakota showcases and State Fair exhibits.

Signature

☒ I, the undersigned, have read this Request, know the contents, and believe the statements contained within to be true.

Jason Coffey

08/25/2026

Sign Here

Date